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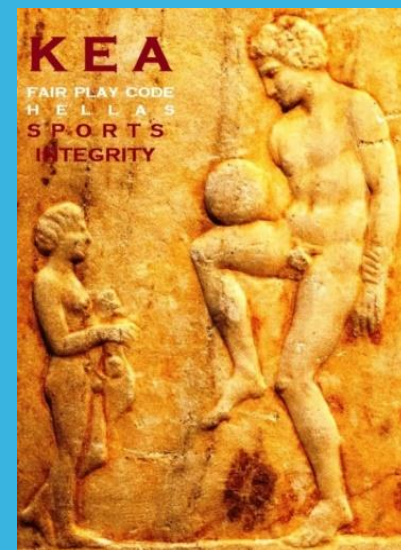


# FIX – THE – FIXING PLAY THE GAME 2017

PROACTIVE QUELLING SPORTS EVENTS MANIPULATION

International Conference Good Governance Integrity & Ethics  
Eindhoven – Netherlands 26-30 November 2017

# KEA

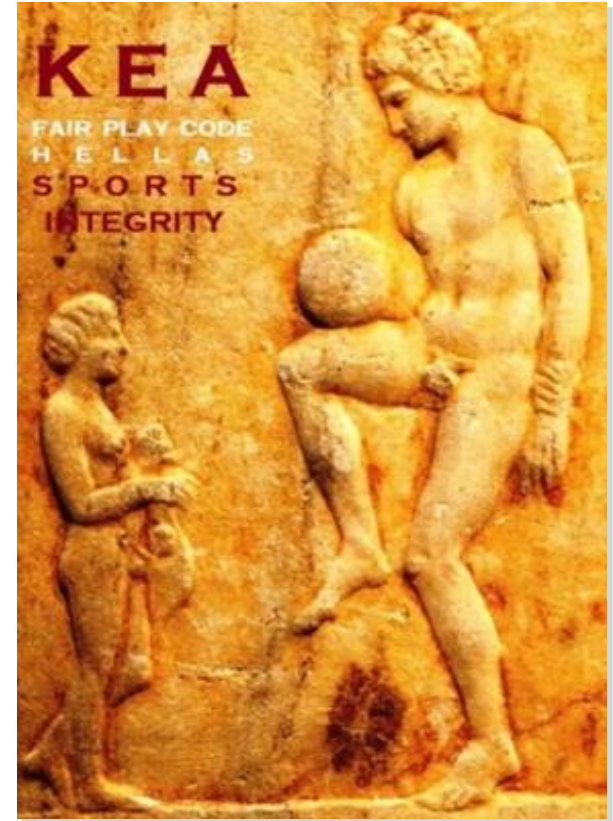


NIKOLAOS CONSTANTIN THEODOROU  
*M.Sc / M.B.A*

**K. E. A.**  
**FAIR PLAY CODE**  
**HELLAS**  
**NATIONAL**  
**SPORTS INTEGRITY**  
**& TRANSPARENCY**

**WWW.FIXTHEFIXING.EU**

[keafairplaycodehellas@outlook.com.gr](mailto:keafairplaycodehellas@outlook.com.gr)



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# A PAN-EUROPEAN CROSS - STATES PHENOMENON

## EUROPOL anti-match fixing operation "VETO"

**425**  
Suspects  
Including:  
referees,  
players,  
other officials

**14**  
Convicted  
so far

**\$2.7 million**  
assets  
seized

At least  
**100**  
more prosecutions  
expected

An estimated  
**\$10.8 million**  
profits  
made from  
fixed matches

**380**  
Suspicious  
matches  
in Europe

**5**  
Countries at  
focus of investigation

**8**  
Other countries  
providing support

**Finland**  
**Germany**  
**Austria**  
**Hungary**  
**Slovenia**

Largest bet profit  
revealed by Europol  
**\$950,000**  
*Austrian Bundesliga*  
Redbull Salzburg  
vs  
Hartberg

**151**  
Suspects  
in Germany

**29**  
Suspects  
Switzerland

**50**  
Suspects  
Hungary

**66**  
Suspects  
Turkey

• **Singapore**  
Alleged base of  
betting cartel at  
the centre of  
European  
investigation

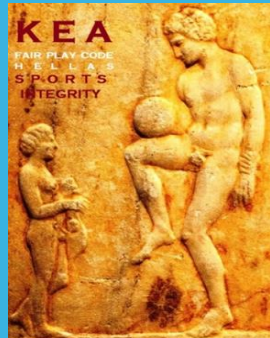
**300**  
suspicious matches  
outside of Europe

