



MATCH FIXING & MATCH MANIPULATION: ATTACKING THE INTEGRITY OF THE SPORT

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PLAY THE GAME, COLORADO SPRINGS

Sports Betting in the USA

- ▶ Professional and Amateur Sports Protection Act, 1992 (PASPA)
- ▶ New Jersey enacted *New Jersey Sports Wagering Act*, 2012
- ▶ Federal and state laws at odds
- ▶ May 2018: *Murphy v National Collegiate Athletic Association*

Betting after the Landmark Decision

- ▶ Initially, NFL, NBA, MLB and NHL opposed legalization of sports betting
- ▶ After landmark decision, all four major leagues are getting on board



Betting: significant source of
revenue



US\$150 billion **illegally wagered** on
sports

Sports
Industry in
Context

Attacking the Core of Sport

- ▶ Fixing results of a sporting events removes important characteristic of sport: **unpredictability**
- ▶ Unpredictability ignites interest and passion in fans
- ▶ Catalyst for wagering



Incentives to Cheat: Poor Prize Money

- ▶ Example: in Tennis, the prize money is low, especially at lower levels
- ▶ Playing professional tennis costs: \$38,000 - \$40,000
- ▶ 3.78% of active male tennis players break even
- ▶ 5.2% of active female tennis players break even



Athlete as the Victim

- ▶ Athletes are competing in unfair circumstances
- ▶ Threats from criminal groups



A close-up photograph of a hand holding a bright yellow-green tennis ball. The background is a blurred tennis court with a green surface and a dark blue fence. The image is dimmed, and a semi-transparent dark blue rectangle is overlaid on the left side, containing the text. A small, solid yellow-green rectangle is located in the top right corner of the slide.

Efforts against Match-Fixing

Governing Bodies

1. Create policies

2. Put the policies into place

3. Athletes observe the policies

4. Dispute resolution

Tennis Integrity Unit

- ▶ Davydenko Scandal
- ▶ Three main priorities:
 1. Preventing corruption
 2. Investigating and prosecuting
 3. Delivering anti-corruption education



Establishing an Offence

- ▶ Effective action depends on:
 1. Duty to Report/Cooperate: **Self-Incrimination?**
 2. Whistleblowers
 - Rewarding substantial assistance

Tennis: Daniel Köeller

- ▶ **31 May 2011:** first to receive a **lifetime ban** for match-fixing
- ▶ **23 Mar 2012:** CAS upheld the lifetime ban, but withdrew the fine



CAS 2011/A/2490

Solution?

- ▶ Those seeking to corrupt sport are organized and well funded
- ▶ Sophisticated systems in place to avoid detection
- ▶ Integrity Units need to match this level of funding and sophistication

A photograph of an older man with glasses, wearing a dark blue suit jacket, a light blue and white striped shirt, and a red patterned tie. He is leaning on a glass table with his right hand. The background is a bright, out-of-focus window. The text 'THANK YOU' is overlaid in the top right corner in a large, bold, blue font. Below it, the name 'Professor Richard H. McLaren, O.C.' is written in a smaller, blue font.

THANK YOU

Professor
Richard H. McLaren, O.C.