

The sport-related legacy of London 2012: Five years on

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OUR PROMISE

In 2005, the UK's bid team made a bold pledge ... choose London and we will create an extraordinary legacy for the UK and the world

We will make sure that the greatest Olympic and Paralympic Games ever really do benefit our entire country for generations to come – David Cameron



The legacy promises



Improving the quality of life for all

Before, during and after making the most of the London 2012 Games



Key government department

Our plans for the London 2012 legacy

1 Promise 1 – Make the UK a world-leading sporting nation.

Headline Ambitions
Training young people through sport: offer all 5 to 16 year-olds in England five hours of high-quality sport a week and all 16 to 19 year-olds three hours a week by 2012.
Getting people more active: help at least two million more people in England become active by 2012.
Elite Achievement: aim for 4th in the Olympic medal table and at least 2nd in the Paralympic medal table in 2012.

Key Programmes
The PE and Sport Strategy; Sport England's strategy for quality community sport; 675 million healthy living marketing campaign; and UK Sport's World Class Performance Programme.

2 Promise 2 – Transform the heart of East London.

Headline Ambitions
Transforming places: create a well-planned and well-managed environment in and around the Olympic Park which will attract business investment and promote recreational and cultural use for years to come.
Transforming communities: build over 5,000 new homes, a large proportion of which to be affordable; and provide new sport, leisure, education and health facilities that meet the needs of residents, business and elite sport.
Transforming prospects: help 20,000 workless Londoners from the 5 Host Boroughs into permanent employment by 2012; and create 12,000 job opportunities in the area of the Park post-Games.

Key Programmes
The ODA Delivery Plan for the Olympic Park; the Legacy Masterplan Framework and Regeneration Strategy for the area; and local jobs and skills training initiatives including the London Development Agency (LDA) London Employment and Skills Taskforce for 2012 (LEST) Action Plan.

3 Promise 3 – Inspire a generation of young people.

Headline Ambitions
Giving time and awarding honours: tens of thousands more young people giving time to their local communities as a result of the 2012 Games.
Using cultural activities: tens of thousands of young people participating in cultural activities as a result of the 2012 Games.
Inspiring and learning: thousands of schools, colleges, universities and other learning providers inspiring young people through the Olympic and Paralympic values.
Going global: three million young people overseas becoming quality physical education and sport, and at least one million participating in these regularly by 2010.

Key Programmes
The Cultural Olympiad and the work of Legacy Trust UoL; the Personal Best programme; the London 2012 Education Programme; and the International Inspiration programme.

4 Promise 4 – Make the Olympic Park a blueprint for sustainable living.

Headline Ambitions
A model of sustainable development: a 50% reduction in carbon emissions from the built environment of the Olympic Park by 2013 as part of delivering the ODA Sustainability Strategy.
Inspiring sustainable living: people encouraged to live more sustainably as a result of the 2012 Games, such as reducing their carbon footprint, being energy efficient or recycling on a greater scale.

Key Programmes
The London 2012 Sustainability Plan; a new methodology for measuring carbon footprinting; and local sustainability initiatives.

5 Promise 5 – Demonstrate the UK is a creative, inclusive and welcoming place to live in, visit and do business.

Headline Ambitions
Improving business: contribute to sustaining growth in UK business and medium-sized enterprises.
More jobs, improved skills: help more young people get and stay in work and do better.
Making the UK more welcoming: for all our visitors and ensure a service while in the UK.

Key Programmes
The Business Network; brokers across the UK; Train to Gain; Civil Servants; skills strategies in creative, leisure, sport and media; the City Strategy; and the Cultural Olympiad.

