



The path to doping free sport

– is an antidoping organisation independent
of sport the best choice?

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Contents of presentation

- What is it that we need to fight?
- The role of sports
- The Swedish Antidoping system explained
- Moving on...

“Doping is a symptom of the system, it is not the problem of the actual athlete.”

Professor Ross Tucker (2019)





What is it we need to fight?



Values and beliefs of Swedish Sport

- Joy and fellowship
- Democracy and participation
- Everyone's right to participate
- Play by the rules



Values and beliefs of Swedish Sport

- Joy and fellowship
- Democracy and participation
- Everyone's right to participate

• **Play by the rules**

June 4, 1982: Mats Wilander shows great sportsmanship in Roland Garros SF

JUNE 4, 2018 19:45

by JOVICA ILIC | VIEW 4189





Donald J. Trump ✓
@realDonaldTrump

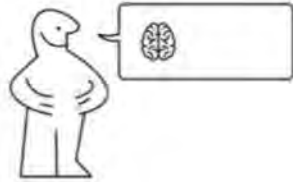
Just spoke to @KanyeWest about his friend A\$AP Rocky's incarceration. I will be calling the very talented Prime Minister of Sweden to see what we can be doing to help A\$AP Rocky.



The infamous phone **call...**

THE \$WEDISH JUSTICE SYSTEM

PRESIDENTIAL EDITION



A\$AP ROCKY
1x

SWEDISH COURT
1x

VICTIM
1x

DONALD TRUMP
0x

STEFAN LÖFVÉN
0x

KANYE WEST
0x

1. NO BAIL, NO PROBLEM

First of all, you can't pay bail because Sweden doesn't have a bail system. This one might be tricky to understand (even for a very stable genius) but it means you can't buy your way to freedom.



2. DON'T CALL STEFAN

What might be "a very good call" to the Prime Minister of Sweden will not make any difference at all. Our ministers can't comment or make any statements about an individual case. So that will be a waste of time. Kind of like building a border wall.



3. NO MEDDLING, PLEASE

Unlike other places *cough cough* presidents can't interfere with an ongoing investigation. While waiting you could grab a traditional Swedish "fika" and maybe a coffee? Enjoy!



4. EVERYONE'S EQUAL

In Sweden, everyone is equal before the law. So the government can't and will not attempt to influence the legal proceeding. Even if you know words. And have the best words too.



5. SWEDES DON'T CARE

Sorry, but Sweden doesn't care about you, your tweets or your attacks. In fact, only 10% of the Swedish population likes you*. But maybe that makes us one of those shithole countries?



6. FAKE NEWS, FOLKS!

Last but not least, you did not influence the outcome of this case. A\$AP Rocky was released but is still awaiting his verdict. You just have to wait until August 14. So all those MAGA-tweets claiming "came through again" — well, hate to break it to you, but it's fake news.



Donald J. Trump

A\$AP Rocky released from prison and on his way home to the United States from Sweden. It was a Rocky Week, get home ASAP A\$AP!



MAGA-fan

President Trump came through again.... He's always looking out for his fellow Americans. Best President ever!

