

Perception of Doping in Switzerland

Play the Game, 27 November 2017, Eindhoven

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Surveys in Switzerland

To identify changes in perceptions of doping, success in the fight against doping, and any potential for improvement, Antidoping Switzerland has conducted a number of surveys

- athlete (1995, 2000, 2003, 2005 and 2010)
- public (1998, 2001, 2004, 2007, 2011, and 2014) surveys, as well as one
- coaches (2016)
- A monitoring program for tested athletes (2012, 2014 and 2016/2017) on the quality of doping controls

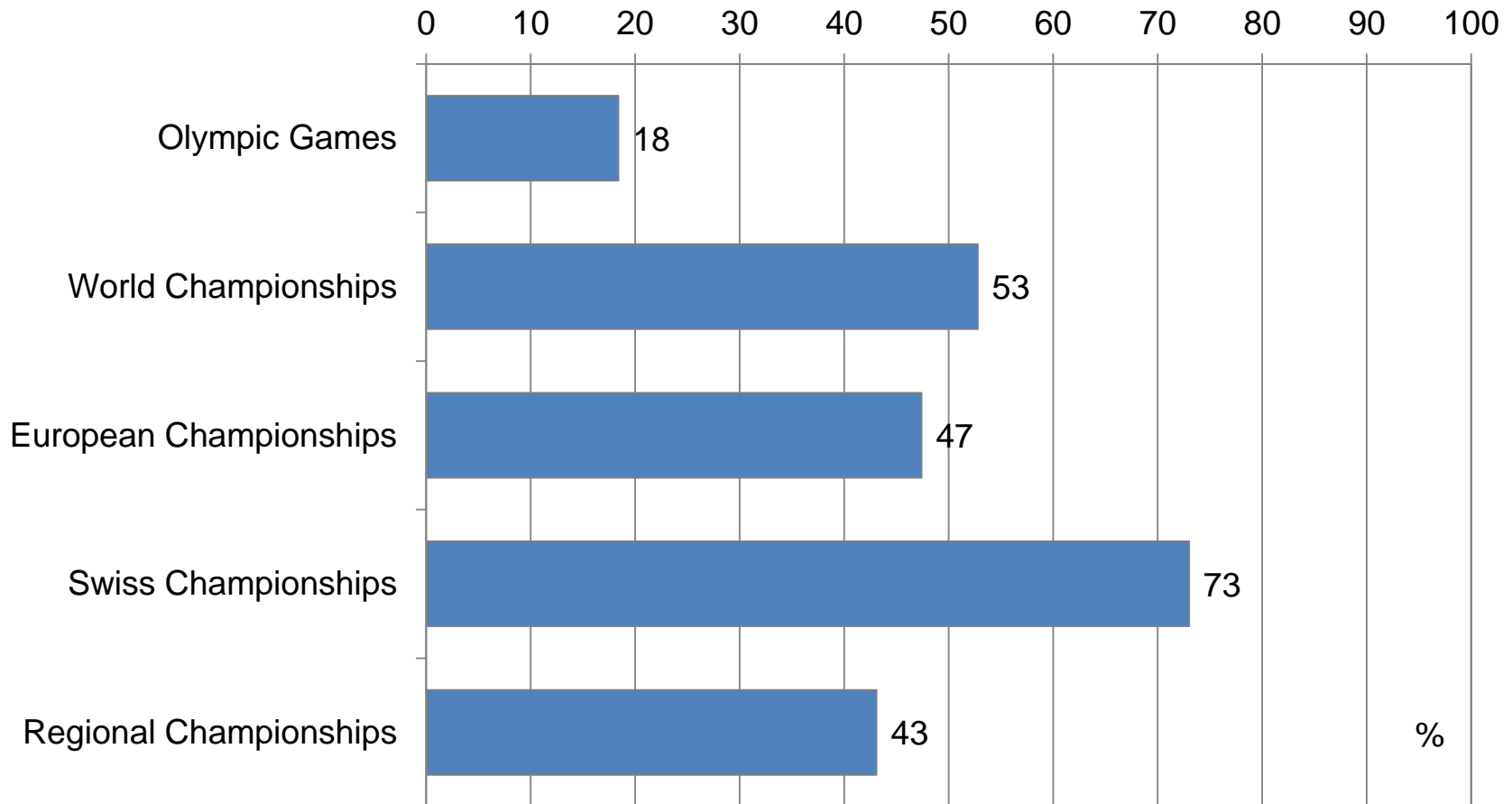


We do not only have biological profiles but also “socio-demographic” profiles of our main target groups

