



SOU DO ESPORTE
SPORT GOVERNANCE AWARD

SDE SPORT GOVERNANCE AWARD TIMELINE



THE BRAZILIAN “SPORT DECADE”
WAS COMING TO END.
EXTERNAL PRESSURE IN NATIONAL
SPORT ORGANIZATIONS.
DEVELOPMENT OF THE SDE
ANALYSIS MATRIX



RIO 2016
OLYMPIC AND
PARALYMPIC GAMES

2016



2015

1ST EDITION SOU DO ESPORTE
SPORT GOVERNANCE AWARD

2015



2013

FIRST CHANGE IN BRAZILIAN SPORT
LEGISLATION USING GOVERNANCE
TERMS:
- TERM LIMITS



SDE SPORT GOVERNANCE AWARD TIMELINE



PARTNERSHIP WITH SPORT
INTELLIGENCE PROGRAM –
FEDERAL UNIVERSITY OF PARANÁ

2017



NATIONAL SPORT
GOVERNANCE OBSERVER

2017



3RD EDITION SOU DO ESPORTE
SPORT GOVERNANCE AWARD

2017

2017

SOU DO ESPORTE IS INVITED AS
EXTERNAL PARTICIPANT IN THE
CREATION OF THE NEW BRAZILIAN
OLYMPIC COMMITTEE STATUTE



2016

2ND EDITION SOU DO ESPORTE
SPORT GOVERNANCE AWARD

SDE SPORT GOVERNANCE AWARD TIMELINE



2018

NEW REGULATION IN SPORT
LEGISLATION.

**4TH EDITION SOU DO ESPORTE
SPORT GOVERNANCE AWARD**

2018



**05 DECEMBER
5TH EDITION – SOU DO ESPORTE
SPORT GOVERNANCE AWARD**

2019

How the tool could help the National Sport Organizations to improve the adoption of good governance practices?



The best way to get organizations involved is to recognize and reward those which work better and not to punish those which do not.

This competitive environment will motivate NSO officials and managers to seek better results and, consequently, they will adopt good governance practices without feeling obliged to do so.



INITIAL REFERENCES (2015)

- Action for Good Governance in International Sport Organizations.
- UK Sport Good Governance Guide for National Governing Bodies.
- Guide – Brazilian Institute for Corporate Governance.
- Brazilian Sport Legislation.
- National Sport Governance Observer (2018).

TRANSPARENCY

Organizations must have procedures that ensure transparency and flows of information. Transparency should not only be limited to mandatory documents or restricted to economic and financial reports.

Assessed Items:

- Publication of Financial Documents;
- Official Notice;
- Internal Controls (Minutes);
- Access to Information and Files.

DEMOCRACY AND EQUITY

Fairness in the manner of proceeding electoral process. Impartiality and respect for equal rights.

Assessed Items:

- One Associate = One Vote (Share or Quota);
- Member Voting and Registration Rules;
- Conflicts of Interest;
- Electoral Process;
- Project Distribution.

ACCOUNTABILITY

Those responsible for managing an entity should always be accountable for its performance, fully assuming the consequences as solely responsible for its acts and omissions.

Assessed Items:

- Approval Format (i.e. quorum);
- Independent Audit;
- Financial Statements;
- Role of the Audit Committee;
- Internal Controls.

INSTITUTIONAL INTEGRITY

Assessing the level of responsibility within an entity involves identifying whether there are clear and transparent lines of action that enable internal staff to operate within objective limits and demonstrate to all stakeholders how the processes and procedures are followed and executed.

Assessed Items:

- Relationship with Stakeholders;
- Code of Conduct;
- Anti-Corruption Practices;
- Sustainability in Projects;
- Economic Dimension.

MODERNIZATION

The analysis of the modernization broader than just analyzing its internal professionalization. The aim was to identify the level of evolution of its constitutive acts (statutes and bylaws) and its organizational structure, in the search for internal power controls.

Assessed Items:

- Separation of Political / Institutional Environment from Executive;
- Board of Directors;
- Advisory Board;
- Management Compensation.

INSTRUMENTS

- Composed by 105 (2015); 111 (2016); 135 (2017); 156 (2018-2019) items divided through five dimensions: Transparency; Democracy; Accountability; Integrity; Modernization.

STEP 1 (PROCEDURES)