Next steps: getting more information and getting it right

Promise 1 - Headline ambitions

Increase participation in school sport
Offer all 5-16 year olds five hours of high-quality sport per week and all 16-19 year olds three hours per week

Increase participation in community sport (16+)
Increase participation in 1 x 30 by 1% annually

Elite sport
Aim for 4th in Olympic medal table and 2nd in Paralympic table and sustain performances thereafter



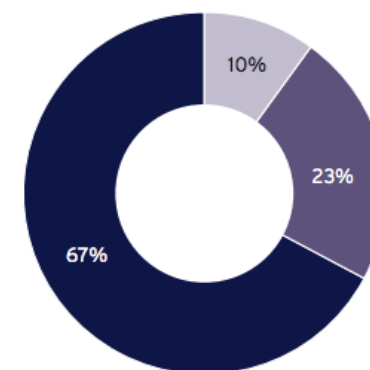
The costs: Hosting the Games

TABLE 2: PSFP PROGRAMME FORECASTS AGAINST 2010 SPENDING REVIEW BASELINE AND PREVIOUS FORECAST (all figures to nearest £m)

Public Sector Funding Package	SR Baseline (£m)	31 May 2012 (£m)	30 September 2012 (£m)	Variance from 31 May 2012 to 30 September 2012 (£m)
ODA ¹ , including:	7,321	6,761	6,714	-47
ODA programme contingency	-	88	73	-15
Park Transformation ¹	0	296	296	-
Policing and wider security	475	475	455	-20
Elite and community sports	290	290	290	-
Venue security	282	553	514	-39
Paralympic Games	95	95	111	+16
LOCOG Park Operations	67	68	78	+10
Funding available to LOCOG:	65	183	224	+41
Contingency held against LOCOG post-Games risks	-	0	30	+30
Operational provisions	62	116	137	+21
'Look' of London and wider UK	32	33	32	-1
City operations	22	23	23	-
Domestic and International tourism campaigns	0	4	4	-
GLA Olympic and Paralympic programmes	0	13	13	-
PSFP contingency and other savings remaining	587	388	377	-11
Total	9,298	9,298	9,298	-

¹ The ODA's SR baseline included £333m for Park Transformation. This scope is now being delivered by the London Legacy Development Corporation (formerly OPLC), and the ODA has therefore returned £333m to GOE. The current forecast for Park Transformation, as shown in the table, is £296m.

Funding from:	£bn
Lottery	2.175
London (GLA and LDA)	0.875
Central Government	6.248
Total	9.298



10% London (GLA and LDA)
 23% Lottery
 67% Central Government

Source: London 2012 Quarterly Report, 2012, DCMS

The costs: Leveraging a sporting legacy

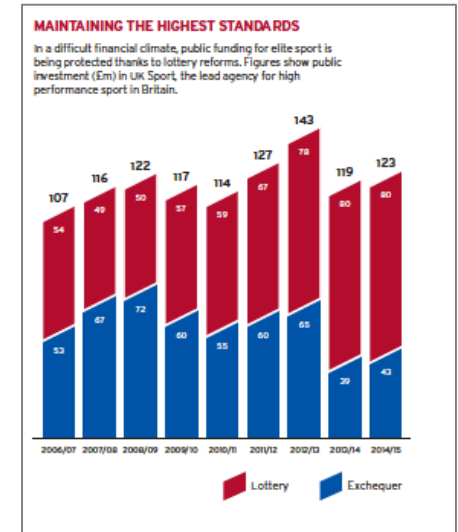
YOUTH
A SPORTING HABIT FOR LIFE

As children grow older, sport can often be eclipsed by other priorities. But with every national sporting body now focusing on youth sport, the UK is helping more young people start a sporting habit that will last a lifetime.

£1bn
to be invested in youth sport over the next five years through the new youth sport strategy.

6,000
community sports clubs to be created by local schools, as well as better sports facilities and more professional support for colleges and universities.

60%
of government money provided to national sport bodies to be focused on the key 14-25 year age group, with a new payment-by-results system providing added rigour.



Youth Sport Trust
sport changes lives

Youth sport
£1.0 billion

Source: DCMS, 2012

SPORT ENGLAND

Community sport
£1.7 billion

Source: Sport England, 2012

uk sport

Elite sport
£1.1 billion

Source: DCMS, 2012

The sport legacy 5 years on: Youth sport

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Government accused of 'turning its back' on school sport

By Dan Roan
BBC sports news correspondent

The Government has been accused of "turning its back on school sport" and undermining the Olympic legacy six months after the Games.