Response Rates

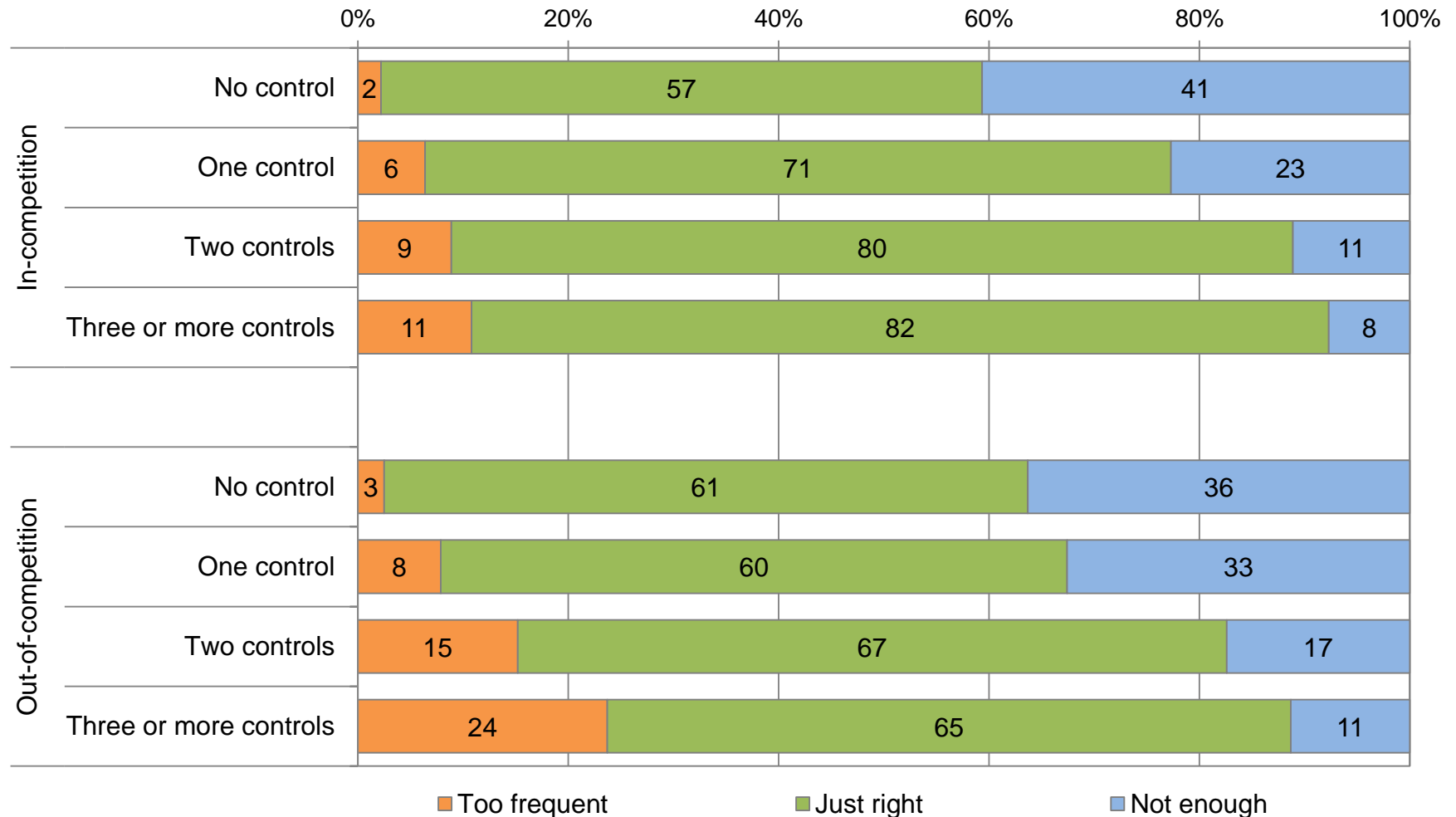
	Invitations sent	Questionnaires returned	Response rate (in %)
Population 2011		1'013	
Population 2014		1'065	
Coaches 2016	3'946	1'132	29%
Athletes 1995	1'005	494	49%
Athletes 2000	1'178	648	55%
Athletes 2003	1'115	544	49%
Athletes 2005	1'363	369	27%
Athletes 2010	2'408	1'044	43%
Athletes 2017	2'044	588	29%