South America    Africa    Asia

Source: Europol    AFP



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# FIX THE FIXING ERASMUS+ SPORT PROJECT COLLABORATIVE PARTNERSHIP 2015-2017



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- Bulgaria
- Czech Republic
- Denmark
- Germany
- Estonia
- Ireland
- Greece
- Spain
- France
- Croatia
- Italy
- Cyprus
- Latvia



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- Lithuania
- Luxembourg
- Hungary
- Malta
- Netherlands
- Austria
- Poland
- Portugal
- Romania
- Slovenia
- Slovakia
- Finland
- Sweden
- United Kingdom



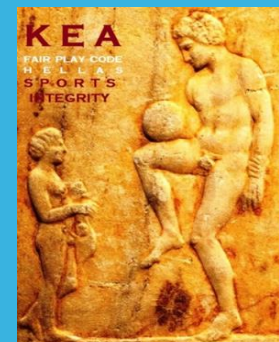
The national codes in the alphabetical order of the name of the Member States in their own language.

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# FIX THE FIXING - PROJECT CONSORTIUM PARTNERS

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## → Academic research

ARISTOTLE UNIVERSITY Greece

QUEEN'S UNIVERSITY N.I -UK

LIMERICK UNIVERSITY - Ireland

## → National Sport Integrity organizations

AUSTRIA PLAY FAIR CODE Vienna – Austria

CYPRUS SPORT ORGANIZATION Nicosia CYPRUS

GREECE KEA FAIR PLAY CODE HELLAS Athens GREECE

## → Sport Think Tanks

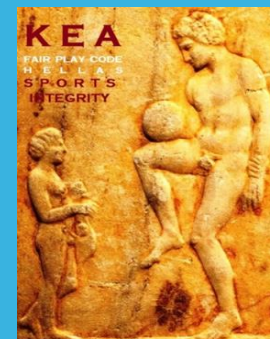
IRIS INTERNATIONAL INSTITUTE STRATEGIC RELATIONS Paris - France

ICSS EUROPE INTERNATIONAL COUNCIL SPORT SECURITY - Switzerland

ICCE INTERNATIONAL COUNCIL COACHING EXCELLENCE - Leeds United Kingdom



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# FIXTHE FIXING PROJECT & THE EUROPEAN DIMENSION

- ➔ In **2011** Communication on sport, match fixing was noted as an integrity issue.
- ➔ A study of criminal law provisions in the member states was conducted in **2012**.
- ➔ Council of Europe Group of States against Corruption (**GRECO**) was formed.
- ➔ Combating **match fixing** was listed as an objective under the Sport PRIORITY of **Erasmus+ SPORT program (2014-2020)**.

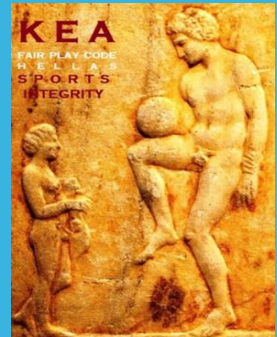


*The European Commission plays an active role in combating match fixing, as part of wider efforts to ensure that competitive sports are fair & their reputation is not compromised.*

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# FIX THE FIXING PROJECT APPROACH



Fix the Fixing – addressed the aforementioned issues highlighted by  
the **European Commission &**

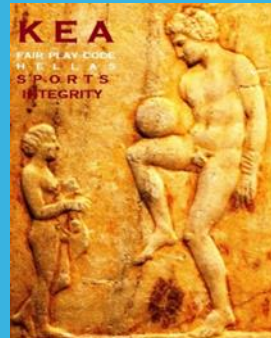
**Council of Europe - 2014 CoE convention ON manipulation of competitions**

## → Goals

- Develop an understanding of **risk and protective factors** regarding match fixing [*Qualtrics Qs*]
  - implement state-of-the-art **scientific knowledge & methods** to deliver an **educational tool** to combat matchfixing. [ free open data education & training manuals ]
  - educate multi-stakeholders in public & private sport sector about matchfixing & sport integrity.
- A quantitative survey was employed to collect data about match-fixing & related factors from athlete samples.



