

# EVALUATION OF PLAY THE GAME 2024

Clearing sport, sparking change

Internal evaluation / September 2024



Christian Le Coq



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Evaluation of Play the Game 2024 – Clearing sport, sparking change

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## Introduction

Amid discussions of Russian athletes' participation in the 2024 Paris Olympics, the controversial award of the FIFA World Cup to the single host bid of Saudi Arabia, and the impact of climate change on sport, the 13<sup>th</sup> Play the Game conference took place in Trondheim, Norway, in February 2024.

More than 400 participants took part in the four-day conference organised in collaboration with Trondheim Business School at the Norwegian University of Science and Technology (NTNU). Among the participants were journalists, academics, sports leaders, athletes, and other stakeholders from all over the world who gathered to discuss some of the most pressing issues facing modern sport.

Several plenary sessions sparked debate among panellists and participants, including the keynote speech of the Ukrainian deputy minister of youth and sports, the retrospective look at the media coverage of Qatar 2022, perspectives on athlete abuse and ways to handle such cases, the wide reach of the illegal betting industry, as well as the debates on Russian exclusion at the 2024 Paris Olympics.

Additionally, the conference served as the launch of Play the Game's anniversary book 'When the silence of sport was broken: Sports politics in the times of Play the Game' which marked the organisation's 25<sup>th</sup> anniversary in 2022.

The participants have responded very positively to Play the Game 2024. 97% of the participants declared that their overall impression of Play the Game 2024 was 'very good' (61%) or 'good' (36%).

The 417 participants at Play the Game 2024 constituted the second-highest number of participants at a Play the Game conference (475 participants in Eindhoven in 2017), which meant that the conference reached a volume and made an impact that in our assessment matched the considerable resources spent by donors, organisers, and participants.

Contributions from donors and partners were received with much appreciation and we are thankful for every single one.

The following is an internal evaluation of Play the Game 2024 which does not claim to present a completely objective picture of the conference. It collects reactions from participants and speakers, summarises experiences, and identifies lessons learned with the aim of creating better conferences in the future.

The points above and the following report are largely based on:

- An anonymous internet-based questionnaire with 217 respondents which equals a response rate of 53.5% of all participants (excluding employees of the Danish Institute for Sports Studies and Play the Game)
- Input from the programme committee

- Individual feedback from participants and speakers during the conference and post-conference emails
- Media statistics, especially from Play the Game's accounts on social media platforms and website ([www.playthegame.org](http://www.playthegame.org))

The evaluation is written in the light of Play the Game's main objectives:

- To create awareness about the role of sport in society at a local, national, and international level
- To draw a many-sided picture of sport and support the right of the individual to choose and influence his or her daily sporting activities
- To ensure a free, independent, open, and fact-based debate on the current situation and future development of sport
- To provide journalists, researchers, and political leaders with both the inspiration and the tools to explore the cultural, political, social, and economic aspects of sport
- To create networks across national and professional borders in order to meet the challenges of a globalised sports and media world.

The evaluation focuses on key elements regarding the programme and execution of the conference. Purely organisational and technical aspects will only be touched upon if they have affected the objectives of the conference.

We have made the following general observations:

- 37% of the 417 participants were women, an increase compared to 2022, where only 31% of the 336 participants were women. Out of the 200 speakers, 41% were women representing a significant rise from 26% in 2022.<sup>1</sup> The organisers feel encouraged that actions aimed at improving the gender balance are visible in this year's conference programme and will continue to work for a better gender balance.
- The overwhelmingly positive feedback from the participants is consolidated by the findings in the online survey with 61% of the participants having a 'very good' and 36% having a 'good' overall impression of the conference. This level of satisfaction is in line with previous conferences.
- Contributing to the positive feedback are the respondents' answers to the question of the extent to which the Play the Game conference gives value to their daily work. It is very positive to see that 89% of the respondents find that the conference gives value to their daily work 'to a high extent' or 'to some extent'. 83% of the respondents believe that Play the Game 2024 stimulated and qualified the public debate about world sport.

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<sup>1</sup> Female speakers made up 40% of all speakers in the main sessions, and 41% of all speakers in the parallel sessions. It should be noted that the organisers can more easily impact the composition of main sessions, as parallel sessions are largely filled out by people who have submitted abstracts prior to the conference.

