

The requirements of legitimacy in sport global governance.



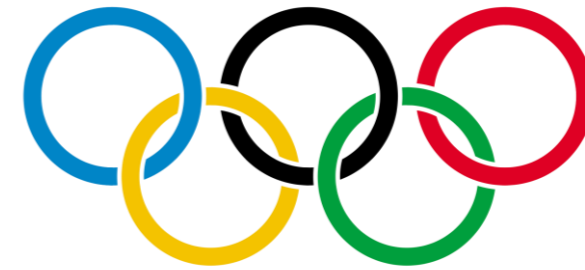
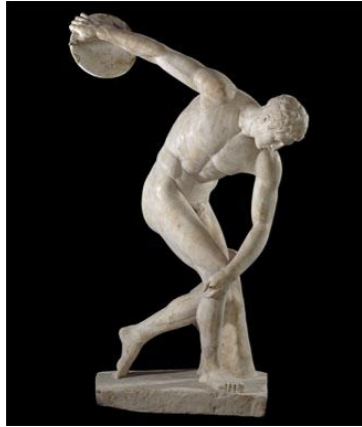
Alberto Carrio Sampedro
alberto.carrio@upf.edu



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- The global nature of sports.
- The silver lining of Global Governance
- Why legitimacy matters?
- Both senses of legitimacy
- A complex standard of InGSI legitimacy.
- Integrity in a word

The global nature of Sport



- Sport is linked global events.
- Competition among Polis, Nations, cities...
- Global competitions Olympics world championships.



- Global competitions need Global Institutions
- Fight against global threats too.



FIBA
EUROPE

We Are Basketball



The silver lining of Global Governance.

Descriptive
approach
to GGI
legitimacy

- Global Governance Institutions (GGI):
 - Play a constitutive role.
 - Provide legal certainty
 - Coordinate joint actions in mutual beneficial ways. (Buchanan & Keohane, 2006).
- GGI are instrumental.
- Sport Global Governance Institutions (SGGI) are probably both, the first and more efficient GGI.
- Efficiency fighting global threats.
- (IOC, WADA, TAS)

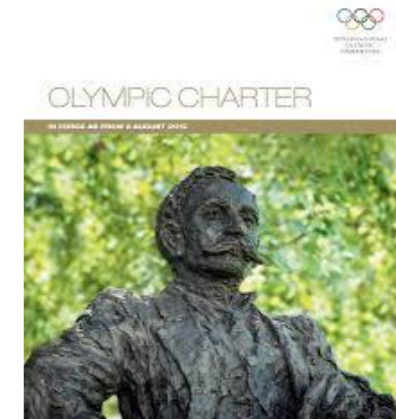


INTERNATIONAL
OLYMPIC
COMMITTEE



Handicaps of the descriptive approach to GGI legitimacy

the hypothesis contrasting.



The normative aim of GGI

Committed with strong values
Sport as a human right (FPO.4)



"...in the Olympic spirit, which requires mutual understanding with a spirit of friendship, solidarity and fair play."



"Ultimate relies upon a spirit of sportsmanship that places the responsibility for fair play on the player..."



Current benchmark

- Increasing popularity and economic weight
- Headlines: Scandals, corruption than sport performance and goals.
- How to ask for compliance?



Fifa corruption: Richard Lai, Julio Rocha and Rafael Esquivel banned from football for life



Increasingly, the "Plays of the Week" in major sports seem to be less about athletic feats and more about misconduct, cheating, and outright corruption. From "Defeatist" to the blockbuster indictments of top FIFA officials, to ongoing issues with illegal doping, 2013 has been a breakout year for sports corruption. Join us for a conference on the problem of corruption in sports and how athletes, officials, and fans can fight back.

Keynote Address:

Richard Pound
Chairman of the Olympic Broadcasting Services, former vice president of the International Olympic Committee (IOC) and founding president of the World Anti-Doping Agency. Pound led the IOC's investigation into allegations of corruption in the bidding process for the 2002 Salt Lake City Olympics. In 1992, Pound was appointed an Officer of the Order of Canada and, in 2014, was promoted to Companion of the Order of Canada.

James Katz
Member of the FBI's Independent Governance Committee. Partner at Miller & Thompson LLP. President and Chairman of the Board of Transparency International-Canada.

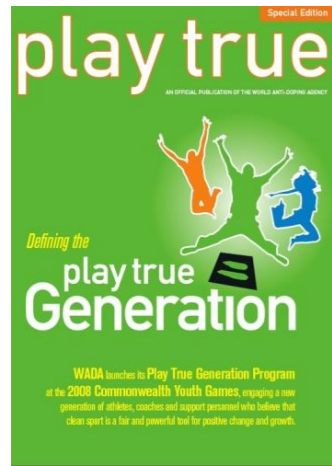
Maria Haberfeld
Director of Marketing in International Sports. Professor at the John Jay College of Criminal Justice. Co-ordinator of the International Police.