News Next on TV Tonight, 7pm

UK WORLD POLITICS BUSINESS

21 NOV 2010 Politics, UK

School sport funding cut

The Government plans to slash £162m of funding for sport in state schools. There's two sides to the story, a teacher tells Channel 4 but the

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School sports

Drop in school sport support blamed on funding cuts

Research indicates a 60% decrease in amount of time dedicated to organising nationwide participation for pupils



Children participate in fencing at Langdon Park school, which is pooling resources to keep its sports programme going. Photograph: Graeme Robertson

This article is 5 years old

Owen Gibson, Olympics editor
Tuesday 17 July 2012 19:06 EDT

Blow to Olympic legacy as 'schools are for

The amount of physical education in schools has been d enthusiasm for sport on the back of the London Olymp research.

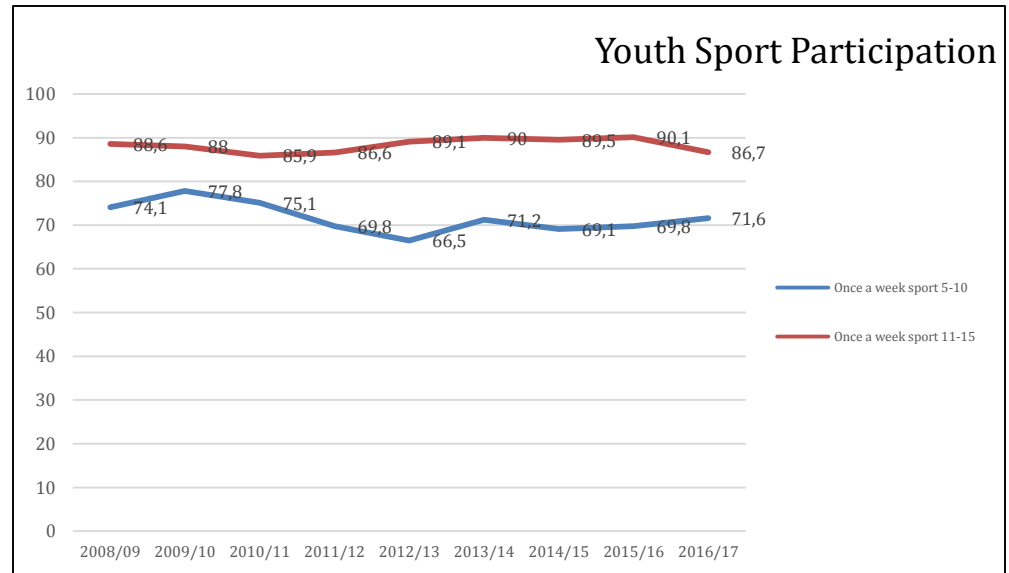
By Graeme Paton, Education Editor
6:30AM BST 17 May 2013

More than a third of teachers reported a reduction in the amount of time set aside for PE and extra-curricular activities over the last two years, figures show.