- High-ranking speakers and officials from the International Olympic Committee (IOC), governments and relevant NGOs took part in the conference but the organisers are aware that even more should be done to secure participation from the top decision-makers of the international sports community, e.g. the World Anti-Doping Agency (WADA) and international federations.
- The conference venue at the Radisson Blu Royal Garden Hotel in Trondheim city centre was deemed 'very good' for the 2024 conference by 69% of the respondents – with another 28% rating it as 'good'. Most of the participants were also accommodated at the hotel. The facilities at the venue offered lots of open spaces for coffee breaks, registration and mingling in the foyer area, and the plenary hall proved perfect for our purpose. Parallel session and secretariat rooms were conveniently located.



## Economy and participation

The financial statement for the conference shows a satisfying surplus of 151,931 DKK (€20,377). Appendix 4 provides an overview of the income and expenses related to the conference.

It must be noted that the considerable staff costs invested by Play the Game, the Danish Institute for Sports Studies, and the Norwegian University of Science and Technology in organising the conference have not been calculated or included in the conference budget or the final accounts. Play the Game's staff costs are financed by the overall budget of the Danish Institute for Sports Studies which is the institutional framework of Play the Game.

## Partnerships

Without the generous support from a variety of donors, Play the Game would not be able to hold the kind of conference we know today. All Play the Game conferences so far have been dependent on external support, and number 13 was no exception.

Generally, participants contribute around one-third of the expenses, and the rest must be found via sponsorships.

The conference saw generous support from Norwegian public institutions and their contributions constituted approximately 40% of the conference budget. This shows strong support for the democratic values and dialogue needed to raise the ethical standards of international sports from both local actors in Trondheim and national Norwegian partners.

Likewise, Danish sports organisations and institutions added their support and ensured the realisation of the conference. The organisers are thankful for the lasting – and growing – support from Danish organisations as a sign of their willingness to contribute to a more dynamic and transparent international sports debate.

Once again, the journalists' unions of Norway and Denmark as well as the Association of Danish Sports Journalists gave earmarked support to secure the participation of journalists from less privileged countries.

The conference received financial contributions from:

- Stiftelsen den Nordenfjelske Handelshøyskole: 800,000 NOK (€69,000)
- Norwegian Ministry of Culture and Equality: 500,000 NOK (€43,000)
- Anti Doping Norway: 200,000 NOK (€17,200)
- SpareBank 1: 150,000 NOK (€12,900)
- Norwegian Union of Journalists: 80,000 NOK (€6,900)
- NOC and Sports Confederation of Denmark (DIF): 150,000 DKK (€20,000)
- Team Denmark (national elite sport): 75,000 DKK (€10,000)
- Danish Gymnastics and Sports Associations (DGI): 50,000 DKK (€6,666)
- Anti Doping Danmark: 50,000 DKK (€6,666)
- DBU (Danish FA): 50,000 DKK (€6,666)

- Danish Handball Association: 50,000 DKK (€6,666)
- Danish Union of Journalists: 50,000 DKK (€6,666)
- Association of Danish Sports Journalists: 10,000 DKK (€1,350)

Another and much-appreciated kind of added value came from institutions or groups that organised their own sessions and brought in speakers and participants.

## The number and composition of participants

The total number of 417 participants represented a significant increase from the last two conferences (336 participants in 2022 in Odense and 320 participants in 2019 in Colorado Springs).

29% of the participants were academics, representing an increase from 20% in 2022 and 27% in 2019. 20% were journalists/media, which is equal to the number in 2022. 10% of the participants came from sports organisations, a decline of 11 percentage points compared to 2022. The rest of the participants had the following backgrounds:

- Student: 8%
- Public administration: 7%
- Anti-doping: 6%
- Human rights organisation: 6%
- Business: 5%
- Athlete representation: 3%
- Other professions: 6%

As expected, the biggest group of 94 participants (23%) came from the host nation, Norway. Next were Denmark with 74 participants and the United Kingdom with 43 participants. Germany, Canada, and the United States were represented by 27, 19, and 19 participants, respectively. In total, participants from 48 nationalities were present at the conference.

When looking at the regional backgrounds of participants, a total of 342 participants came from Europe (82%). 38 participants came from North America (9%), 15 participants from Asia (4%), 10 participants from South America (2%), 9 participants from Africa (2%), and 2 participants from Oceania (1%).