Sports

Swedish Sports Confederation
General Assembly



Regering

3. Regeringens
justitiedepartement

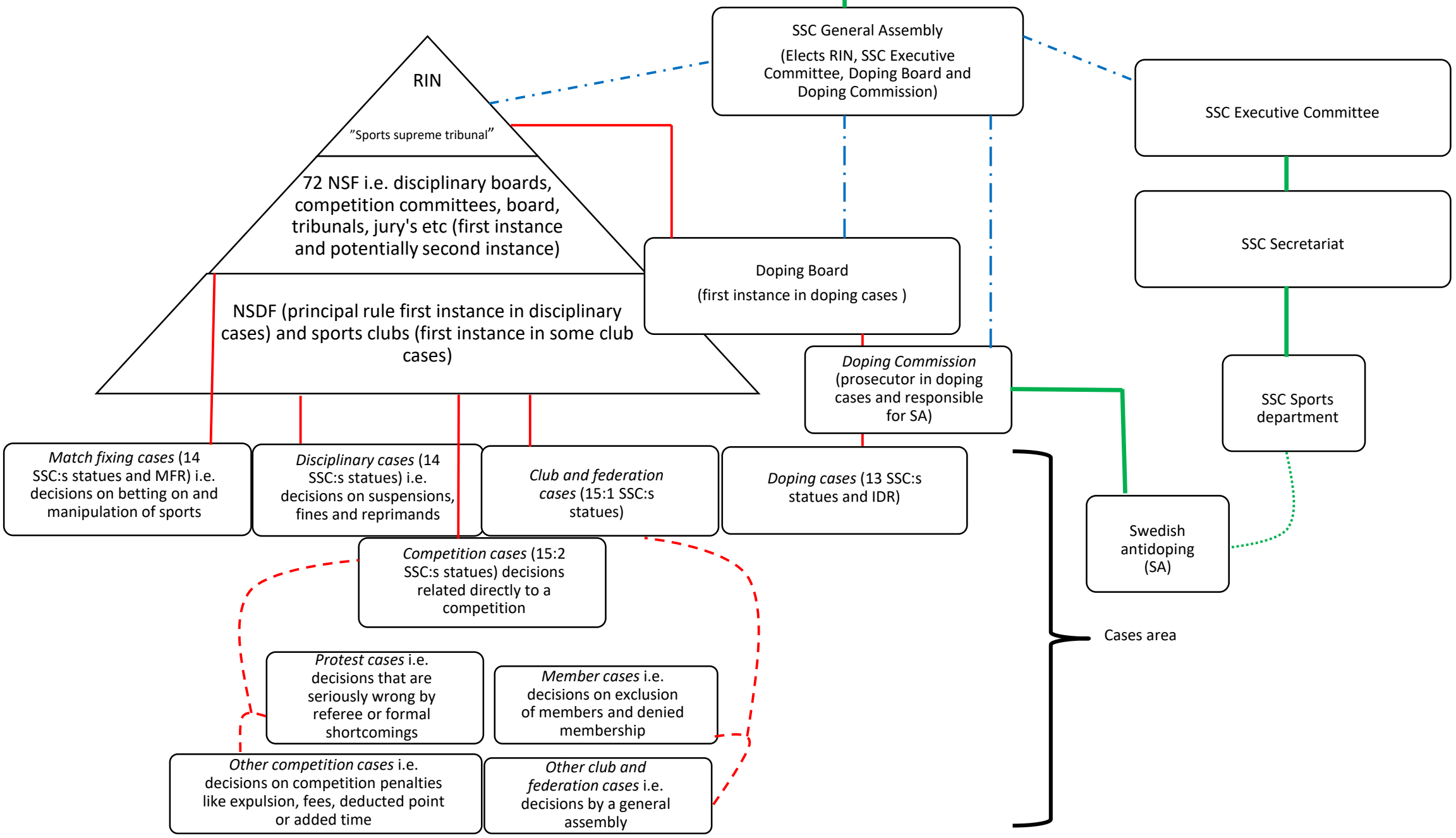
Prison and probation

Courts

