

# TYCOON AND TEACHER LAUNCH CHARITY TO GET FOLK ACTIVE



# Go Good sports

**BUSINESS** tycoon Martin Gilbert has teamed up with his old PE teacher to get more Scots involved in sport.

The co-CEO of Standard Life Aberdeen — which handles a staggering £660 BILLION of investments — has launched the Observatory For Sport In Scotland charity with Charlie Raeburn.



# Observatory for Sport in Scotland (OSS)



## OSS Vision & Mission

- What?** Fit, Fun & Flourishing Scotland
- When?** Within 5 Years (2022)
- How?** *Sports for All People through their lives*
- Why?** Wellbeing & Social Cohesion



# How?

## Thinking:

### ***OSS Knowledge Hub***

- Commissioning, Mapping and collating existing research and knowledge.



# How?

## Thinking:

### ***OSS Knowledge Hub***

- Creating four forums for Universities, Community Sport, Business & Sports Stakeholders



**How?**

**Thinking:**

***Communication Exchange***



**How?**

**Doing:**

***Sports Stakeholder's Platform***



# How?

**Doing:**

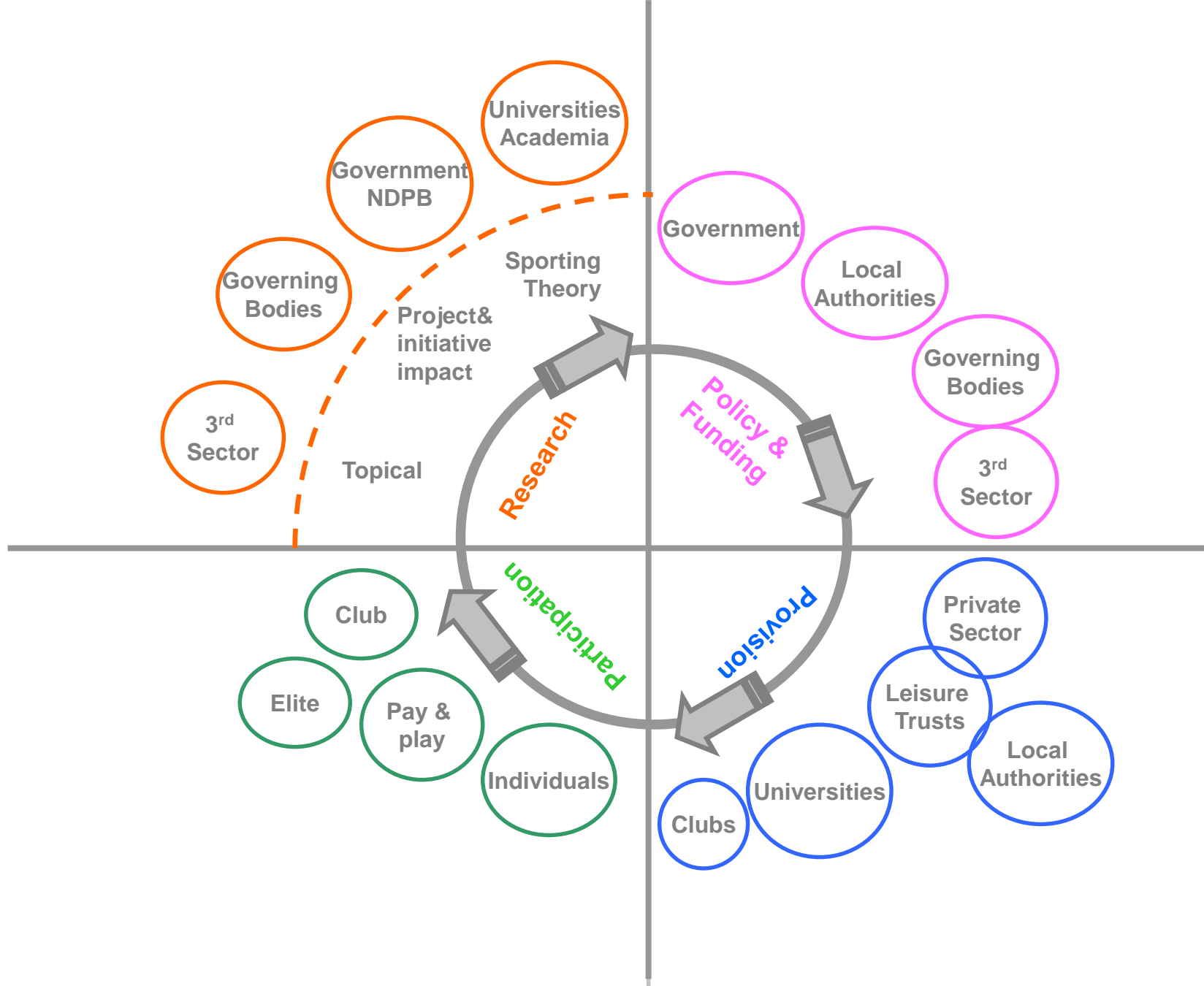