Characteristics: Sporting level

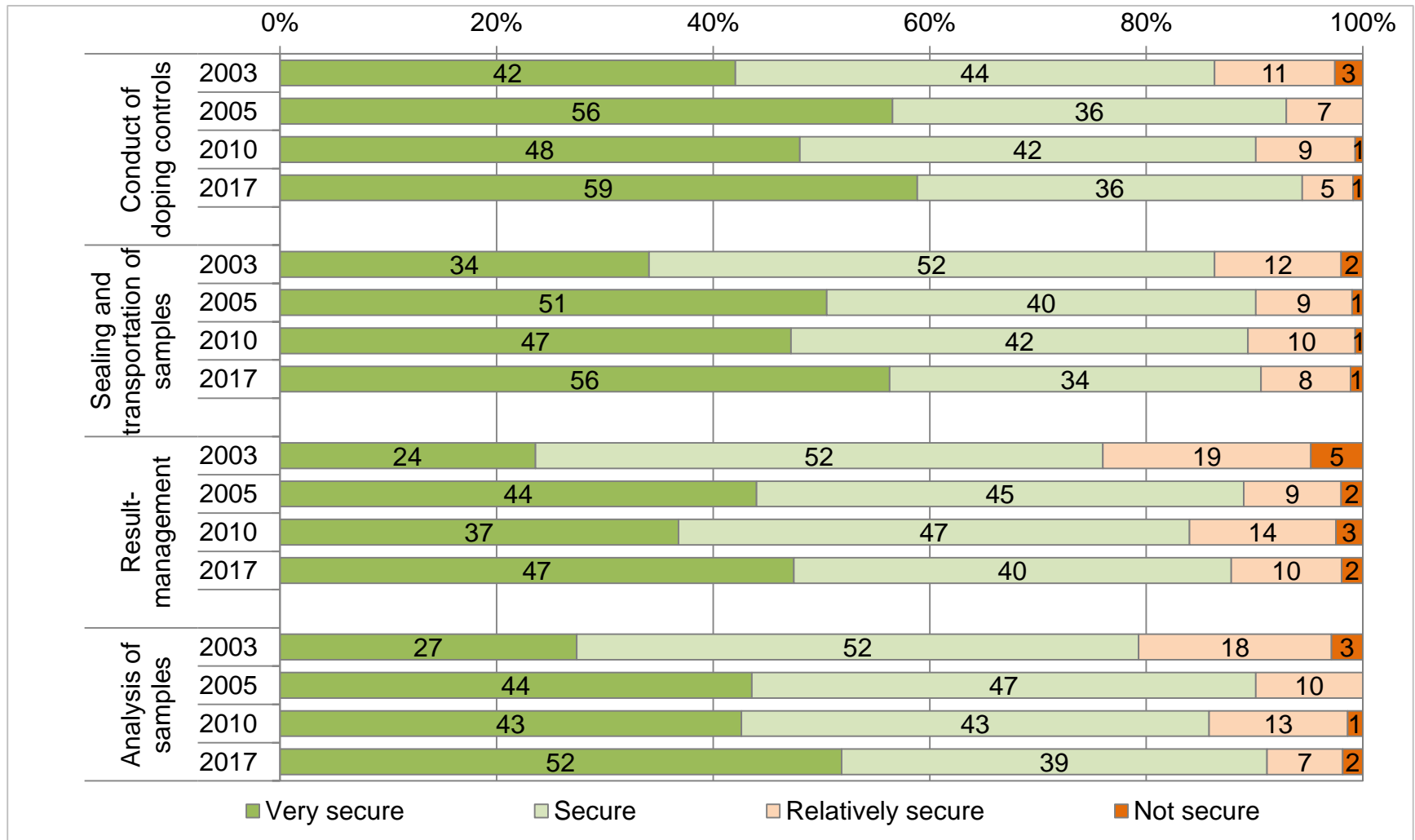


n=515

Frequency of Doping Controls

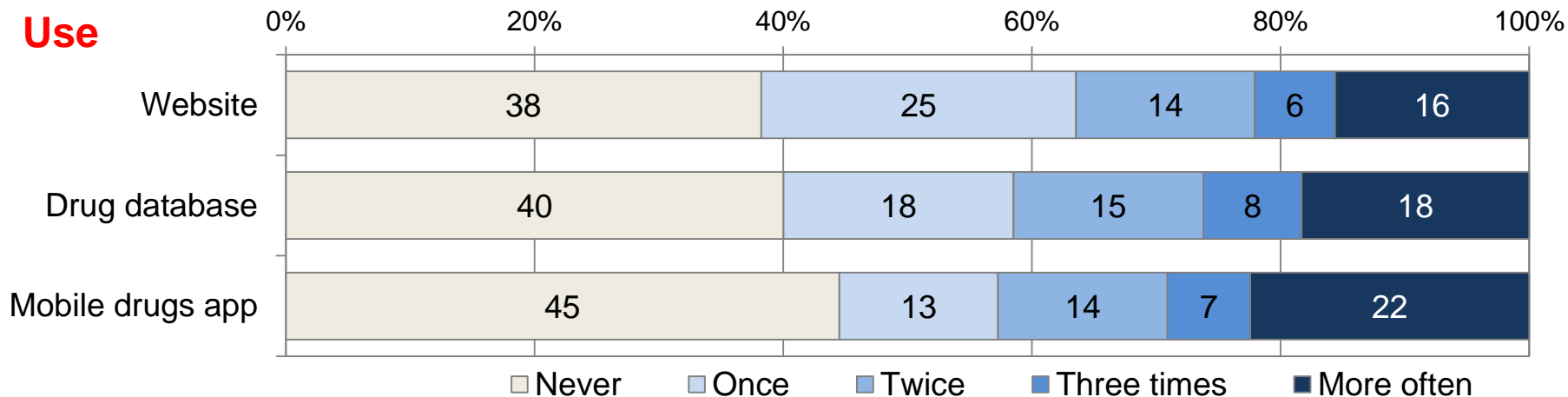