Table 1 below compares the above numbers with the 2019 conference in Colorado Springs, United States, and the 2022 conference in Odense, Denmark:

**Table 1: Origin of participants**

Region	Colorado Springs 2019		Odense 2022		Trondheim 2024	
	Participants		Participants		Participants	
Europe	110	34%	290	86%	342	82%
North America	175	55%	28	8%	38	9%
South America	16	5%	7	2%	10	2%
Asia	8	3%	7	2%	15	4%
Africa	4	1%	2	1%	9	2%
Oceania	7	2%	2	1%	2	1%
Total	320	100%	336	100%	416	100%

330 participants took part in the whole conference (79%), an increase of around 10 percentage points compared with the conference in 2022. 87 participants registered for day tickets with 39 participating one day, 31 participating two days and 17 participating three days.

# Participant survey

## Survey background

Invitations to complete an evaluation survey were e-mailed to conference participants on 13 February 2024, six days after the conference ended. Out of 405 distributed survey invitations (excluding staff from Play the Game and the Danish Institute for Sports Studies) 217 valid responses were received which equals a response rate of 53.5%. This is an increase from 51.8% in 2022 and 50% in 2019.

Out of the 217 respondents, 34% were women and 66% were men, which closely reflects the gender distribution among the participants. Of the 217 respondents, 63% were first-time participants at a Play the Game conference (compared to 55% first-time participants in 2022 and 68% in 2019). 32% of the respondents also participated in the 2022 conference, and 13% were at the conferences in both 2022 and 2019.

In addition to ticking boxes, the survey respondents were invited to share their ideas and reflections which many did. Altogether, this provides valuable inspiration for the organisers when it comes to planning session formats, allocation of time between plenary and parallel sessions, and allocation of time for presentations and debates etc. Selected comments and suggestions from respondents will be included in the following.

## High level of satisfaction

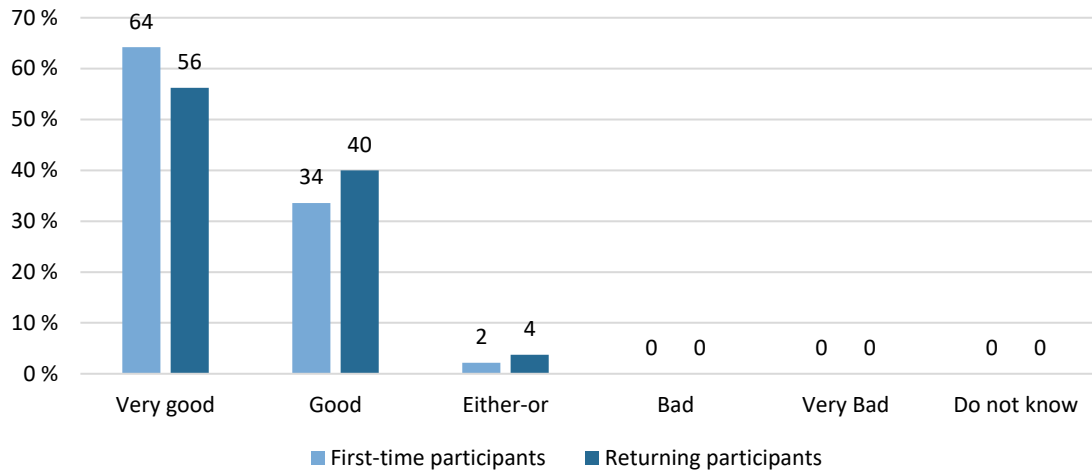
In line with surveys from previous conferences, participants are overwhelmingly positive about the conference with 61% of the respondents rating their overall impression as 'very good'. For the 2019 conference, this number was 66% and in 2022 the number was 60%.

Combining the categories for those who had a 'very good' or 'good' experience of the conference, the total was 97% in 2024, 98% in 2022, and 96% in 2019, confirming the impression that Play the Game delivered a very satisfactory event.

As for the conference venue (the Radisson Blu Royal Garden Hotel), the participants were generally very positive. Around two-thirds of the respondents rated it as a 'very good' conference venue (69%) and 59% rated the quality of the food 'as very good' compared to 45% in 2022 and 37% in 2019.

When it comes to the overall impression of the conference, figure 1 below shows that 64% of the respondents who attended the Play the Game conference for the first time, rated it 'very good', and 56% of the respondents who had participated in the conference before did the same.