***OSS Influence policy & practice***



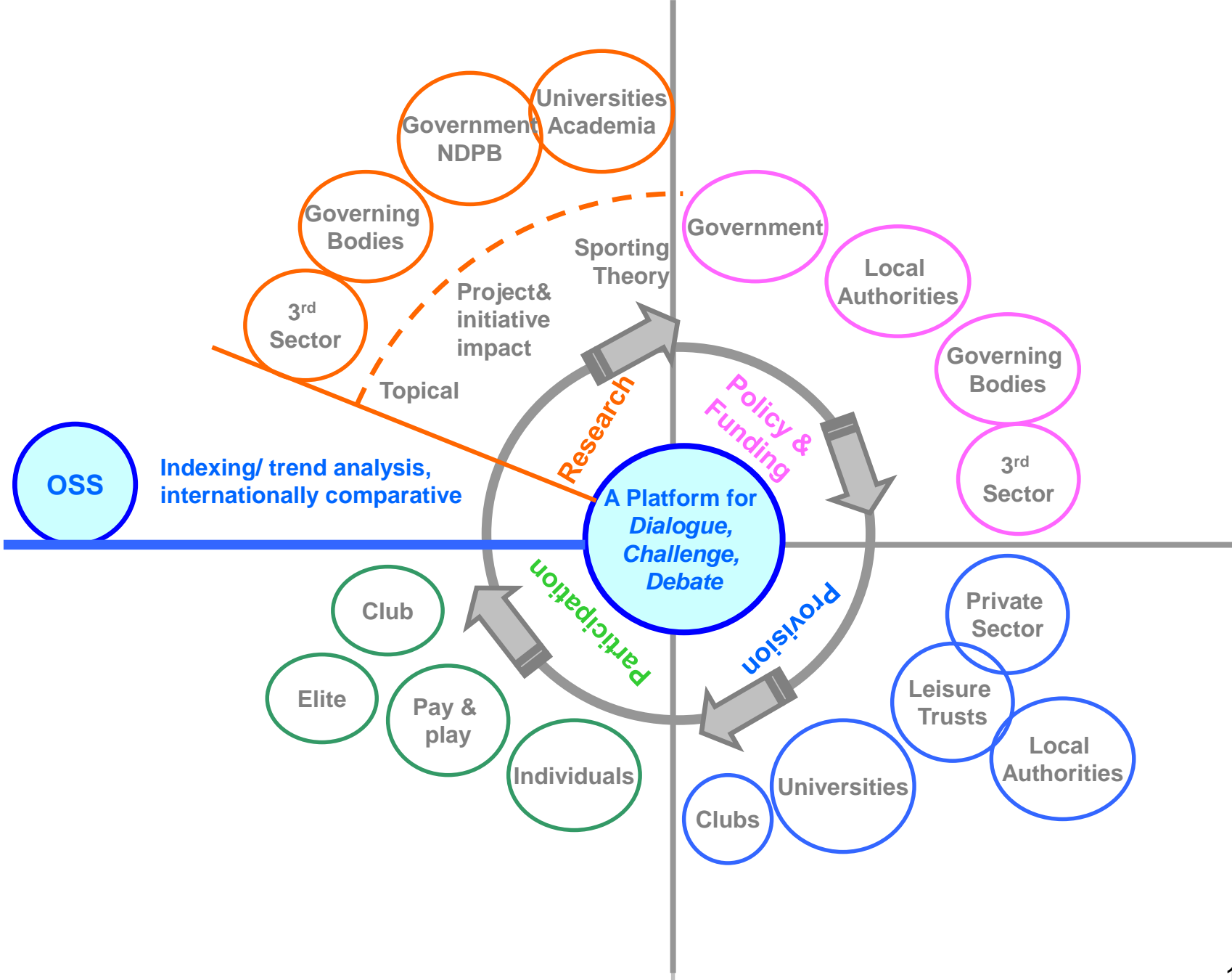


# Funding?

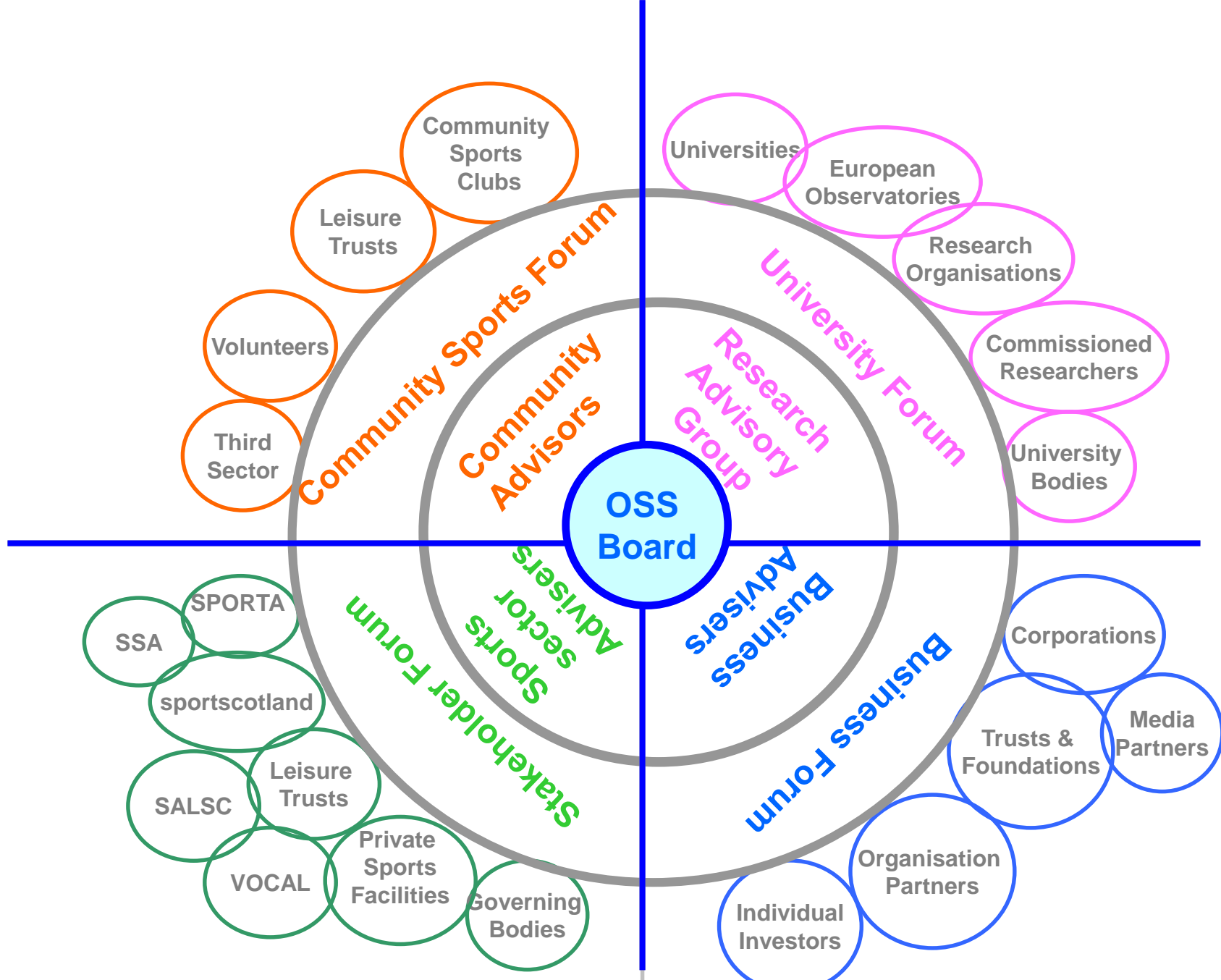
- **Phase One: Private Investors for ‘foundation evidence’**
- **Phase Two: Recommendations & Partner funding – companies, government, trusts, membership & trading (consultation/training)**



Scottish Community Sporting Landscape 2017



The OSS Fit (Scottish Community Sporting Landscape 2017)



Observatory for Sport in Scotland Governance 2017