Education News

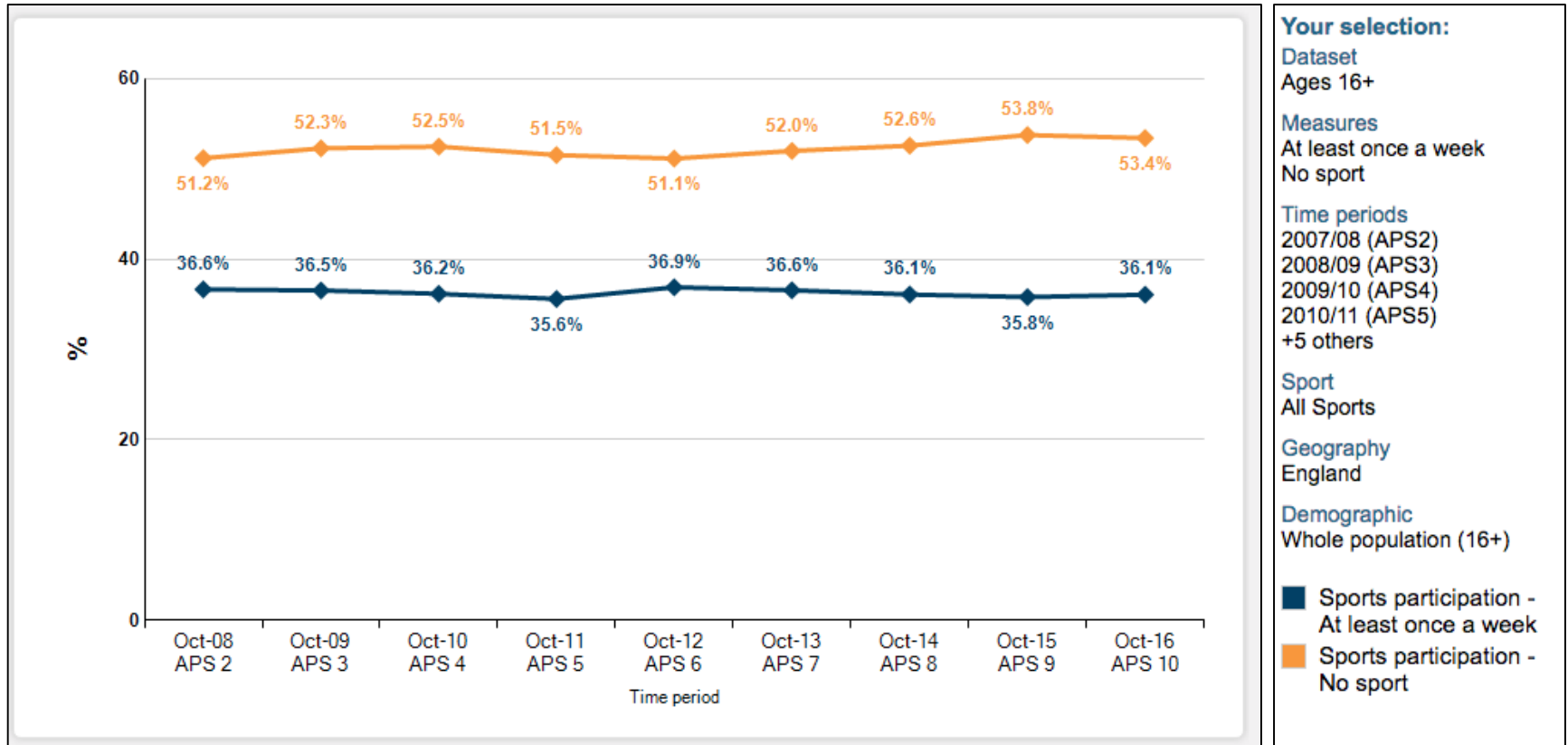
News » UK News » Sport » Olympics » School Sport »