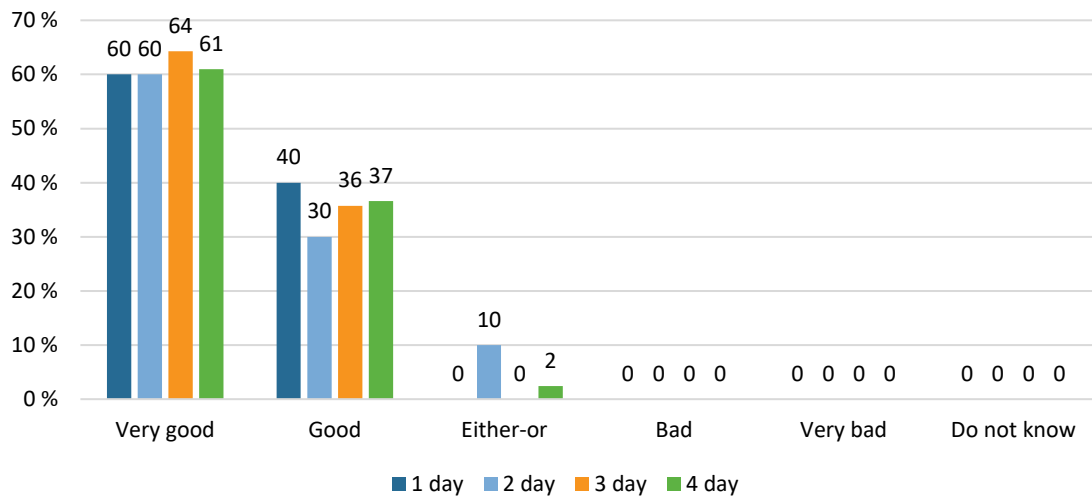
**Figure 1: The overall impression of the conference – comparing returning and first-time participants (%)**



The figure shows answers to the question “What is your overall impression of Play the Game 2024?” among returning and first-time participants, n=217 (First-time participants=137, returning participants=80).

There are only slight variations in the overall impression of the conference when comparing the number of days participants spent at the conference (see figure 2). When combining the categories ‘very good’ and ‘good’, they sum up to between 90% and 100% for all groups of participants.

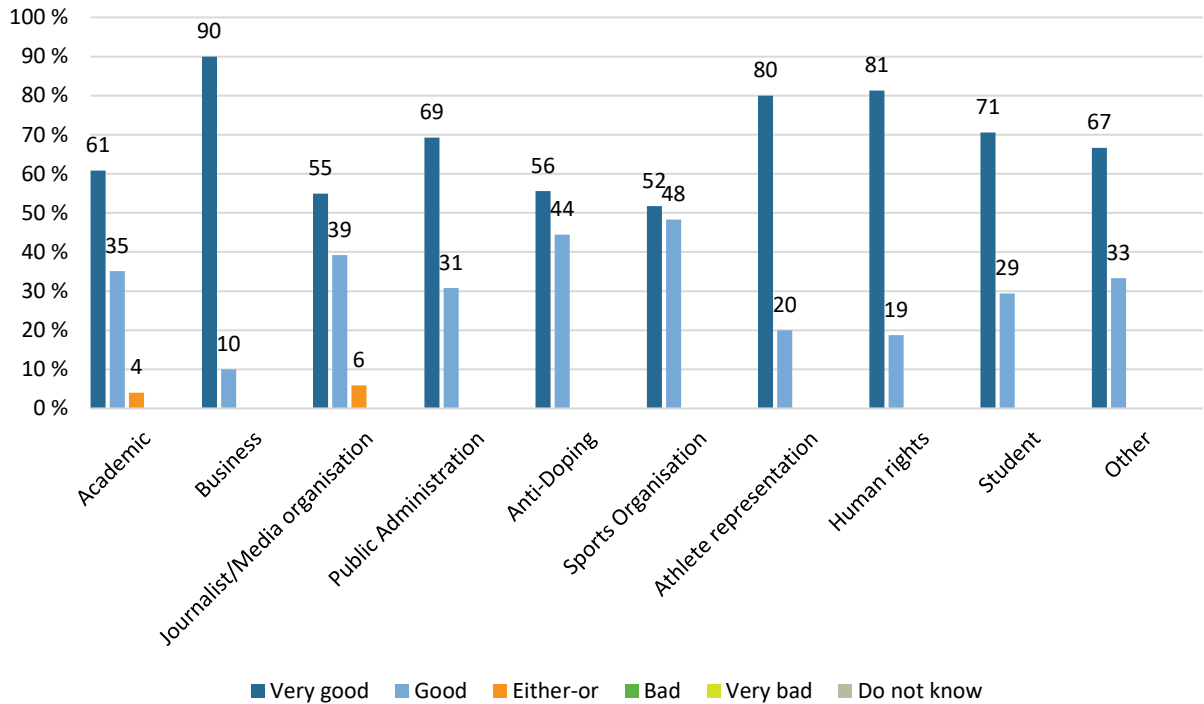
**Figure 2: The overall impression of the conference based on days of participation (%)**