Security of Doping Controls

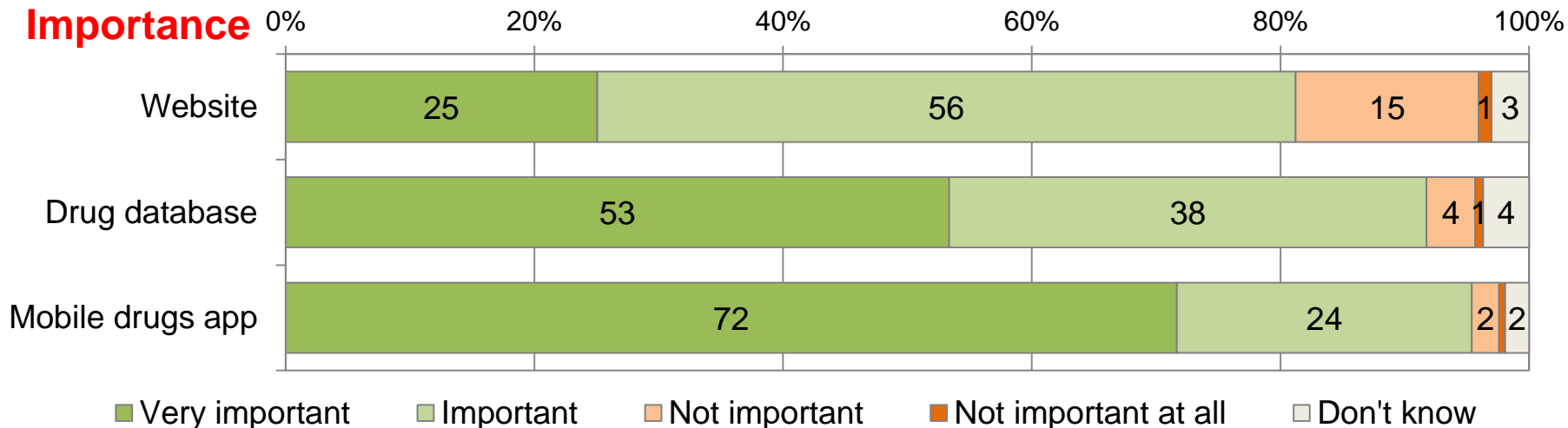


Importance of Information Tools

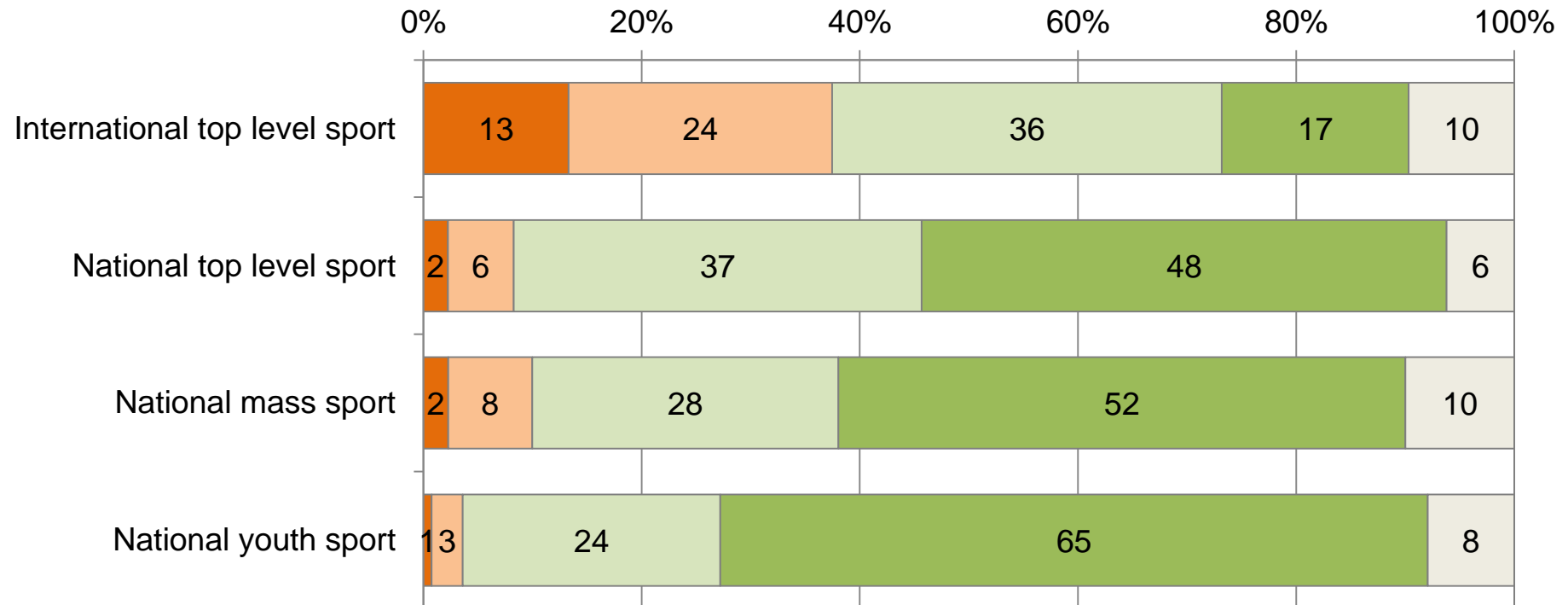