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# PSYCHOLOGICAL DETERMINANTS OF MATCH FIXING: FINDINGS



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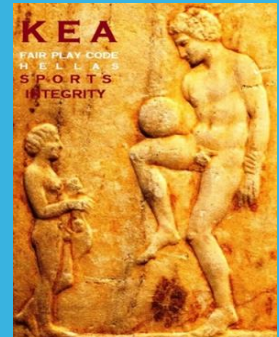


GETTY IMAGES



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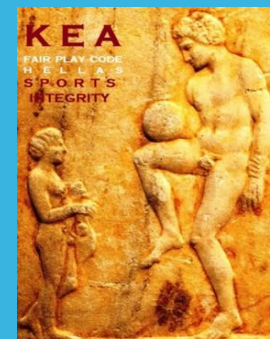
Sport	N	%
Football	301	52.5
Basketball	95	16.6
Handball	33	5.8
Volleyball	23	4.0
Tennis	19	3.3
Athletics	19	3.3
Rugby	17	3.0
Badminton	14	2.4
Hockey	11	1.9
Waterpolo	11	1.9
Weightlifting	8	1.4
Gymnastics	7	1.2



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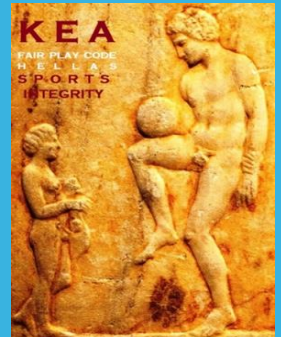


# FIX THE FIXING - SAMPLE DEMOGRAPHICS

Gender	Males	Females
	535 (81.6%)	121 (18.4%)
Age	Mean	Range
	23.86	17-51
Level	1 <sup>st</sup> League	2 <sup>nd</sup> League
	186 (32.6%)	139 (24.3%)
Status	Amateur	Professional
	380 (61.8%)	235 (38.2%)



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# PREVALENCE OF MATCH FIXING

## → Played in a match that was fixed?

- Yes =12.6%
- Maybe =14.6%
- No =72.9%

## → Approached by anyone in the last 12 months who asked you to fix a match (including 'spot' fixing or sharing sensitive inside information)

- Yes =15%
- No =85%

## → Ever had any reason to believe that matches in your league may have been fixed in the past 12 months?

- No = 65.3%
- Yes =34.7%



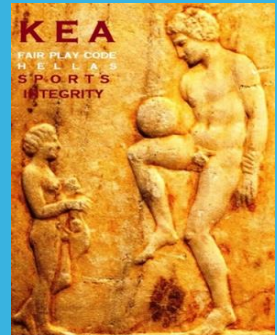
### ▪ *If YES, how many times?*

- More than 10 times =16.9%
- 6-10 times =9.9%
- 2-5 times =46.9%
- 1 time =26.3%



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# PLAYERS OPINIONS ON MOST LIKELY INSTIGATORS

38.1% thought → Club officials NSO LEAGUE NOC

16.2% thought → Other Players

9.8% thought → Referee and/or → game official

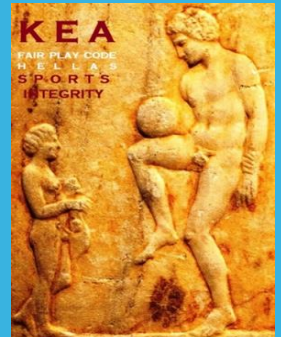
8.9% thought → someone outside the sport



(member of a criminal gang, bookmaker, player agent sport journalist , retired ex-player etc.)



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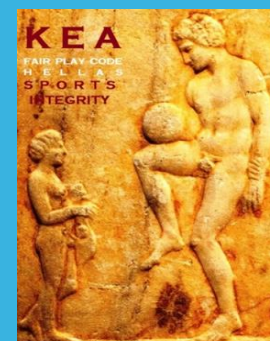


# PLAYERS OPINIONS COMPARISON GRE - CYP - AUS

Players opinions	answer	Greece (N = 178)	Cyprus (N = 185)	Austria (N = 159)
Would your teammates approve of match-fixing?	Yes/prob yes	<b>34.1%</b>	11.8%	5.9%
Would your teammates object to fixing a game?	Yes/prob yes	43.2%	35.3%	<b>77.6%</b>
Would your trainer / coach be positive about match fixing?	Yes/prob yes	<b>32.3%</b>	17.7%	4.6%
Would sport executives in your team be positive about match fixing?	Yes/prob yes	<b>43.2%</b>	29.4%	7.3%



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# PLAYERS MOST LIKELY REASONS TO MATCH FIX?