The figure shows the answers to the question “What is your overall impression of Play the Game 2024?” and a calculation based on the question “Which days did you attend the conference”, n=217

Satisfaction with the conference is a bit differently distributed across the various professions represented at the conference (see figure 3).

**Figure 3: The overall impression of the conference based on the profession of the participants (%)**

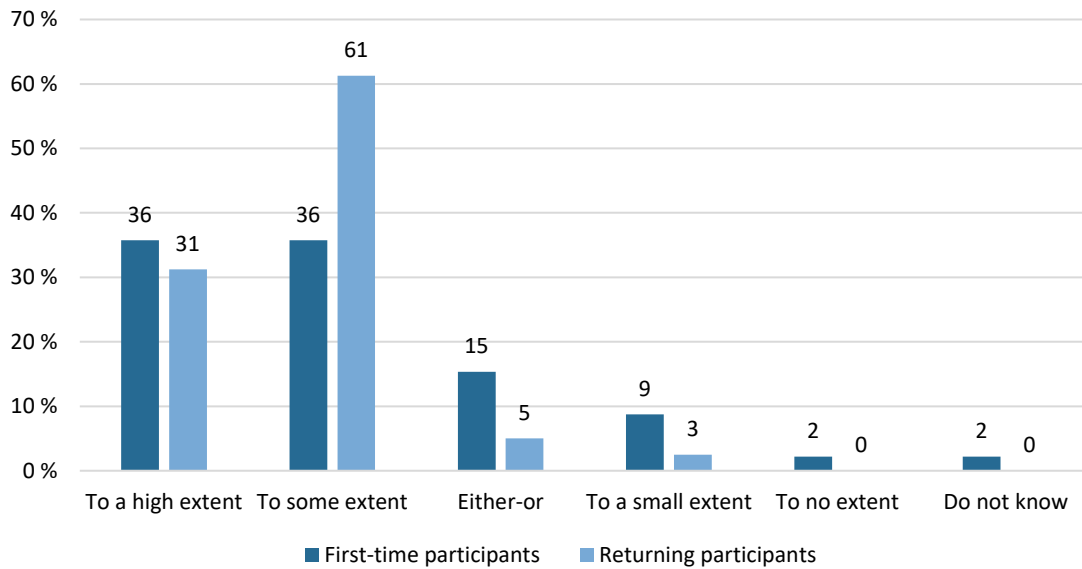


The figure shows the answers to the question “What is your overall impression of Play the Game 2024?” based on the different professions of the participants (Academic n=74, Business n=10, Journalist/Media organisations, n=51, Public administration n=13, Anti-doping n=10, Sports organisations n=29, Athlete representation n=10, Human rights n=16. Student n=17, Other n=15). Total n=217.

When looking at the impact of the conference, 92% of the respondents who were returning participants believed that Play the Game 2024 gives value to their daily work either ‘to a high extent’ (31%) or ‘to some extent’ (61%). In 2022, the percentages were 38% and 52%, respectively (see figure 4).

Participants who attended the Play the Game conference for the first time were somewhat more neutral towards the value the conference will give to their daily work.