Use



Importance

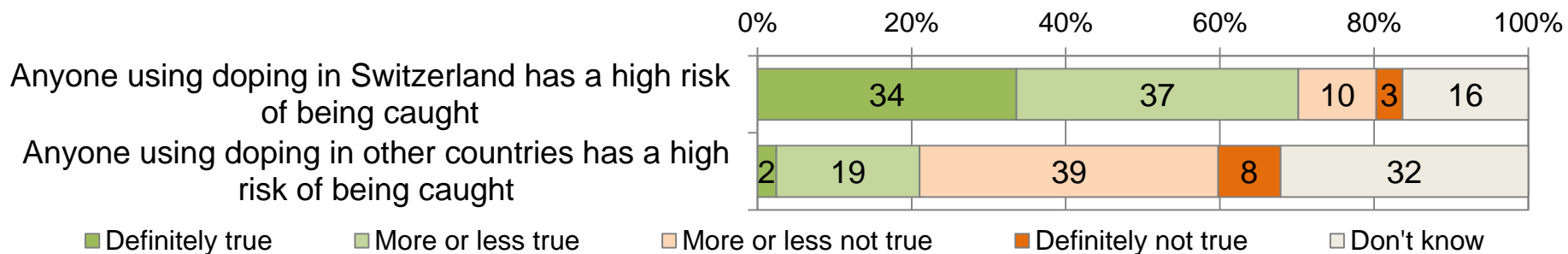


Evaluation of Doping in the Respondent's own Sport

