International integration in the field of anti-doping prevention

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Director General of RUSADA
Dip IoD

Play the Game 2019
October 16, 2019, DoubleTree by Hilton Colorado Springs, USA
RUSADA: Down – International Integration

November 9, 2015  WADA THE INDEPENDENT COMMISSION REPORT #1
Richard W. Pound, Q.C., Ad. E, Professor Richard H. McLaren, Günter Younger, Kriminaldirektor and Jack Robertson, WADA Investigations, Chief Investigations Officer

November 2015  WADA Foundation Board declares RUSADA non-compliant

December 9, 2016  THE INDEPENDENT PERSON 2nd REPORT Professor Richard H. McLaren, O.C. INDEPENDENT PERSON WADA INVESTIGATION OF SOCHI ALLEGATIONS

Was it the beginning of doping crisis?
> 2015 > 2016 > 2019? >
RUSADA: conditional compliance requirements:

September 20, 2018 WADA ExCo Decision about RUSADA Compliance with 2 conditional compliance requirements:

I.  
1) provide access and transfer MosLab electronic database to WADA until December 31, 2018

2) transfer to WADA samples from the laboratory until June 30, 2019

II.  
WADA audit requirements to RUSADA – focus on international anti-doping norms and standards

December 2018 - WADA audit team visited RUSADA and confirmed: 
RUSADA fulfilled the requirements and executes international anti-doping norms and standards + best practice
International Integration vs present and future challenges:

All international anti-doping and sports community must work together!!! to have an effective impact on changes in crisis sports jurisdictions

don't push pure athletes away but involve them in international movement

need to support NADOs who are under pressure from local sports authorities

everyone needs to unite, to move away from criticism destroying unity, because this criticism is used against us
RUSADA: Down – International Integration

One of the main Past RUSADA problem - RUSADA was used in the wrong interests, contrared to anti-doping norms, standards and destroyed anti-doping professional principles and values, destroyed clean sport culture

The Past RUSADA (till 2016) – it was
- non independent anti-doping agency as service organization of Russian sports authorities,
- non-transparent national anti-doping organization to all international anti-doping world

Instead of fighting for pure sport, The Past RUSADA intensified the doping poisoning of Russia's sports environment
RUSADA: Down – International Integration

Russia's sports environment faces a choice:

Pure Sport and Clean Competition or Doping Deformity

It is Bible Battle: Heaven vs Hell

It is battle between clean athletes, pure specialists and sporting leaders, against old-school old-mode authorities, vicious / perverse athletes and evil coaches.

The balance turned out to be:
- protecting clean sports achievements against
- the pursuit of new illusory "results" using doping, ignoring everything to achieve results that trample on the clean sports principles and form the illusion of victories.
RUSADA: Down – International Integration

Shadow forces - decisionmakers are playing a huge role in the Russian sports environment

The Russian sports area unfortunately is not in the proper priority of the Russian highest level authorities

Low control of the tools to achieve goals in sport by the supreme authority

This provided an opportunity for the shadow forces to choose tools and approaches that go beyond common values and principles.
Main problem and challenge of the sports environment – wrong social lifts for ex-athletes and was not enough independent culture of clean athletes community in Russia - real independency of clean athletes

But today we are estimating independent clean sport culture increasing in Russian sports environment – Mariya Lasitskene against the RusAF management and old culture
RUSSIAN AUTHORITY: NEW CRISIS

The significant changes in electronic database of the Moscow laboratory identified by WADA

The anomalies in the data extracted from the Moscow Lab Data Base: concealed or altered – thousands changes / 31 questions

Last changes in the MosLab Data Base identified – January 6, 2019 before the data extracted from the Moscow lab.

Possible motivation: The MosLab Data Base had been concealed or altered to protect the reputations and positions of former star athletes who now possible have power/authority roles (sports and government organizations) in Russia.

New RUSADA Role in this TRAGEDY:
New RUSADA has never had, has not and will not have any access to the Moscow Lab. electronic database.
New RUSADA works with at least 13 anti-doping laboratories of the world accredited by WADA, with 5 of which – in active mode. New RUSADA have no access to their electronic databases
RUSSIAN SPORTS AUTHORITY: MEDIA CRISIS IN RUSSIAN MEDIA

The last significant materials

RUSADA head Ganus blew up Russian athletics

Ganus took away the last hope to go to the Olympics in Tokyo

When they talk about exchanging Snowden for Rodchenkov, earlier Ganus should be expelled from the country

The head of RUSADA said he was not afraid to return to Russia

Why does Ganus involve foreigners in Russian sports?
RUSADA:

• RUSADA is an independent non-governmental non-commercial organization operating on the basis of its Statute

• Financial support clearly outlined in the Federal Budget, delivered to RUSADA through a Subsidy Agreement with the Ministry of Finance

• Two founding members: Russian Olympic Committee and Russian Paralympic Committee (Foundation Board)

• Seven-member Supervisory Board: 3 independent members (incl. the Chair and the Vice-Chair), 1 international member nominated by WADA (Council of Europe), 3 representatives of sport bodies (ROC, RPC, Ministry of Sports)

• Director General appointed by the Foundation Board for a fixed term upon presentation by the Supervisory Board after transparent competitive selection process (700 candidates) with the International Experts, agreed with WADA
RUSADA: “Ice-Breaker” Principles

INDEPENDENCE –
the basic principle
in the New RUSADA

RUSADA must
lead independent
judgement

New RUSADA does not depend
on officials authorities
interests to realize our mission

No one should use us for their
personal interests
RUSADA: “Ice-Breaker” Mission

FIGHTING FOR FAIR SPORT
RUSSIAN AUTHORITY vs INDEPENDENT RUSADA

Russian officials state bodies actions are mute evidence of their position without any words. By rejecting Prof. Richard McLaren's reports results, on the one hand, at the same time officials’ actions actually confirm correctness of these reports, among which already can be:

