Good governance in European and international sport: 
Window dressing or real change?

Public seminar related to the National Sports Governance Observer project *)

13 November, 2018  
Hotel Park Inn Radisson, Leuven, Belgium  
9:00 – 17:00

Draft programme

9.00-10.00  Arrival and registration

10.00-10.10  Welcome address by Jens Sejer Andersen, international director, Play the Game

1. International Sports Governance: Where do we stand? 
   Chair: Christina Friis Johansen

10.15-10.35  Three years of reform – what is the impact? New data from the Sports Governance Observer  
   Dr. Arnout Geeraert, Associate researcher, KU Leuven, and Assistant Professor, Utrecht University

10.35-11.30  Stakeholders’ views on sports reform:

   Brett Clothier, Head of the Athletics Integrity Unit, Monaco  
   Stanislas Frossard, Executive Secretary of the Enlarged Partial Agreement on Sport, the Council of Europe, France  
   Paulina Tomczyk, Secretary General, EU Athletes, Belgium  
   Nick Butler, journalist, ARD

   Challenged by: Jens Weinreich, SPORT & POLITICS

11.30-12.30  Panel debate, Q&A

12.30-13.30  LUNCH

2. National sports governance: Remedies for change 
   Chair: Jens Sejer Andersen

13.30-13.50  Unveiling the National Sports Governance Observer: 
   Which governance standards in European Sport?  
   Dr. Arnout Geeraert, Associate researcher, KU Leuven and Assistant Professor, Utrecht University

*) Co-funded by the Erasmus+ Programme of the European Union
Can governance research create sustainable change?
Selected results and case stories from the 10 National Sports Governance Observer countries, and panel debate on the processes leading to change.

Presented by the NSGO partners from nine European countries & Brazil

15.00-15.20 Coffee break

4. Soft law vs. hard law – how should politicians regulate sport governance?
  Chair: Jens Alm

15.20-16.20 Marijke Fleuren, president of the European Hockey Federation, member of IOC commission on Women in Sport
  Emma Farlow, senior governance manager, UK Sport
  Paola Otonello, policy officer, European Commission

Panel debate, Q&A

16:20-16:35 Why is governance in anti-doping in a state of chaos?
  Hajo Seppelt, journalist, ARD

16:35-17:00 Cliff hanger and closure:
  What is the next governance challenge coming up?

* All programme elements are subject to change.

You can register for the seminar here. First 50 delegates get free access. Later registrations cost 60€ to cover for lunch and coffee breaks.

*) The National Sports Governance Observer is a benchmarking project aiming to assist and inspire national sports organisations to raise the quality of their governance practices. Its first phase 2017-2018 has received support from the Erasmus+ programme and the Danish Parliament, and it is currently expanding to other countries such as Australia, Canada, Colombia, Georgia and the USA.

Read more at www.nationsportsgovernanceobserver.org