

Public hearing

“Hands on, hands off? The role of politicians in reforming sports governance”

3 April 2017 in Aarhus City Hall, Denmark

BIOGRAPHIES OF SPEAKERS (in alphabetical order)

GABRIELLA BATTAINI-DRAGONI **Deputy Secretary General, Council of Europe**

Gabriella Battaini-Dragoni has served as the Council of Europe’s Deputy Secretary General since 2012 and was re-elected in June 2015. She oversees the implementation of the Secretary General’s reform agenda, in line with the decisions and priorities of the Committee of Ministers. Her priorities include shaping the Programme and Budget to guarantee member States value for money, while ensuring that the Organisation’s activities have maximum impact in advancing democracy, human rights and the rule of law. She also oversees the Council of Europe’s staff policy.

Before taking up her post, Mrs Battaini-Dragoni held a number of positions within the Organisation.

In 2001 she became the first female Director General in the Organisation’s history, in charge of Social Cohesion.

Between 2004-2011, she served as Director General of Education, Culture and Heritage, taking the Council of Europe’s work into new terrain by introducing programmes on democratic citizenship, intercultural learning and human rights to schools, youth projects and other cultural spaces.

In 2011 Mrs Battaini-Dragoni established the Directorate General of Programmes (ODG-PROG), enabling greater decentralisation of activities to the field. Under her leadership a new system was created to mobilise extra-budgetary resources in a sustainable and long-term perspective.

Mrs Battaini-Dragoni has published widely on a range of issues relating to the Council of Europe’s mission, including social rights and the role of intercultural dialogue in modern democracies.

She holds a degree in foreign languages and literature from the University of Venice and a diploma from the Institut Européen des Hautes Etudes Internationales, University of Nice. She was born in Brescia, Italy and is married with three children.

BRIAN COOKSON **President, Union Cycliste Internationale (UCI)**

Brian Cookson was elected President of the Union Cycliste Internationale (UCI) in September 2013 at its Congress in Florence by 24 votes to 18, after campaigning on a manifesto to restore trust and lead change at the UCI.

For over 40 years cycling has touched Brian’s life, both as a rider and administrator. His cycling experience spans senior level positions within local, national and international cycling and he has a proven track record of delivering change and success.

His passion for the sport started as a teenager and in 1971 he became a regional road champion. After competing for 20 years he switched focus to organising and officiating. In 1996 Brian was elected President of British Cycling, a position he held unopposed until his election as UCI President. Upon becoming British Cycling President, the organisation was near bankrupt and sporting success was modest. All that changed over the next 15 years with British Cycling experiencing unprecedented sporting and commercial success, as well as a massive increase in participation.

Between 1986 and 2009 Brian gained significant international cycling experience: he was a UCI International Commissaire at the 1992 Olympic Games, multiple World Championships and international stage races. In 2009 he became a member of the UCI Management Committee, was President of the UCI Road Commission [2011-13] as well as the Cyclo-Cross Commission (2009-11).

Since becoming UCI President, Brian is focussed on delivering his manifesto pledges to rebuild trust in the UCI, transform the way anti-doping is dealt with, grow the sport globally, develop women's cycling, overhaul elite road cycling and strengthen cycling's credibility and influence within the Olympic Movement.

Brian's professional career outside of cycling includes over 30 years' experience of senior level management in the public sector, specifically as a specialist in urban renewal and design.

Born in Preston, Lancashire in 1951 and married with three children, Brian still cycles regularly on road, track and MTB.

STANISLAS FROSSARD

Head of the Sport Division, Council of Europe

Since 2014 Stanislas Frossard has been Head of the Sport Division of the Council of Europe. He has also been the Executive Secretary of the « Enlarged Partial Agreement on Sport » (EPAS), which is an intergovernmental platform of co-operation of the Council of Europe on Sports policies, since 2008. He led the development of EPAS and has been its Executive Secretary since its creation. EPAS counts 36 member States and 29 partner sports organisations. Stanislas Frossard started his career in the Council of Europe in 2003 as an Administrator in charge of the monitoring of the Sports Conventions Unit (Anti-doping and Spectator Violence Conventions), as well as the cooperation with the World Anti-doping Agency, UNESCO and Sports Federations in this area.

Before joining the Council of Europe Secretariat, he had various positions as an NGO leader, trainer and Consultant in the areas of Youth, Refugees and Environment. He managed a national referendum campaign to defend asylum rights for the Swiss Refugee Council in 2002, and he has been chief executive of national Youth NGOs.

Holder of a degree in economic and social sciences from the University of Geneva, with specialisation in international issues at the Graduate Institute of International Studies (Geneva), he also holds a Masters in Public Administration from the Swiss Graduate School of Public Administration (Lausanne).