- destruction of our case against past RUSADA management on internal investigation, involving Baker Tilly professional experts in the main Investigation Department of the Moscow Ministry of internal Affairs

- launching on the New independent RUSADA the Supervisory mechanism of the Prosecutor's office for legal cooperation with the AIU

- one of the founders (ROC) tries to exert a dominant influence on RUSADA, including issues of anti-doping testing standards

- “progress” of the 69 cases’ package involving established by the regional authorities of Chuvash Republic independent Commission working on the case is not yet known with same attorney which was in Lysenko case
RUSADA: “Ice-Breaker” Principles

TRASPARENCY - open, consistent, comparable

INTEGRITY - do the right thing, according to the anti-doping rules and standards

PROBITY - respect the truth and act honestly
RUSADA: Principles

HIGH ANTI-DOPING STANDARDS & BEST PRACTICE
RUSADA should apply high anti-doping standards. It should take for fair sport

HIGH ETHICAL STANDARDS
New RUSADA should take into account the interests of fair sports

Our ethical principles are:
we are honest
we are trustworthy
we use good judgment
we are responsible

CONFLICT OF INTEREST
Avoid any actual or potential conflict between the interests of RUSADA / clean athletes and own personal interests
RUSADA: International cooperation and interaction

2017 - 2018
Agreements with NADOs: USA, UK, Finland, Poland, Azerbaidjan, Canada, Slovak, Spain, Uzbekistan, ...

2018 - 2019
Cooperation with USADA (investigation & testing)

2016 - 2017
New employees recruitment under supervision of WADA International Experts. First group of DCOs was selected under supervision of WADA International Experts and trained by UKAD

July 2017
Developing planning and testing under supervision of UKAD and WADA International Experts

2017
TUEC and DADC are trained by FINADA and POLADA

2018 - 2019
Close cooperation with International Federations:
Agreement with AIU / IAAF, cooperation with IAAF Taskforce and AIU 2019
IBU involved RUSADA in compliance recovering (of RBU) working group

2019
Agreements with WADA (testing & investigation)

2019
Cooperation with ITA (planning & testing)

2017
Integration with 13 international WADA accred.laboratories (active with 5 labs).
RUSADA Anti-Doping today

New AD Planning & Testing reality

Crashed Rusada (till 2015)
2014  14887  tt=1354
2015  15870  tt=1667

New RUSADA:
2017  6196   tt=1701
2018  9502   tt=4502
2019  9273   tt=6027
(9 months)

Since Jan.2018  Blood testing agreement with medical organizations and Blood testing insurance covering agreement with Insurance company

Number of samples: 9273
Oct.01, 2019

Target testing: 65%
Oct.01, 2019

Crashed Rusada

In 2017-2018 RUSADA cooperated with 18 WADA-approved laboratories

Sample Collection Personnel:

Blood testing agreement with medical organizations and Blood testing insurance covering agreement with Insurance company
RUSADA Anti-Doping today

New RUSADA Whistleblowing Policy

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<thead>
<tr>
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<th>2017</th>
<th>2018</th>
<th>Oct.01,2019 (9 months)</th>
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<tbody>
<tr>
<td>Whistleblowers</td>
<td>41</td>
<td>78</td>
<td>87</td>
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Developing transparent, honest and trust-based relationships with Whistleblowers

June 2019 RUSADA initiated forming The Ad Hoc Whistleblowing Policy Group in the Council of Europe

RUSADA Deputy DG (Margarita Pakhnotskaya) involved as a The Ad Hoc Whistleblowing Policy Group in the Council of Europe
National & International level

To create an Ad Hoc Group

• Council of Europe

To exchange views

• NADOs & Governments

To compose recommendations

• Ad Hoc Group

To implement

New RUSADA Whistleblowing Policy
RUSADA Anti-Doping today

Forming new AD culture in sports society

Whereabouts Failures

<table>
<thead>
<tr>
<th>Year</th>
<th>2017</th>
<th>2018</th>
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<tbody>
<tr>
<td>Count</td>
<td>173</td>
<td>349</td>
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\text{Increase} = \frac{349 - 173}{173} \times 100\% = 102\%
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Antidoping Rules Violations

<table>
<thead>
<tr>
<th>Year</th>
<th>2017</th>
<th>2018</th>
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<tbody>
<tr>
<td>Count</td>
<td>59</td>
<td>146</td>
</tr>
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\text{Increase} = \frac{146 - 59}{59} \times 100\% = 147\%
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2019 – RUSADA Disciplinary Anti-Doping Committee 95 case decisions
RUSADA Anti-Doping today

Forming new AD culture in sports society

Number of educational events:
- 2017: 155
- 2018: 169
- Increase: 9%

Number of educational events participants:
- 2017: 9320
- 2018: 9784
- Increase: 5%

Online course users:
- 2017: 7934
- 2018: 51139
- Increase: 645%
National level cooperation

- Anti-Doping Programs (Strategy) Strategic sessions
- Anti-Doping Programs Cooperation with the Main Russian Social Network VK
- Anti-Doping Agreements- Compliance «Road Maps” – All-Russia Athletic Federation, RBU, Russian Weightlifting Federation, etc.
- Conferences, seminars, round tables
- Parent meetings, Schoolchildren and students, Cooperation with Russian Universities

Work with all-Russian sports federations
Forming new AD culture in sports society

Look at yourself in the mirror of human values
Decide which side you are on
It is time to step out the mirror and doping crisis

RUSADA is fighting for fair sport
Thank you for attention!

Fighting for fair sport