September 28, 2015
4:00 pm - 7:00 pm
Columbia Law School
Jerome Grinnell Hall, Room 101
435 West 116th Street

Learn more and register now at www.law.columbia.edu/CAP



Why legitimacy matters.



- The end of compliance:
- Strengthen efficiency
- Consequentialist basis.
- Ends and means.

descriptive
legitimacy



- The reasons of compliance:
- If and only if GGI are legitimate can:
- Claim autonomy to rule (Specificity of Sport)
- Give moral independent reasons to comply

normative
legitimacy



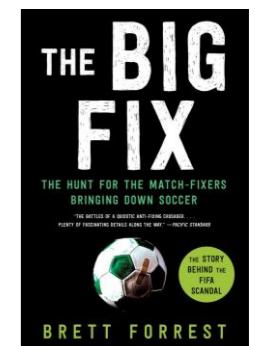
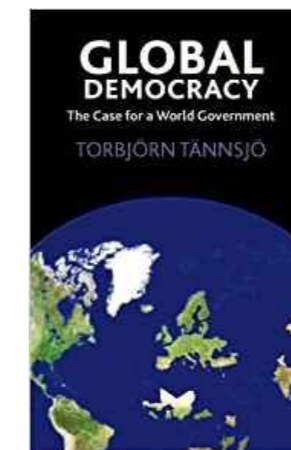
The requirements of SGGI's legitimacy (I)

What it is assumed they do

descriptive SGGI legitimacy



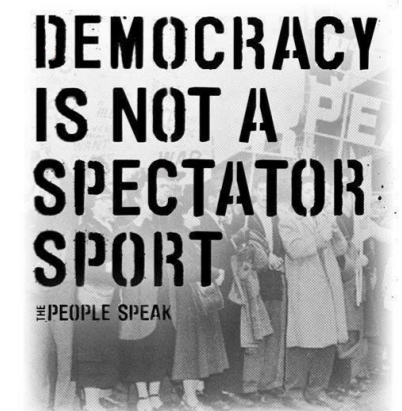
What they really do



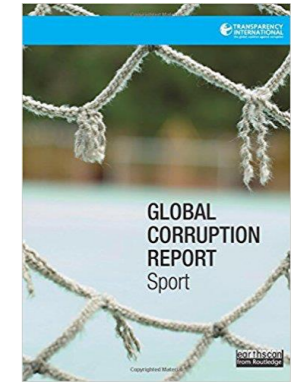
The special features of SGGI

- No way of legitimacy in political domain.
- i) state consent, ii) consent of democratic States and, iii) global democracy.
- SGGI don't seek for State Consent.
- Improving democracy

Reinforce normative legitimacy



The requirements of SGGI's legitimacy (II)



- Fighting corruption



- Reinforcing transparency & standard of accountability
- Transparency.
- Available information

- When efficiency fails



- Democratic procedures.

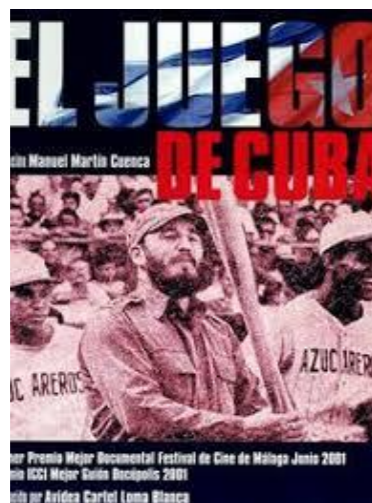


- Seek for collaboration
- Open to other normative power and Courts (UE)



- Committed with strong moral values of sport.

- Improve internal democracy
- Open to people participation
- Standards of democracy for National Federation.
- Individual rights. Individual punishment.



A complex standard of legitimacy.



Finding **LEGITIMACY**
A global conversation

SPORTS GOVERNANCE
OBSERVER 2015

The legitimacy crisis in international sports governance

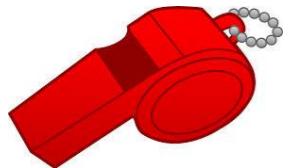
Report / October 2015



Arnoud Geens

Play the Game

- Taking seriously both sides of legitimacy
- Strengthen descriptive legitimacy.
- Improve efficiency
- Normative legitimacy the way to keep SGGI's autonomy. The right to rule and ask for compliance.
- Values education/commitment.
SGGI must lead by example



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Funded by the
Erasmus+ Programme
of the European Union





Integrity in a word.

Integrity is not a value



Integrity is a keystone concept

- Strong coherence among means and ends.
- In doubt moral commitment prevalence
- Integrity is the reason in SGGI's action to trust on the InGSI provided they deliver the benefits of properly coordinating global sports



Many thanks

