The new FIFA: same, same but different
Plus ça change, plus c'est la même chose
Box-ticking achievements

- 1,300 page corruption report from Quinn Emmanuel.
- 2016 reforms via changes to FIFA Statutes (but no follow-up in member associations)
- 2010 ExCo all gone, except for one person
- Human Rights Policy set by Professor John Ruggie
- Human Rights Advisory Board established
- Re-badged development program, handing out even more money to eager member federations and confederations – straight out of the Havelange/Blatter Playbook.
- Women’s strategy
- Revised bidding guidelines which addressed some, but not all, issues.
Human Rights
Turnover of governance experts
Lack of transparency in contractual deals
“FIFA is incapable of reforming itself .... because the pervading culture of world football is so far removed from being open, transparent, accountable and rigorous that such a Damascene conversion from within is impossible.”

Bonita Mersiades, December 2010