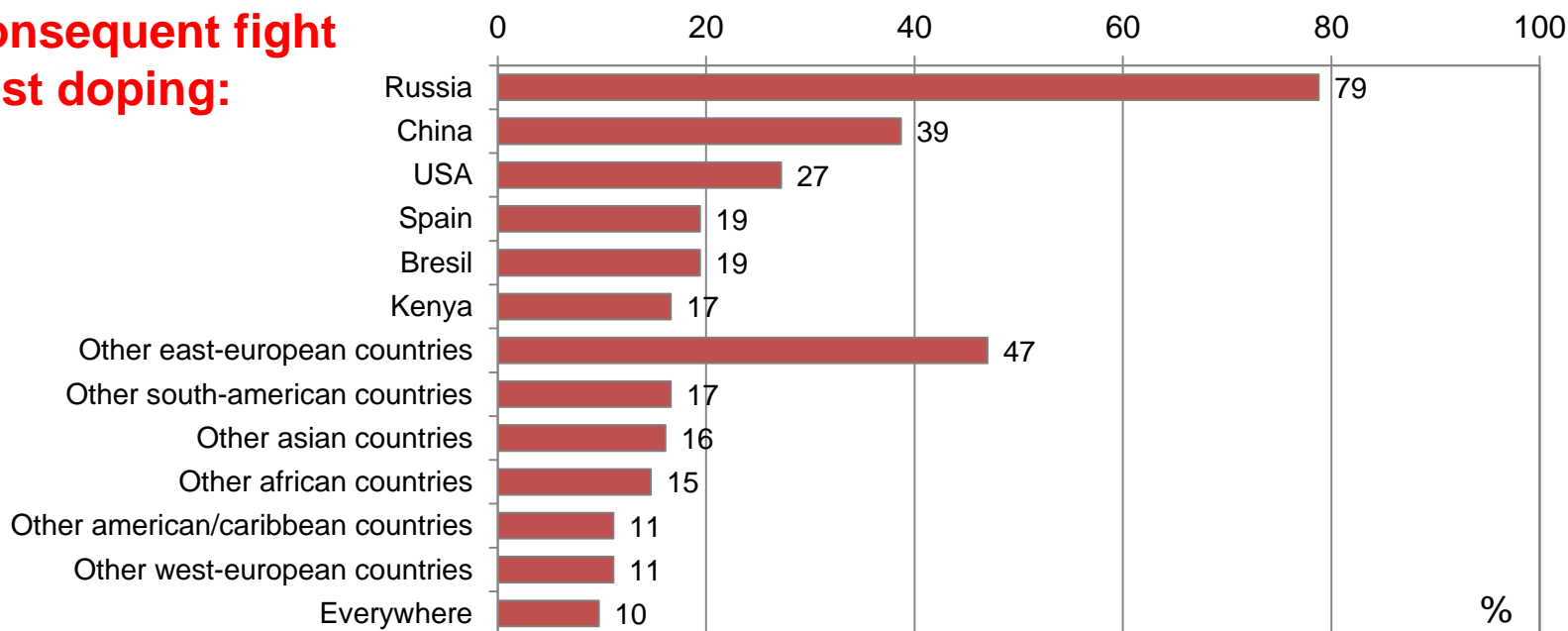


■ Very significant problem
 ■ Quite a significant problem
 ■ Minor problem
 ■ No problem at all
 ■ Don't know