In Education News



Source: Taking Part Survey, DCMS, 2017

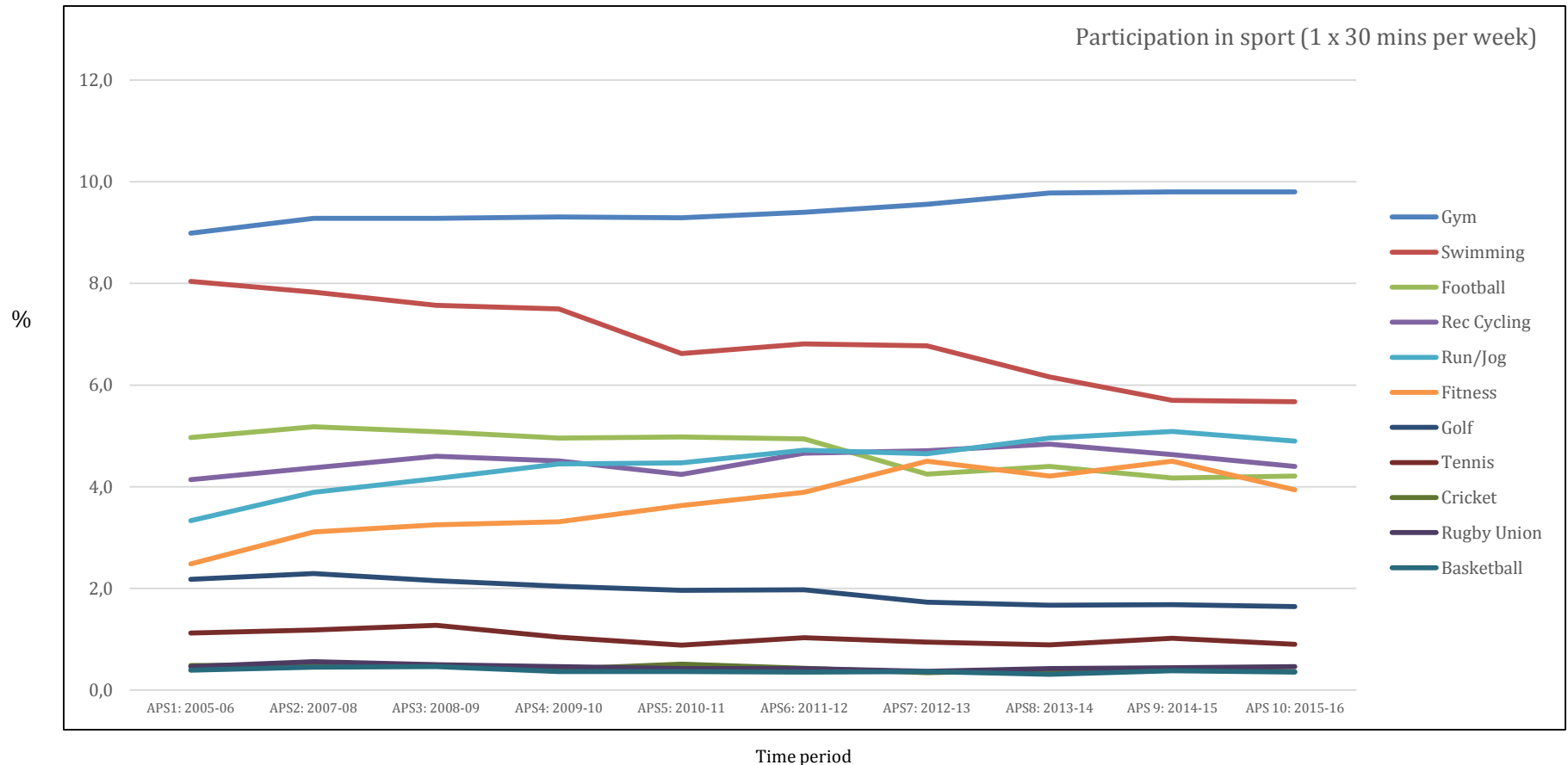
The sport legacy 5 years on: Community sport



Source: Active People Survey, Sport England, 2016



The sport legacy 5 years on: Community sport



Source: Active People Survey, Sport England, 2016

The sport legacy 5 years on: Community sport

Sport	1x30pw 2008	1x30pw 2016	Overall change (1x30) 2008-2016	TOTAL INVESTMENT £M 2008-2016
Running/Jogging	3.61	4.90	1.29	0.0
Fitness & Conditioning	3.11	3.94	0.83	0.0
Gym	9.28	9.9	0.60	0.0
Netball	0.29	0.42	0.13	43.3
Table Tennis	0.18	0.24	0.06	20.7
Mountaineering	0.21	0.26	0.05	4.7
Cycling	4.37	4.40	0.03	65.5
Taekwondo	0.06	0.06	0.00	2.1
Judo	0.05	0.04	-0.01	16.4
Canoeing	0.10	0.09	-0.01	18.9
Hockey	0.24	0.22	-0.02	23.9
Rowing	0.21	0.19	-0.02	17.7
Fencing	0.04	0.02	-0.02	2.7
Rounders	0.08	0.03	-0.03	4.5
Volleyball	0.12	0.08	-0.04	10.3
Snowsport	0.29	0.23	-0.06	3.0
Boxing	0.28	0.20	-0.06	11.3
Weightlifting	0.29	0.20	-0.09	2.0
Rugby League	0.20	0.10	-0.10	48.4
Rugby Union	0.56	0.46	-0.10	49.7
Basketball	0.45	0.35	-0.10	15.8
Sailing	0.22	0.10	-0.12	19.2
Cricket	0.49	0.36	-0.13	66.1
Track & Field	0.34	0.15	-0.19	53.0
Squash and racketball	0.71	0.45	-0.26	27.1
Tennis	1.18	0.90	-0.28	46.2
Badminton	1.29	0.97	-0.32	40.8
Bowls	0.86	0.51	-0.35	3.8
Golf	2.29	1.64	-0.65	29.2
Football	5.18	4.21	-0.97	63.9
Swimming	7.83	5.67	-2.16	52.3

