

A Post Brexit Impact: A Case Study on the English Premier League



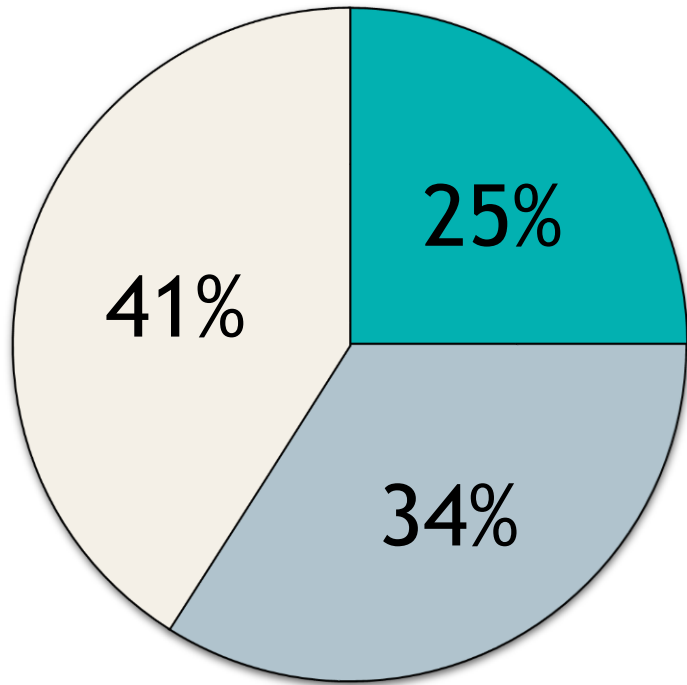
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Agenda

- ▶ **Eligibility Restrictions**
 - ▶ Based on FIFA Rank
 - ▶ For EU Players
 - ▶ For EU Minor Players
- ▶ **Broadcasting Opportunities for the EPL**
- ▶ **Challenges and Recommendations for the EPL**

