

Understanding the applicability of good governance systems in developing sports systems

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Defining Governance

- Process of oversight and direction of an organisation
- Systemic governance
- Organisational governance

Governance Principles and Guidelines

- Increasingly codified
- Recommended actions based on core principles
- Primarily in well-developed sport systems

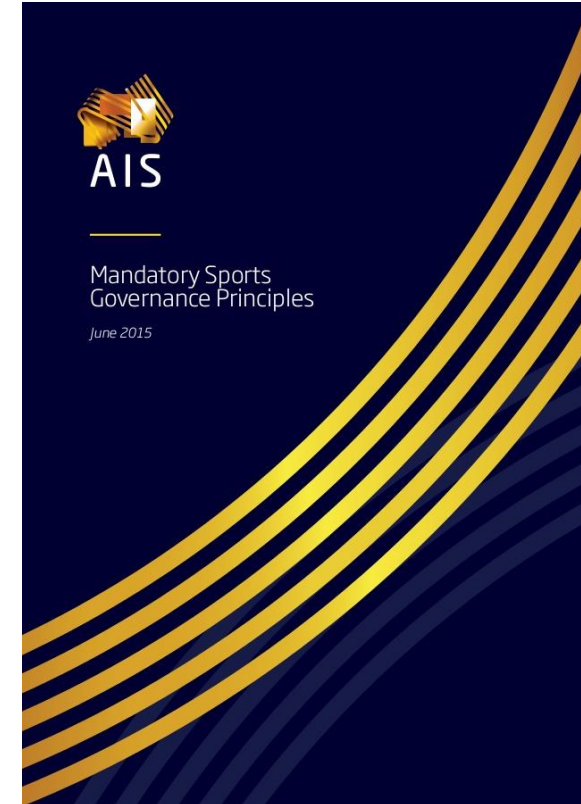
SPORTS GOVERNANCE OBSERVER 2015

The legitimacy crisis in international sports governance

Report / October 2015



Play the Game



A CODE FOR SPORTS GOVERNANCE



Research Question



How applicable are contemporary good governance codes to the Indian sport system?

Method

Procedures

- Semi-structured interviews
- Convenience and snowball sampling

Participants

- 12 individuals
- Wide range of roles in Indian sport sector

Materials

- Interview guide developed based on legitimacy framework

Analysis

- Axial and selective coding based on themes identified in the literature

Results – Governance, Management and Professionalisation

Strategic planning often limited to talent identification (NSF director)

“You can have views and vision and strategy and all of that... but there is no on-ground execution team” (nonprofit director)

“[NSF] haven't been able to separate policy from management at all” (media member)

No distinction between governance and management makes ‘oversight’ impossible

Results - Structures

- Term limits and age limits are hotly debated
- National gov't limited constitutionally
- State/National federation interlocks

“The way I see it is if you take a professional job, do you have a time limit on how long you can work?”
(NSF director)

Results – Transparency

“there is a pushback to this kind of requirement of accountable, or transparency” (media member)

“there is no transparent structure. There are structures, but it's still dependent on people” (nonprofit director)

“we do not have energy and time to follow all those principles, or set up those systems where everything can be followed by every person... we are still long way to go in terms of setting up an ideal system where there would be transparency” (National Federation)



So what does this mean:

- For Indian sport governance?
- For sport governance codes?



Discussion and Questions

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