34.6% → Financial difficulties - poverty

27.5% → Pressure from other player and / or game officials/team officials

23.7% → Easy money

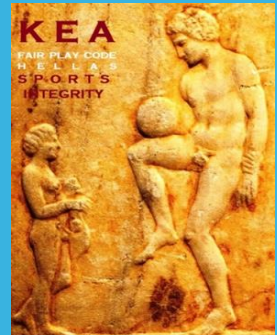
16.8% → Pressure from outside the sport external person

14.5% → Threats of violence towards family /relatives

9.5% → “Cultural” general pathetic acceptance of fixed games



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# SPORT BETTING & GAMBLING - WHAT DO PLAYERS KNOW ? ABOUT...? MATCH FIXING RULES-CODES OF CONDUCT / ETHICS?

→ Allowed to place a bet on a match/game playing in?

- **False 82.3%** (correct answer)
- True 17.7%

→ Staff in club are allowed to play a bet that team is playing in?

- **False 78.1%** (correct answer)
- True 21.9%

→ Family members allowed to place a bet on match player is playing in?

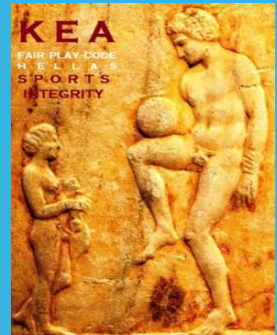
- **False 64%** (correct answer)
- True 36%

→ Are allowed to disclose information about a match that would not be public knowledge”

- **False 77.1%** (correct answer)
- True 22.9%



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# MATCH FIXING - RISK FACTORS

## INDIVIDUAL



- Problem with gambling
- Sport Betting addiction
- Anticipated pride, indifference
- Moral dis-engagement

## CONTEXTUAL

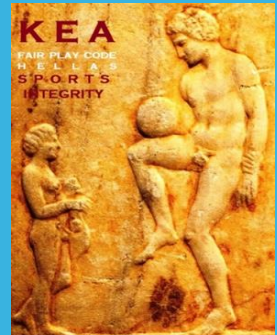


Request  
from  
**'powerful'**  
stakeholder



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# MATCH FIXING - PROTECTIVE FACTORS

## INDIVIDUAL



- Anticipated ...  
regret,  
guilt,  
shame,  
anger
- Moral identity

## CONTEXTUAL

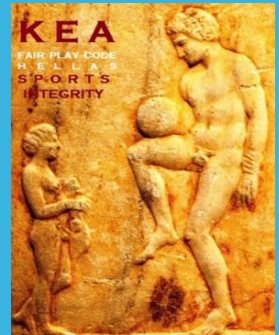


- Willingness of  
players/employees  
to blow the whistle & report  
violations
- Social norms in the club team



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# PLAYERS INDIVIDUAL PERSONAL REASONS FOR NOT FIXING MATCHES (TOP #3)

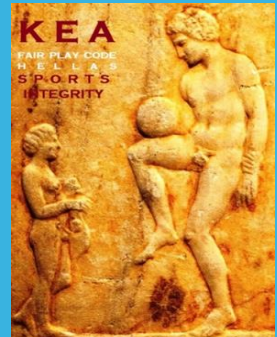
 **1** Personal - honesty & integrity

 **2** Letting down family & relatives





 **3** Letting down the team & fans



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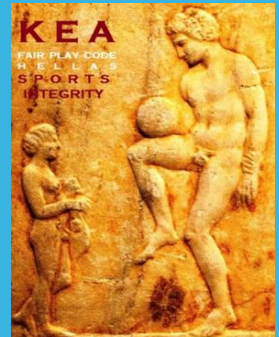


# PLAYERS TOP #3 OPINIONS PREVENTIONS

-  **1** Wages paid on time/ higher wages
-  **2** Better working conditions & respect within working environment
-  **3** More information & training on dangers of match fixing
-  **4** More education to understand how match fixing works



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# TWEET FIX. RESEARCH – SOCIAL NETWORKS IMPACT

**Tweet-Fix** was a research part of the “Fix the Fixing” EU Erasmus+ project.

The project goal was to find, analyze and extract useful information about fixed or suspected matches of various sports and events.

At this task – [Report on qualitative content identification methodology] our team of ARISTOTLE UNIVERSITY had been assigned the task of supporting the digital side of the “fix the fixing” addressed problems, with a focus on understanding the social networks impact related to sports fixing.

