Play the Game 2019

Athlete power on the rise

13-16 October
Colorado Springs, CO
USA
Putting sports integrity on the map: Good Governance in Elite Sport in Colombia, it is possible?

October 15, 11:50 AM – 1:00 PM

Mauricio Hernández Londoño
Transparencia en el Deporte
Play the Game 2019
Colorado Springs, CO
Basic Universal Principles of Good Governance in the Olympic and Sports Movement: Perceptions of Athletes and Executives in the Elite sport in Colombia
Colombian FIFA Council member probed over...

Strikes in professional soccer

Embezzlement and resale of tkt

Match Fixing

No Medals, No Support

The Context

White Elephants

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‘I am not aware of any studies that cover the same issues as your research. However, you might want to have a look at the following sources (...)

B. Houlihan. Loughborough U.

J.L. Chapelett. U. of Lausanne

‘I do not know of any study taking into consideration athlete's perception of governance. In general, the view of athletes is not well taken into account.’

Borja García. Loughborough U.

‘I think there is very little published on the topic you mentioned. I certainly do not think there is a study of governance that compares the opinions of athletes and EB, and certainly not based on PGG.’

L. Robinson. Cardiff U.

‘I’m not sure that I know of any studies that have asked athletes....they all tend to focus on EB’.
Methodology

1. Survey
2. Athletes 61 Executives 30
3. T-test (SAS)
Methodology

4. Likert’s scale (from Unfulfilled to Highly fulfilled; or no knowledge or opinion)
5. (7) seven principles of Basic Universal Principles of Good Governance and (23) Twenty-three subdimensions.
<table>
<thead>
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<th>Principle</th>
<th>Group</th>
<th>N</th>
<th>Mean</th>
<th>Std Dev</th>
<th>Diff</th>
<th>t value*</th>
<th>P-values</th>
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*P-values <0.0001
• The sport movement cannot reform itself
• The sport movement has a long tradition of low athletes' involvement in decision making process
• The sport movement loves ‘responsible autonomy’ and confuses it with low accountability
• Autonomy in sport is a myth. S.O. are autonomous, but not independent
• The crisis of sport movement brings opportunities for independent and professional organizations such as iTrust Sport, and Transparency in Sport
Athlete’s involvement

Assessment of governance by athletes and others

Implementation through a hotline or compliance channel

Action Plan and monitoring

Civil Society

Education

Accountability

Democracy

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#SUPERACIÓN