ARNOUT GEERAERT

Post-doctoral fellow, Katholieke Universiteit Leuven/ LINES Institute

Arnout Geeraert is a Post-Doctoral Fellow at University of Leuven, LINES Institute. His recent work analyses the role of the European Union in international sport through different theoretical lenses, looks into elements of good governance in sport organisation, and explores the causes of corruption in international sport federations. His work has appeared in such journals as Journal of European Public Policy, Journal of European Integration, Journal of Sport & Social Issues, and Journal of Environmental Policy and Planning. He is the author of "The EU in international sports governance" (Palgrave, 2016).

Arnout Geeraert is a member of the UNESCO MINEPS VI Working Group "Protecting the Integrity of Sport". He has acted as a consultant for the Council of Europe, advised the EU Expert Group on Good Governance, and develops the Sports Governance Observer for Play the Game / Danish Institute for Sports Studies. He is the research coordinator of the 'SGO2017' EU Erasmus+ project on good governance in national sport federations and has recently devised a code and indicators of good governance in sport federations on behalf of the Flemish government.

PAQUERETTE GIRARD ZAPPELLI

IOC Chief Ethics and Compliance Officer

Pâquerette Girard Zappelli has been the IOC Ethics and Compliance Officer since September 2002. She is in charge of updating the IOC Code of Ethics, as well as implementing provisions, including the rules regarding betting on the Olympic Games. Pâquerette also investigates and submits the cases related to possible breach of ethical principles to the IOC Ethics Commission with a view to recommend sanctions to the IOC Executive Board; and supports the Olympic Movement regarding the fight against attempts to harm the integrity of sport and the prevention of risks of corruption. Furthermore, Pâquerette was a judge in France from 1983 to 2002. She was also President of the International Association of Judges (IAJ) from September 1998 to October 2000; and President of the European Association of Judges (EAJ) in September 1994, a mandate which was renewed in September 1996. She has written a number of publications in the field of French law and the international judiciary.

MICHAEL J. HERSHMAN

International Centre for Sport Security (ICSS) Group CEO

Michael Hershman is an internationally recognized expert on matters relating to transparency, accountability, governance, litigation and security. He is currently Group CEO of the International Centre for Sport Security - an independent and non-profit organisation at the forefront of efforts to safeguard sport. He founded The Fairfax Group in 1983 and since then has been retained by governments, corporations, non-governmental organizations and international financial institutions to assist on matters relating to transparency and accountability in governance and compliance.

In 1993, along with Peter Eigen, Mr. Hershman co-founded and served on the Board of Directors of Transparency International, the largest independent, not-for-profit coalition promoting transparency and accountability in business, government and civil society. He created the first Chapter of Transparency International in the United States and serves on its Board of Directors and Executive Committee. He is a founder of the International Anti-Corruption Academy and currently serves as Chairman of the Academy's International Advisory Board. Hershman also served for 14 years as Vice Chairman of the Interpol Group of Experts on Corruption.

Mr. Hershman began his career in intelligence and investigations in Europe during the late 1960s as a Special Agent with U.S. Military Intelligence, specializing in counter-terrorism. He was awarded the US Army Commendation Medal. After leaving the military, he moved to investigations of government and police misconduct and financial fraud for the New York State Special Corruption Prosecutors Office and the New York City Department of Investigations. In this post Mr. Hershman was also responsible for investigations of inmate deaths in the New York City Correctional System.

Later, Mr. Hershman served as a Senior Staff Investigator for the Senate Watergate Committee, and as chief investigator for a joint Presidential and Congressional commission, reviewing state and federal laws on wiretapping and electronic surveillance. After the wiretap commission hearings, Mr. Hershman joined the Federal Election Commission as Chief Investigator, where he was responsible for audits and investigations of candidates and their campaign committees.

In December 2006, Mr. Hershman was appointed as the Independent Compliance Advisor to the board of directors of Siemens AG, a company with more than 400,000 employees. Similarly, The Fairfax Group has assisted governments from India to Chile on ethics matters, and has served as the appointed monitor of companies that faced ethics challenges. In 2012, he was asked to serve on the Independent Governance Committee for FIFA the global governing body for soccer. Prior to becoming its Group CEO, Michael served for two years on the Advisory Board of the International Centre for Sport Security.

Mr. Hershman is a member of the Board of Directors of the U.S. Chamber of Commerce Foundation, and advises the Chamber on corporate compliance and global security issues. Since 2007, Mr. Hershman has been a member of the Board of Directors and the Executive Committee of the Center for International Private Enterprise.

He served on the Fairfax County Audit Oversight Committee and Chaired the Ad Hoc Police Practices Review Commission that delivered 142 policy recommendations to the Fairfax County Police Department. He also served on the Financial Coalition against Child Pornography, a project of the National Center for Missing and Exploited Children.