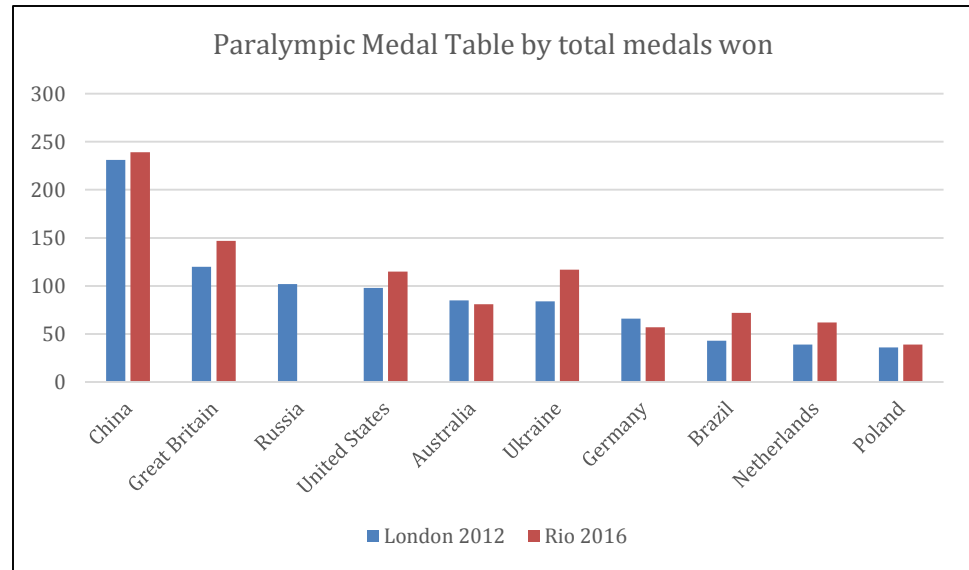
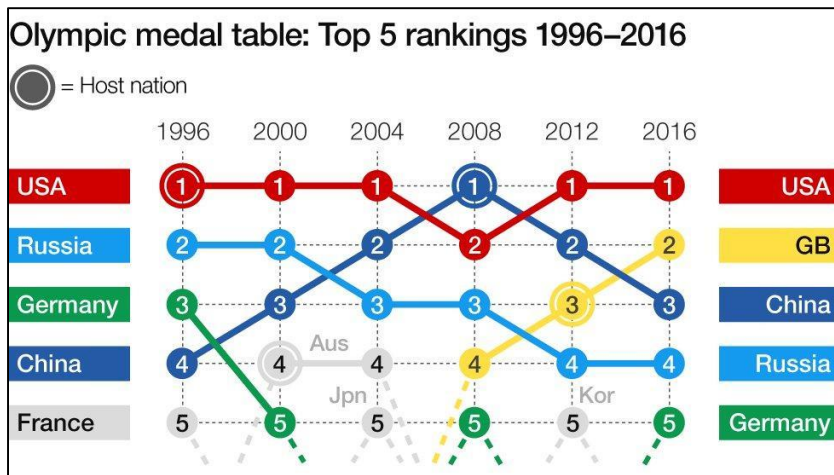
The reverse funding-outcome phenomenon

Examples




Swimming	£52.3M	-2.16%
Football	£63.9M	-0.93%
Rugby Union	£49.7M	-0.10%
Gym	£00.00	+0.60%
Fitness/Conditioning	£00.00	+0.83%
Running/jogging	£00.00	+1.29%



The sport legacy 5 years on: Elite sport



The sport legacy 5 years on: Elite sport



Dame Katherine Grainger braced for further British sport revelations

Manchester - After a particularly turbulent time for British sport, Dame Katherine Grainger, chair of UK Sport, is braced for further damaging revelations.

Cycling, gymnastics, swimming, canoeing and bobsleigh in the UK have all had to deal with serious allegations from their athletes about the conduct of coaches and staff over the last few months.

Jess Varnish to sue UK Sport and British Cycling over bullying claims

Cycling's governing body accused of being two-faced in dealings with rider
Case centres on sex discrimination, victimisation and unfair dismissal claims

Jess Varnish was controversially dropped from the elite funding programme last year. Photograph: Alex Loney/Getty Images

Jess Varnish's team have accused British Cycling of saying different things to them in private when it comes to her case than it has in public. The latest criticism of the sport's governing body came as it was revealed that Varnish is suing UK Sport and British Cycling for sex discrimination, detriment suffered from whistleblowing, victimisation and unfair dismissal.