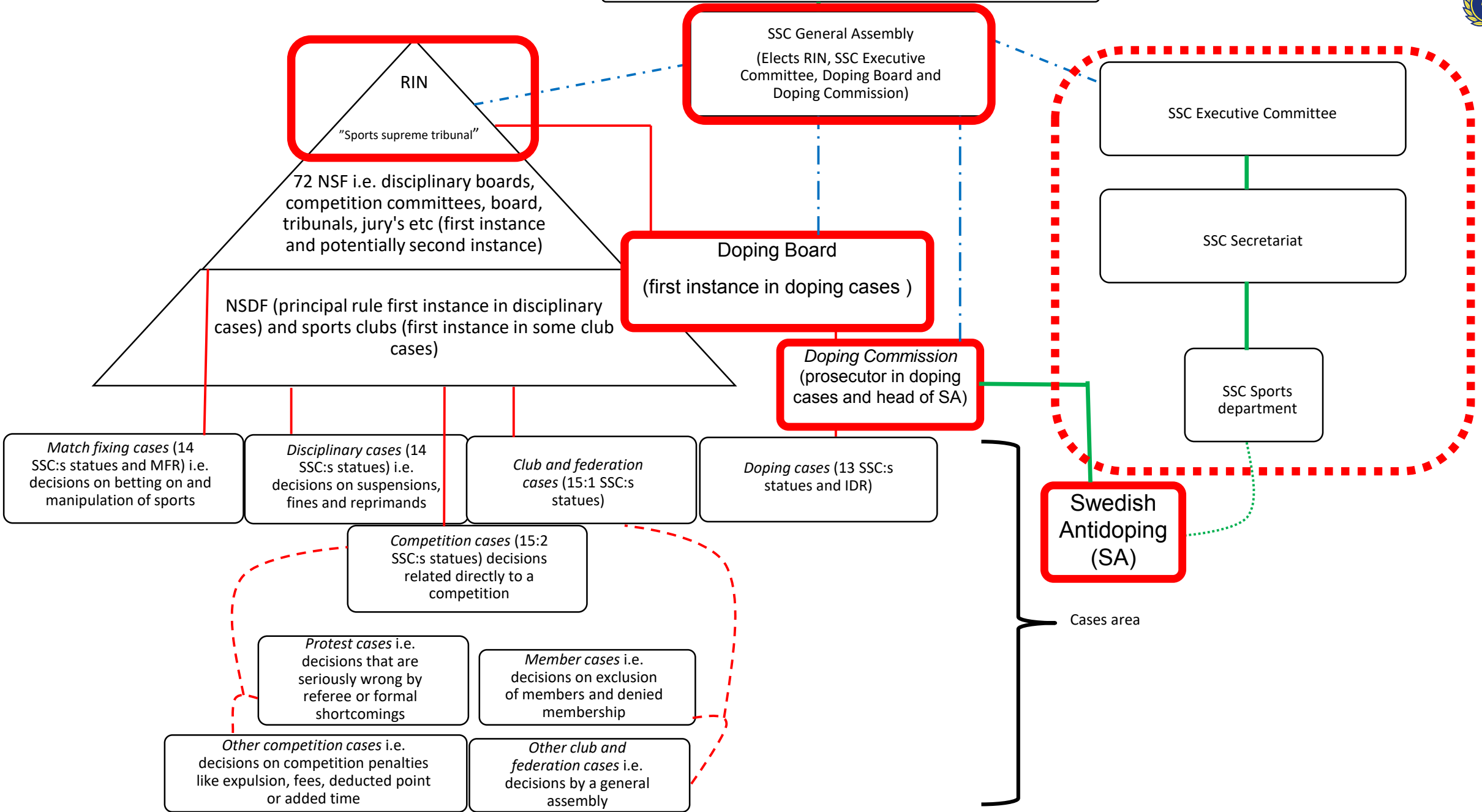
Police and prosecutors



The Swedish Sports Confederation (SSC)



The Swedish Sports Confederation (SSC)



SVENSK
ANTI-
DOPING



”