Therefore, an analysis on social networks data involved the processes of :

- collecting social media data,
- analyzing them,
- exporting useful results

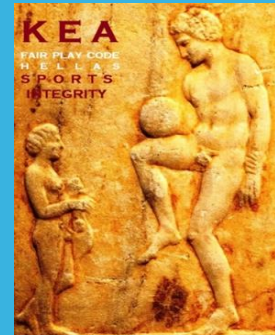
in readable & understandable graphs & presenting them

HERE



TWEETfix URL → → <http://oswinds.csd.auth.gr/tweetfix/>

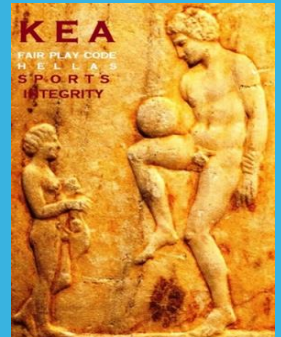
<http://oswinds.csd.auth.gr/tweetfix/>



**METASTASIS → ALL MAJOR EURO TEAM SPORTS**



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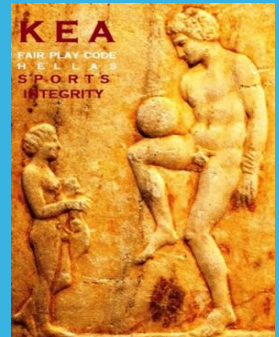




# METASTASIS → RACQUET SPORTS



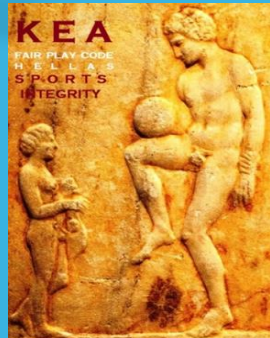
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# METASTASIS → FRIENDLY OFF CALENDAR SPORT EVENTS



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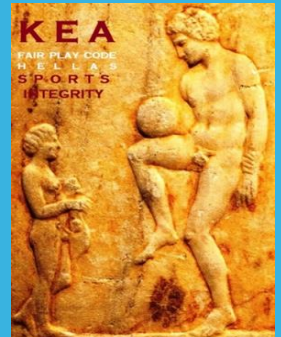




# METASTASIS → GRASSROOTS RECREATIONAL ATHLETISM



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HELLAS  
SPORTS  
INTEGRITY



# DEATH OF FAIR PLAY SPORT ETHICS & SPORTSMANSHIP



**FIBA**  
EUROPE

We Are Basketball



EUROPEAN HANDBALL  
FEDERATION



**”TOLERANCE AND APATHY  
ARE THE LAST VIRTUES OF  
A DYING SOCIETY.”**

~ ARISTOTLE

WORLD LOTTERY  
ASSOCIATION



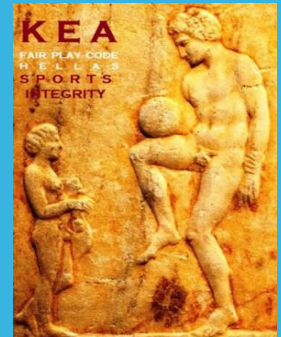
FOR THE BENEFIT OF SOCIETY

**EGBA** | European Gaming &  
Betting Association



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# DEATH OF FAIR PLAY SPORT ETHICS & SPORTSMANSHIP

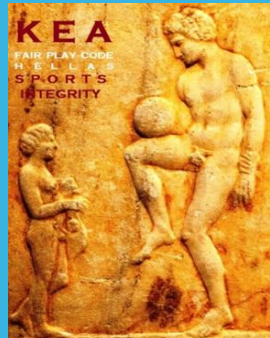


**”TOLERANCE AND APATHY ARE THE LAST VIRTUES OF A DYING SOCIETY.”**

~ ARISTOTLE



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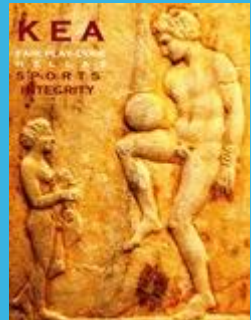


# EU : THE POWER & PRESSURE OF EXTERNAL EUROPEAN FORCES



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# EUROPEAN MATCH FIXING CASES

EUROPEANS WANT – TRANSPARENCY - TRUTH & JUSTICE

“PLATO IS DEAR TO ME, BUT DEARER STILL IS TRUTH.”

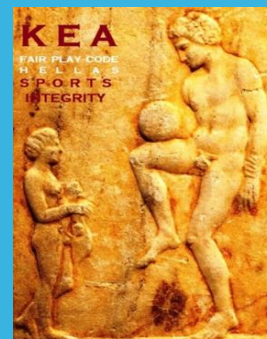
ARISTOTLE

© LifehackQuotes



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# WHAT'S NEXT ? →

## → PAY THE BILL – PAY THE PLAYERS! / COACHES / REFS - ON TIME

missing salaries are the start of a match fixing mafia gang – AN EXAMPLE?