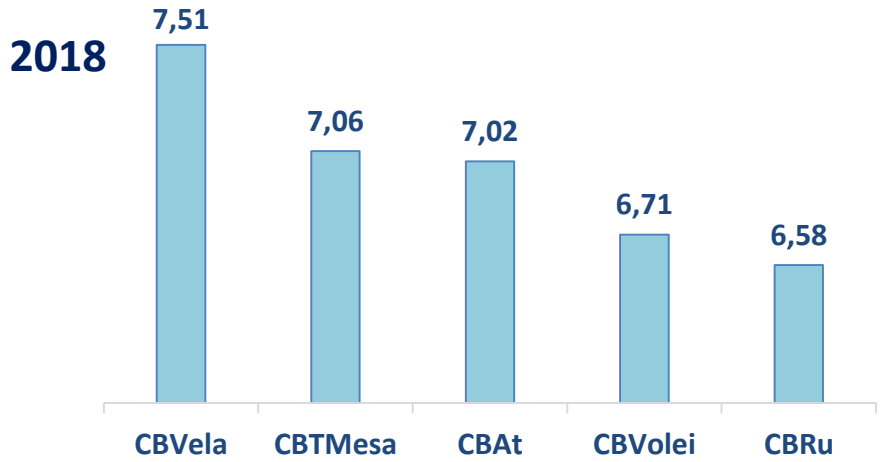
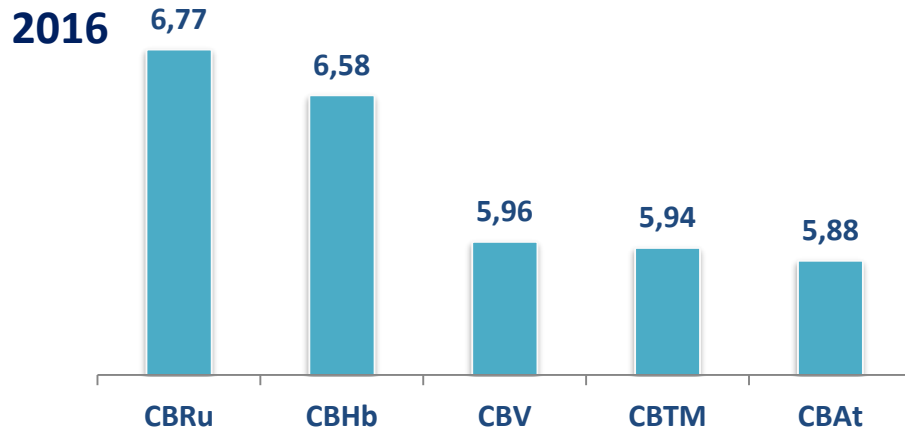
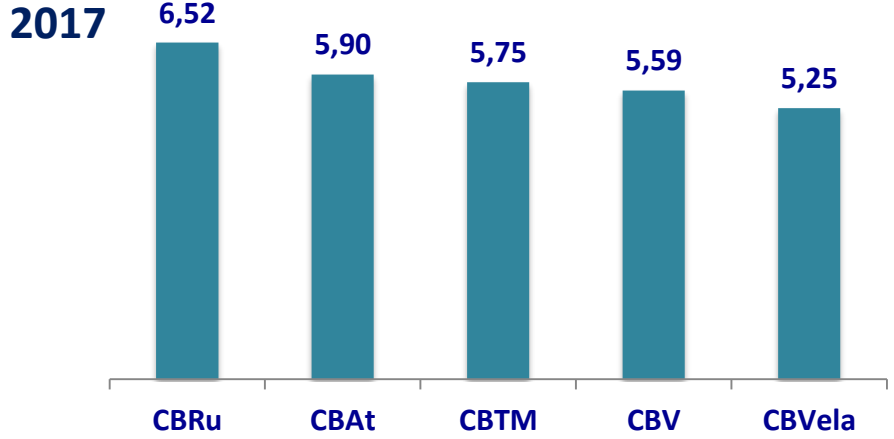
- Data were collected online (only public documents) in 29 NSO's;
- Data were collected during 2 months per year (September until November);
- Two researchers accessed the NSO website with aim to collect and analyses the documents
- Was used a dichotomic classification for the items: 'Yes' (if the item was identified) or 'No' (if the item wasn't identified).

STEP 2 (DATA ANALYSIS)

- The index was calculated by: items values are multiplied for number of items of each dimension, after that, the values is divide for the total number of the items;
- For this study was considered:
 1. Data collected during four years (2015 – 2018);
 2. In an exploratory perspective, were used descriptive statistics to characterize dimensions (means, standard deviations, absolute and relative frequencies).

RESULTS

SDE Sport Governance Awards



RESULTS

Evolution of the dimensions



Transparency

Years	Means	SD	Min	Max
2015	4,3	1,6	2,1	7,5
2016	4,4	1,9	2,6	7,8
2017	4,4	1,5	2,5	7,5
2018	5,0	1,8	2,7	8,2

During these years the Brazilian laws impact on evolution of NSO transparency.

Democracy and Equity

Years	Means	SD	Min	Max
2015	6,2	2,3	5,0	9,1
2016	6,2	2,2	4,6	8,4
2017	5,4	1,4	4,4	8,1
2018	6,0	1,6	3,8	7,9

Historically, the NSO's statutes considered indicators as: voting rules, electoral process, conflicts of interest, but in the certain point, the complexity of the NSO constitutions are impact on democracy settings.

Accountability

Years	Means	SD	Min	Max
2015	5,2	2,5	3,1	9,2
2016	5,2	2,2	2,5	8,0
2017	4,3	1,5	2,8	7,8
2018	4,8	1,5	3,3	8,1

The Brazilian laws reinforced the needs of NSO's to established independent external audits, shared their statements, constitute fiscal council and improve internal controls about their finances.

RESULTS

Evolution of the dimensions



Institucional Integrity

Years	Means	SD	Min	Max
2015	2,0	1,5	0,0	5,9
2016	3,6	2,0	1,0	7,6
2017	4,5	1,6	3,2	7,4
2018	5,5	1,8	2,9	7,1

Over these years, the NSO's perceptions to enhance their relationship with stakeholders and society impacts, for example, on the development of anticorruption practices and projects sustainability,

Modernization

Years	Means	SD	Min	Max
2015	1,3	1,5	0,2	7,4
2016	1,5	1,6	0,3	7,0
2017	1,2	1,4	0,3	6,7
2018	3,0	2,3	0,3	7,4

During these years, the began discussion about sports governance in Brazilian context, reinforced the NSO internal discussion about modernization of management, tools controls and share information channels, democracy and relationship among stakeholders.

THEORETICAL STANDPOINT - STUDIES

To enhance the data analysis through inferential techniques.

To compare specific indicators among NSO, with aim to establish the differences between them over of the years.

To establish a conceptual framework about sports governance from this settings.

PRACTICAL STANDPOINT - SDE AWARD

Challenge of developing a sustainable model to ensure the maintenance of the project team.



SOU
do esporte

**THANK YOU FOR YOUR
ATTENTION!**



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