Sport issues funding warning to British Cycling over governance claims

UK Sport has warned British Cycling that it could lose its funding if it does not improve its governance.

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Commons Select Committee

The classification of Paralympic Athletes to be examined



22 September 2017

Baroness Grey-Thompson joins national sporting bodies to give evidence to the DCMS committee in continued inquiry into the governance of sports.

- Watch Parliament TV: Sport governance
- Inquiry: Sport governance
- Digital, Culture, Media and Sport Committee

Witnesses

Tuesday 31 October 2017, Grimond Room, Portcullis House.

At 10.30am

- Michael Breen, father of Olivia Breen, Paralympian
- Baroness Grey-Thompson
- Tim Hollingsworth OBE, Chief Executive, British Paralympic Association

Purpose of the session

The London and Rio Olympic Games were celebratory occasions for British Paralympians. However, since then, allegations of cheating and interference have rocked a number of Paralympic disciplines. The majority of these allegations have focussed on the process of classification, whereby sporting bodies are responsible for placing Paralympic athletes into competitive categories based on the extent of their disability.

Prompted by growing concern over this matter, this session aims to examine whether the current system of classification in British Paralympic sports is fair, giving consideration also to the broader issues surrounding the structure and governance of British Paralympic bodies.

Chair's comment

Chair of the Committee, Damian Collins MP, commented:

"With lawyers for the International Paralympic Committee investigating whether athletes and coaches have manipulated classifications to boost their chance of winning, it's important that British para-athletes can demonstrate ethical behaviour.

These allegations risk tarnishing the success of our medal winners. The athletes deserve to know their gold medals are secure achievements – in the eyes of fellow competitors and the wider world."



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Eleven UK sports 'thrown under bus' on funding call for changes

By Dan Roan
BBC sports editor

29 June 2017 | Olympics

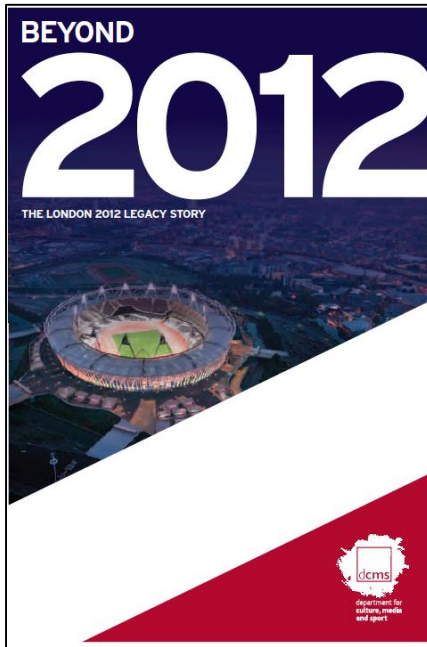


Eleven sport governing bodies are demanding an overhaul of the way Britain invests in the pursuit of Olympic and Paralympic medals.

In an unprecedented challenge to elite performance funding agency UK Sport, the group have joined forces to call for an urgent review of what they call "a two-class system that runs counter to Olympic ideals".

National Lottery money is currently allocated on the basis of medal potential, helping to transform the country's sporting fortunes.

The sport legacy 5 years on: *Managing the problem of legacy implementation*



Glamorizing inputs
ignoring outcomes



Shifting policy



Changing measures

Conclusion: Legacy or false promises?

- The London 2012 sport legacy is a live example of the tendency to over-promise and under-deliver ... *but what are the consequences? who cares or pays attention anyway?*
- The IOC and OCOGs, host cities/governments have a responsibility to guard against legacy as a ‘hollow’ concept
- This starts with greater scrutiny of proposed legacy plan and requires “truthful leadership” and genuine evaluation and shared insight as part of OGKM system
- Also requires a more sophisticated approach to legacy planning to include grassroots and bottom-up approaches to planning and implementation as well as robustly evaluating wider range of outcomes associated with hosting the Games