FAIR PLAY

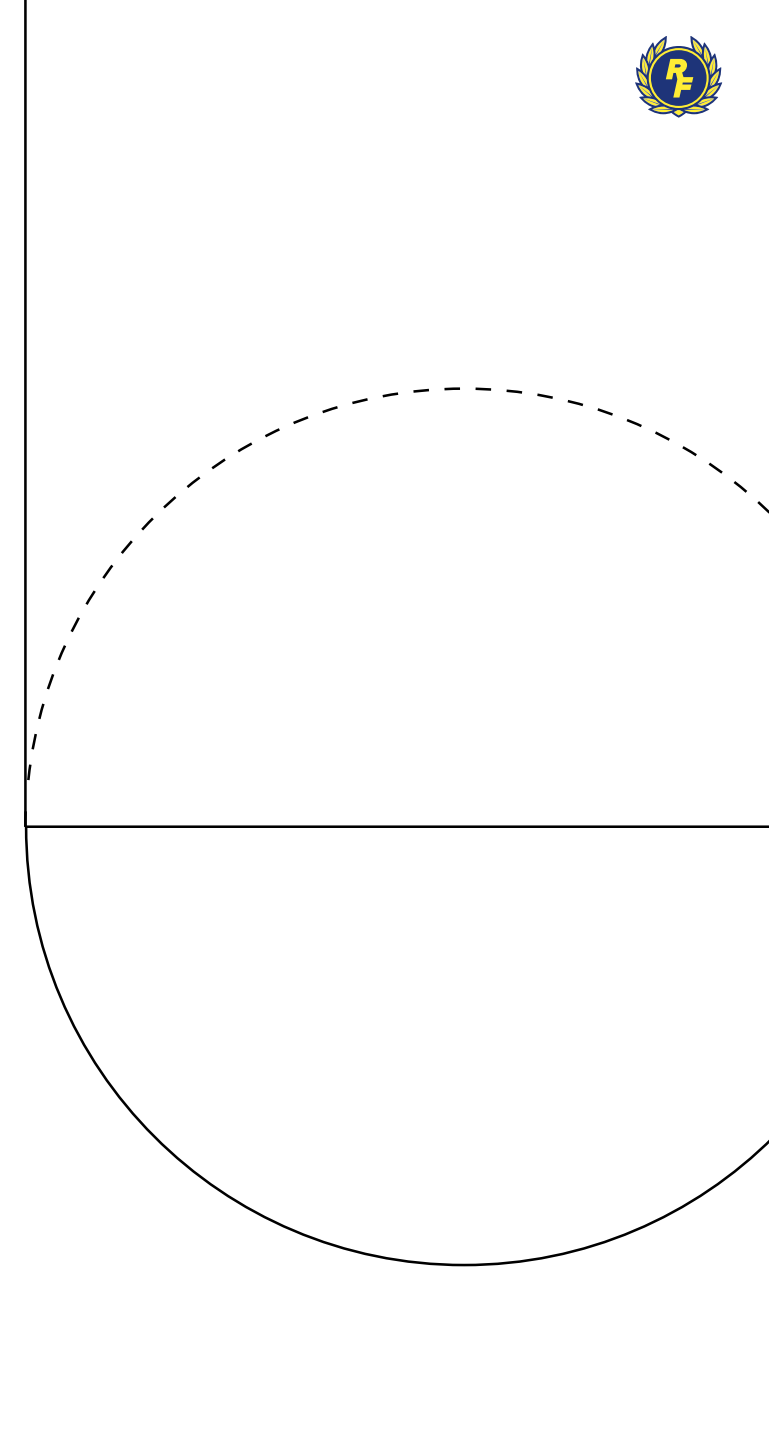
Jag vill spränga gränser utan doping.

Armand Duplantis

The SSC:s mission with its antidoping efforts, a clean sport where athletes can compete on a level playing field, is emphasized at every level of sport; club, district and nationally.

Pros and cons of the Swedish system

- A natural part of the values stressed in sport from grass roots to elite performance.
- Close relationship/high trust/more power behind.
- Sport "has to" govern itself – ethics
- Cost
- Possible conflict of interest
- What does the rest of the world think?
- Who speaks and is there freedom of speech?
- Limitations set by SSC affects Swedish Antidoping
- Who makes funding decisions?



And...

- What does Swedish athletes think?
- What do others think about Swedish Athletes?



Moving **on...**



Values



Right and wrong



The role of sport organisations – with NADO:s



Research