Mr. Hershman has a Bachelor of Science degree in Criminal Justice from John Jay College of Criminal Justice, City University of New York.

Michael Hershman has given hundreds of speeches throughout the world on issues related to transparency and accountability and has provided commentary on ABC, CBS, NBC, PBS, CNN, CNBC, MSNBC and the Fox News Channel as well as countless national radio shows. For five years he was the co-host of the Public Radio Law Show. He has been quoted and published in the Wall Street Journal, the New York Times, the New York Post, the Washington Post, USA Today, the Financial Times, the National Law Journal and other print media.

JEAN-YVES LOURGOUILLOUX

Prosecutor, Parquet National Financier (PNF), Paris

Jean-Yves LOURGOUILLOUX is a French prosecutor working in Paris at the Parquet National Financier (PNF), the French national prosecution service fighting against serious economic and financial offenses. Before that, he worked, also as a prosecutor, in the South of France (Nice and Marseille) specialised in the fight against organised crime.

He is also in charge of specific trainings for judges and prosecutors at the French National School for Judiciary, related to economic and financial serious offenses.

The PNF is a specialised prosecution service created in February 2014. It is in charge of the most complex financial offences as fraud tax, breaches of probity, insider trading, match fixing...Its jurisdiction covers all the French territories. Most of its cases are sensitive and have an international dimension. High profile politicians (former president, prime minister, ministers, members of parliament) or major international companies are involved and some of them have even been charged and convicted. This service has also developed a kind of specialisation in the fight against all forms

of bribery in the field of Sport. In this matter, it is dealing with several cases involving major sports organisations (as IAAF, FIFA, IOC, Tennis French Federation) or competitions (athletics world championships, football world cup or Olympic Games).

SIMON MORTON

Chief Operating Officer, UK Sport

Simon Morton joined UK Sport in 2005, and was appointed Chief Operating Officer in 2015 to support the Chief Executive and lead UK Sport's Major Events, Governance and International Relations responsibilities. UK Sport is the government agency responsible for co-ordinating and supporting the hosting of major international sporting events across the UK, and works with its partners to provide strategic, financial and technical support so that events are delivered to a world-leading standard. Simon has sat on the Organising Committees of many World and European Championships, and is currently a Board Member of London 2017 Ltd. Through its Governance Team, UK Sport drives and supports world-leading standards of professional, organisational and ethical conduct in the National Governing Bodies of Sport. Simon co-chairs the project board that is responsible for developing and implementing a new Governance Code for Sport in the UK. Simon also leads UK Sport's International Relations Team, which ensures that the UK has a strong, respected and supportive voice in international sport, and supports National Governing Bodies to develop their International Relations strategies. Prior to joining UK Sport, Simon worked for the International Badminton Federation (IBF) for six years, fulfilling a number of roles including Head of Marketing, where he was responsible for overseeing the sport's event bidding processes, and its global television and sponsorship operations and rights distribution.

NIELS NYGAARD

President, National Olympic Committee and Sports Confederation of Denmark

Niels Nygaard has been President of National Olympic Committee and Sports Confederation of Denmark since 2007.

Member of Executive Committee of European Olympic Committees since 2013

Board member of National Olympic Committee and Sports Confederation of Denmark since 1992

President of Sports Foundation Denmark 1994-2007

Chairman of Anti-Doping Denmark 1992-2003

President of Danish Athletic Federation from 1986-1992

President of Danish Hotel, Restaurant and Tourism sector 1995-2003

President of Danish Chamber of Commerce from 2002-2006

President of Danish Tourist Board – Visit Denmark from 2003-2007

President of European Hotel and Restaurant Association (HOTREC) 1999-2002

Board member of a number of Danish companies

FRANCESCO RICCI BITTI

President, Association of Summer Olympic International Federations (ASOIF)

Francesco Ricci Bitti has been ASOIF President since 2013 and SportAccord Convention President since 2015. The Italian is member of the IOC Coordination Commission for the Olympic Games in Tokyo 2020 as well as member of the WADA Executive Committee and WADA Foundation Board. From 2006 to 2012 he served as IOC member and Executive Board member of CONI, the National Olympic Committee of Italy. Furthermore, Francesco Ricci Bitti is Honorary Life President of the International Tennis Federation (ITF), having served as its President from 1999 to 2015.

Francesco Ricci Bitti has also been a senior executive and member of the Board of many leading multi-national Information and Communication Technology companies including Siemens, Philips, GTE, Alcatel, Olivetti and Telecom Italy. He is the recipient of numerous awards, including the ANOC Award for Outstanding Lifetime Achievement, the Olympic Order Award, Order to the Merit of the Italian Republic, Honorary Life Member AELTC (Wimbledon) and the GoldenRacketAward(Italy).