Greek “KORIOPOLIS” MATCH FIXING GANG / Greek “PARANGA” MAFIA case / Greek match fixing TRIAL 2018

## → CONSIDER SERIOUSLY SPORT REPORTS & MONITORING SYSTEMS

UEFA,FIFA,IOC,WLA,EU lottery monitoring BFDS GLMS IBIS - AN EXAMPLE?

sportsradar/federbet/SPORTEgenious

## → ZERO TOLERANCE & APATHY

When the CHAMPIONS leagues catch an athlete coach referee executive or staff, fixing a match, punish them severely & heavily [ STRICT code of conduct/ STRICT code of ethics / STRICT disciplinary codes]

## → A “VISIONARY” MATCHES TOURNAMENT MODEL

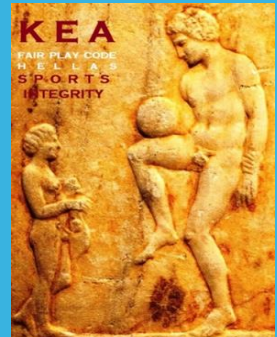
move EURO CHAMPIONS LEAGUES to “play-off “systems / AN EXAMPLE ? [www.matchvision.net](http://www.matchvision.net)

## → SPORT WHISTLE BLOWING

Make reporting on match-fixing easy , protected and safe - The EURO leagues need a professional whistle-blower anonymous hotline run by an independent trustworthy agency where any honest player can report safely and anonymously any corruption and manipulation / EXAMPLE? [www.whistleb.com](http://www.whistleb.com)



# [www.fixthefixing.eu](http://www.fixthefixing.eu)





# WHAT'S NEXT ?→

## 2 NEW FUNDED PROJECTS FROM EUROPEAN UNION

1→ On going [2017-2019] ERASMUS+ Plus SPORT PROJECT “SPORT WHISTLE”

Whistleblowing

of harmful irregularities in sport through learning & education

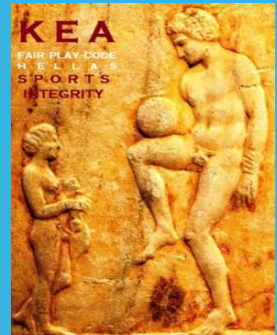
[www.sportwhistle.eu](http://www.sportwhistle.eu)

2→ New [2018-2020] ERASMUS+ Plus SPORT PROJECT – “C.S.I.”

COACH SPORT INTEGRITY - Train & Educate coaches on sport integrity

→ Kick OFF ,on JANUARY 2018

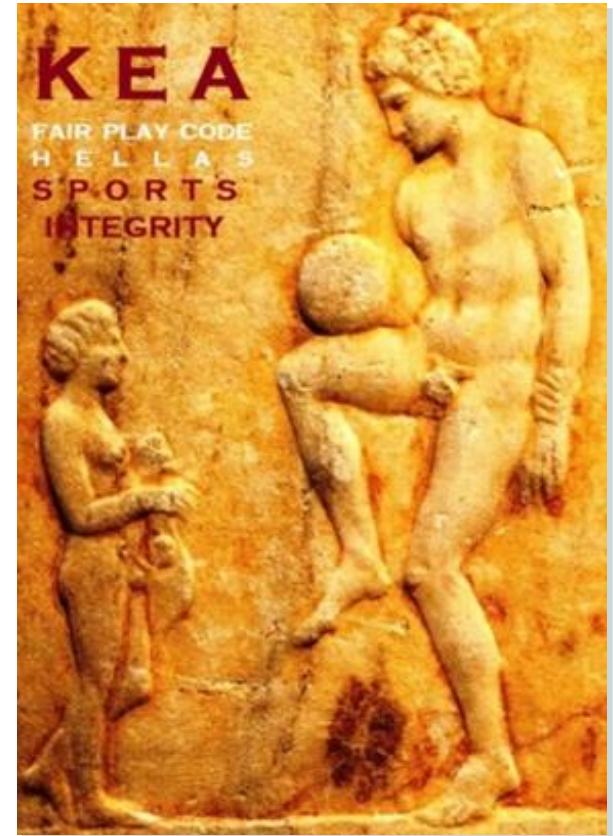
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