Code of Good Governance and Academy of Sport Management - tools to support good governance reforms in NGBs in Poland.

Grzegorz Botwina
Institute of Sport
National Research Institute
Poland
Introduction

• Financing of NGBs in Poland
  – 90% of funding comes from a state budget
  – exceptions to Football (Soccer), Golf, Motorsports

• Research in 2015/2016
  – low percentage of managers have background in management, economy, finance, law
  – mainly they major in sport, PE, coaching
  – lack of knowledge and experience

• Play the Game – NSGO 2018
  – Polish NGBs last but one
  – 38% points
Reform

• Preparation in 2017

• Introduction in 2018
  – Change of legislation on sport
  – Transparency
  – Limited terms for board members

• Code of good governance for NGBs

• Academy of Sport Management
Code of Good Governance

- Not legally binding document
- 183 guidelines
- 12 areas – eg. strategy, athletes, transparency, finances
- 3 types of guidelines – obligatory, partially obligatory, voluntary
- Dependency of funding
• Support for NGBs – non formal education
• Seminars and workshops for board members and top managers
• Around 1000 training mandays by now
• Sharing the knowledge and experience among participants
• In cooperation with national and international experts – 50/50 practitioners & academics
• Code is quite long and complicated

• NGBs are hesitant / trying to keep status quo

• No clear strategy for implementation

• The threat of lowering gvt spending for non-compliance
Thank you very much!

Grzegorz Botwina
Institute of Sport – National Research Institute
Grzegorz.botwina@insp.pl