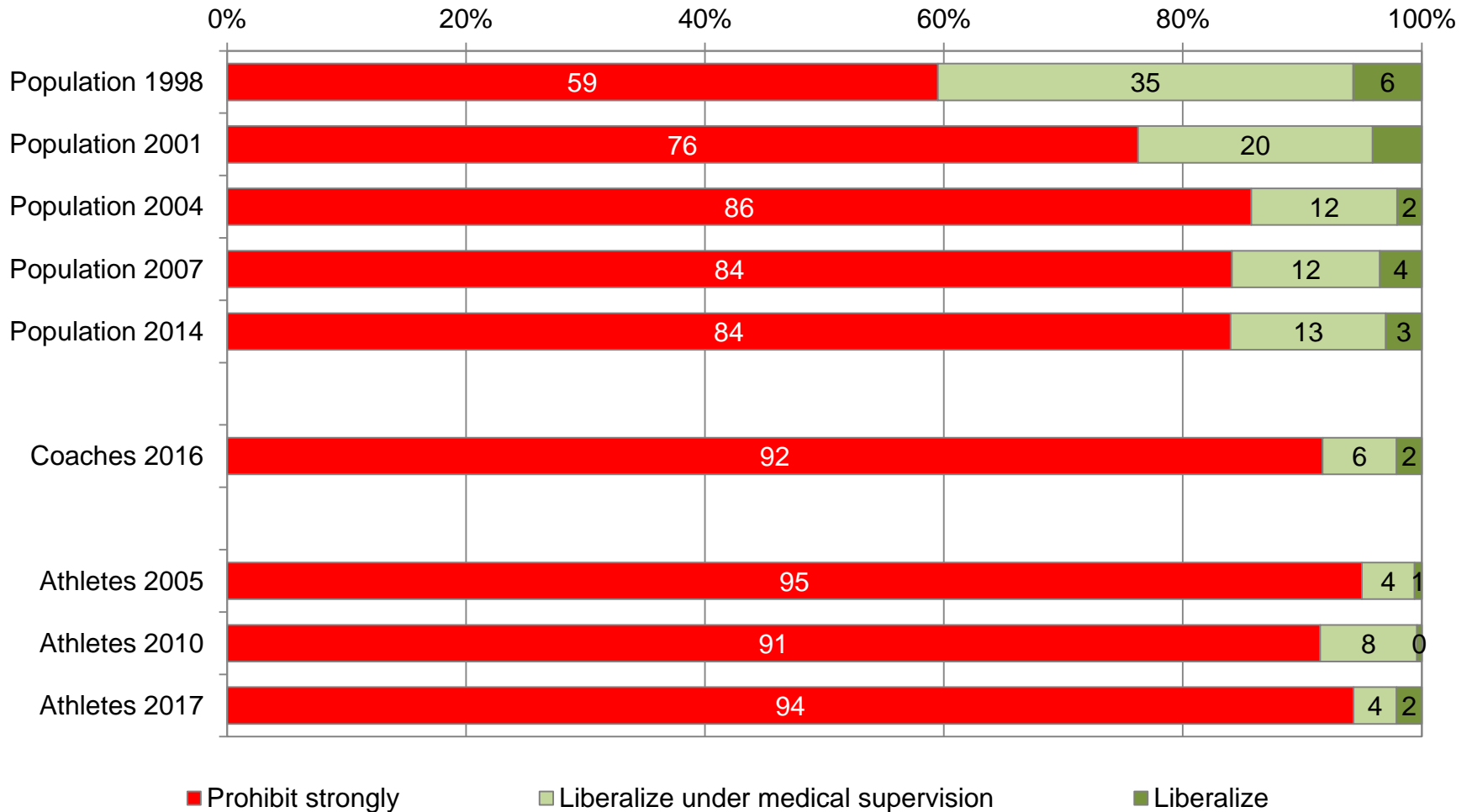
Risk of Getting Caught when Doping



No consequent fight against doping:



How to Treat Doping in the Future



Take Home Message

- The main target groups are strongly against doping in sport
 - The controls carried out by Antidoping Switzerland receive very positive marks by athletes
 - Athletes generally think that they are able to obtain enough information on doping
 - Anti-doping in Switzerland is viewed as exemplary by athletes, however, some think that Germany, the USA and France are tougher on doping
 - The majority of respondents believe that doping can improve performance in their sport. Still, doping is firmly rejected
 - Athletes believe that tough penalties for all of those concerned, long bans and targeted doping controls are the most effective means of fighting doping
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- It is important to know the opinion of athletes
 - Moreover, free text answers help shape our activities