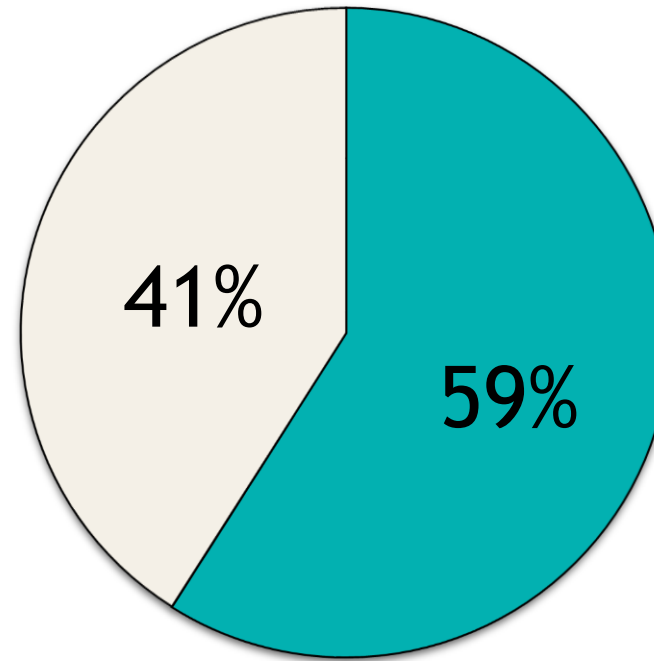
Breakdown of Players in the EPL

Current EPL Breakdown



■ International ■ EU ■ UK

EPL Breakdown Following Brexit



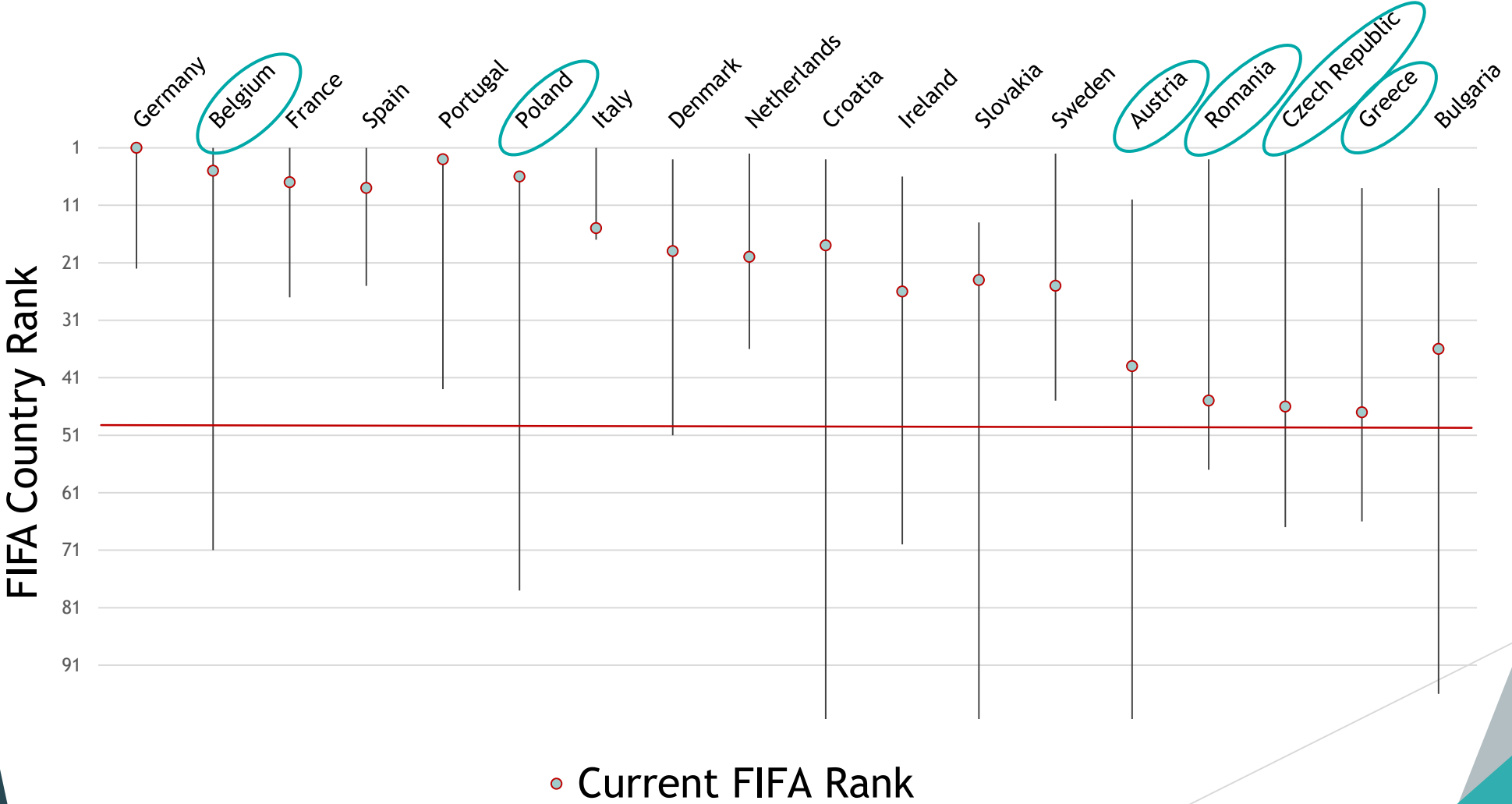
■ International ■ UK

Requirement to Obtain a Visa

- ▶ **Obtain a Governing Body Endorsement**
- ▶ **Requirements**
 - ▶ Based on a Country's FIFA rank
 - ▶ Correlative match time played

Eligibility Restrictions Based on FIFA Rank

EU Countries



Eligibility Restrictions Based on Playing Minutes

- ▶ **France: Dimitri Payet**
 - ▶ West Ham United F.C. 2015
 - ▶ Ranked 7th; 30% of matches
- ▶ **Spain: Cesar Azpilicueta**
 - ▶ Chelsea F.C. 2012
 - ▶ Ranked 8th; 30% of matches
- ▶ **Portugal: Cristiano Ronaldo**
 - ▶ Manchester United F.C. 2003
 - ▶ Ranked 3rd; 30% of matches

Eligibility Restrictions for EU Minor Players

- ▶ **FIFA RSTP: Article 19**
 - ▶ No longer applies to the UK
- ▶ **Advantage to EU leagues recruitment**
- ▶ **Restricted use of Home Grown Player rule**
- ▶ **Historic exception use by players**
 - ▶ Cesc Fabregas
 - ▶ Francis Coquelin

Broadcasting Opportunities for the EPL

- ▶ **Limit unauthorized viewing**
 - ▶ Foreign decoders
 - ▶ *Murphy v Media Protection Services Ltd*
- ▶ **Create a broadcast monopoly**

Challenges and Recommendations for the EPL

- ▶ **Challenges to the EPL going forward**
 - ▶ Restrictions on player acquisition
 - ▶ Limitation on minor player recruitment
 - ▶ Increased costs
- ▶ **Recommendations for the EPL**
 - ▶ Limit unauthorized viewing in the UK
 - ▶ Create a broadcast monopoly

Thanks



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