IOC Athletes’ Commission

• Who we are

• What we do – ‘All In’ AC strategy

• How we do it - initiatives
IOC Athletes’ Commission

Mission:
To represent athletes within the Olympic Movement and support them to succeed in their sporting and non-sporting careers.

17 Members
11 Elected by athletes
13 Summer athletes
6 Appointed by the IOC President
Plus liaisons from Olympic Movement Stakeholders
14 Sports
17 Olympians
4 Winter athletes
IOC AC Liaisons

Amadou Dia Ba
Athletics
ANOCA

Koji Murofushi
Athletics
OCA

Gerd Kanter
Athletics
EOC

Karo Lelai
Basketball
ONOC

Carlos Santiago
Judo
PANAM Sports

Patrick Singleton
Luge
WOA

Chelsey Gotell
Aquatics
IPC
Network of Global Athletes’ Commissions

- Organising Committee for the Olympic Games
- International Paralympic Committee
- World Anti-doping Agency
- International Sports Federations
- National Federation AC
- National Olympic Committees
- The Association of National Olympic Committees
- Continental AC
Representation on IOC Commissions

- IOC Executive Board
- Sport and Active society
- Athletes’ Entourage
- Ethics
- Women in Sport
- Marketing
- Communications
- Public Affairs
- Olympic Solidarity
- Sustainability and legacy
- Olympic Channel
- Digital and Technology

- Olympic Programme
- Olympic Education
- Olympic Channel services
- CoCom Lausanne
- CoCom Dakar
- CoCom Tokyo 2020
- CoCom Paris 2024
- CoCom Beijing 2022
- CoCom Milan Cortina 2026
- Future Host cities Summer
- Future Host cities Winter
Our Role with Athletes

Our Responsibilities

Pillar 1: Empower Athlete Participation
Pillar 2: Support Athlete Development

Our Goals

All athlete representatives are empowered
All athletes are equipped with the tools they need to develop

Our Role with the Olympic Movement

Our Responsibilities

Pillar 3: Promote Athlete Involvement
Pillar 4: Ensure Athlete Representation

Our Goals

The value of athlete involvement is recognised
The viewpoint of athletes is represented
IOC AC Programmes and Activities

- Olympic Medal reallocation
- Athletes' Commission Network
- Games-time Experience
- Decision making
- Safeguarding
- Mental Health
Communication and Feedback

- Direct to athletes
- Athlete365 platform
- Social media
- Feedback from athletes
- Newsletter
- Conference calls
Pre-Tokyo engagement

- Educational Quiz
- Partnerships with other ACs
- 9000+ Quiz completions
- All Olympic sports reached
Pre-Tokyo Engagement

Total athletes = 8,428
Total entourage = 2,319
TOTAL = 10,747
Joined the Athlete365 community

70 athletes 731 entourage
Triathlon Grand Final, Switzerland

2,480 athletes
European Games, Belarus

264 athletes
Rowing World Championships, Austria

948 athletes 243 entourage
All African Games, Morocco

312 athletes
FINA World Champs, South Korea

98 athletes 62 entourage
ISA World Surfing Games, Japan

177 athletes
177 entourage
Tokyo Events:
- FIH Ready Steady, Japan
- Sailing Qualifiers, Japan
- IFSC Climbing Champs, Japan
- World Judo Champs, Japan

1,917 athletes 47 entourage
PanAmerican Games, Peru

Expected: 150 athletes 50 entourage
OI STU Open-Street/Park Skateboarding, Brazil

Expected: 700 athletes 300 entourage
IAAF World Champs, Qatar

Expected: 600 athletes 200 entourage
ANOC Beach Games, Qatar

712 athletes 150 entourage
Pacific Games, Samoa
Career+ 365
Delivered with The Adecco Group

- An initiative of the IOC Athletes’ Commission
- Supports athletes to prepare for lifelong excellence
- Provides online and in person delivery of resources to support athletes to pursue a career after sport

REACHED
45,000
ATHLETES
GLOBALLY

IN 2019
1000
ATHLETES REACHED
IN WORKSHOPS
The Athletes’ Declaration

By athletes, for athletes

• Defining rights and responsibilities

• Covers topics such as:
  • Sports competition
  • Integrity & Clean Sport
  • Career and Marketing
  • Safeguarding
  • Governance & Communication
Medal Reallocation

- Proposed by the IOC AC
- Approved by the IOC Executive board
- Set of principles
- Allows athletes a menu of options
Athlete365 Boxing

- Boxing-exclusive portal designed for the Road to Tokyo.
- Designed for athletes and NOCs to be the one-stop destination for all boxing-related information and questions.
- 5 languages: English, French, Spanish, Chinese and Russian
- Social Media will continuously promote the latest updates
Boxing Athlete Ambassadors

Group of 10 Athlete Ambassadors:
One male & one female boxer from each of the five continents:

1. Represent the Athlete voice in Boxing Task Force planning.

2. Engage with boxers directly (face-to-face) and through digital channels.

3. Promote the sustainable athlete voice and representation in boxing.
International Athletes Forum 2019
International Athletes’ Forum
How does these Forums help?

2015 – Safeguarding

2017 – IOC AC Strategy and Continental Forums

2019 – Mental health and funding for ACs
Thank you!