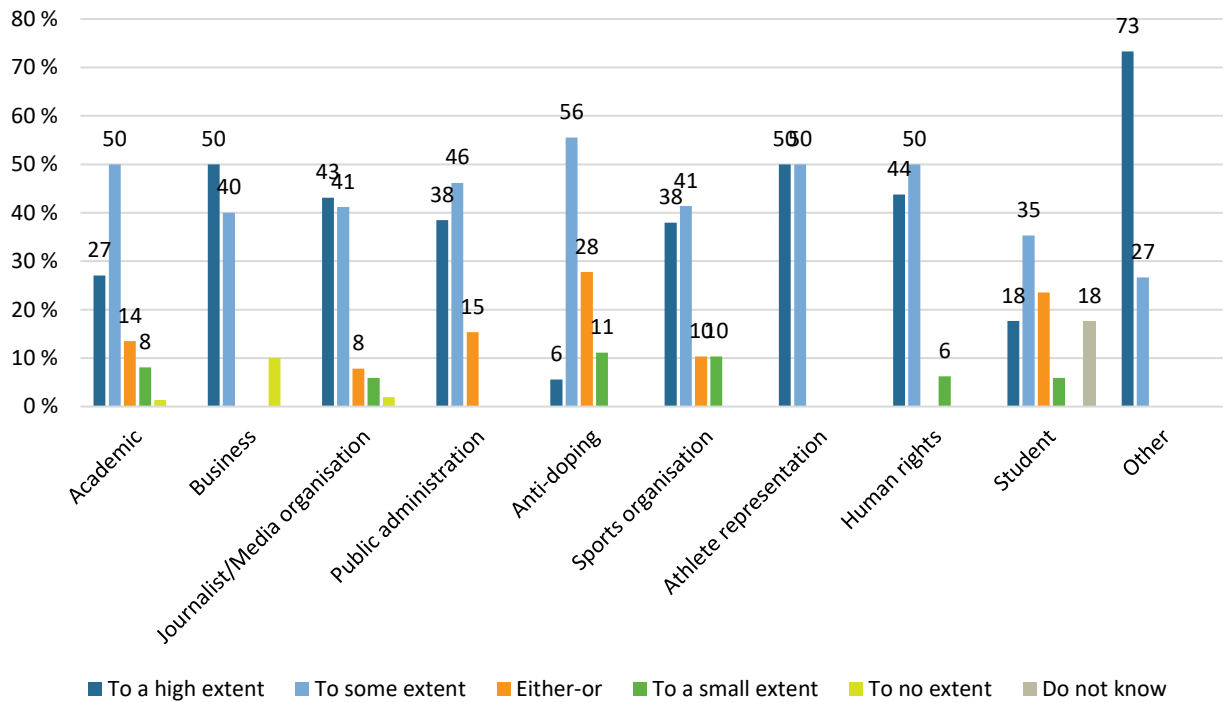
**Figure 4: The participants' expectations of whether Play the Game will add value to their daily work – comparing first-time and returning participants (%)**



The figure combines the questions “To which extent do you expect Play the Game to give value to your daily work?” and “Have you previously participated in a Play the Game conference?”, n=217 (First-time participants=137, returning participants=80).

Among professional groups, athlete representatives are the most optimistic about the value Play the Game can give to their daily work with 100% answering either ‘to a high extent’ (50%) or ‘to some extent’ (50%). 94% of human rights representatives, 90% of business representatives, and 84% of the journalists also expected that the conference would add value to their daily work ‘to a high extent’ or ‘to some extent’. Meanwhile, we see a decline from 91% in 2022 to 53% in 2024 for students, and a decline from 75% to 62% for anti-doping officials (see figure 5).

**Figure 5: The participants' expectations of whether Play the Game will add value to their daily work – comparing professions (%)**



The figure shows the answers to the question “To which extent do you expect Play the Game to give value to your daily work?” divided among professions (Academic n=74, Business n=10, Journalist/Media organisations, n=51, Public administration n=13, Anti-doping n=10, Sports organisations n=29, Athlete representation n=10, Human rights n=16, Student n=17, Other n=15, Total n=217). Total n=217.

There were also many comments from participants:

“I met numerous people who gave me new insights about my work and even reports and analyses, that represent immense value. The networking value of the conference is great.”

Quote from participant

“Understanding similar challenges and needs of the industry through presentations and interactions.”

Quote from participant

“As an academic, I focus generally only on my limited aspect of the sporting world. I was blind to the athlete perspective until PtG. It has been a serious benefit to me, both professionally and personally.”

Quote from participant

“Some sports challenges and solutions that were raised and discussed are now part of our priority in our organization, and we hope to make our contributions within the communities to solve them.”

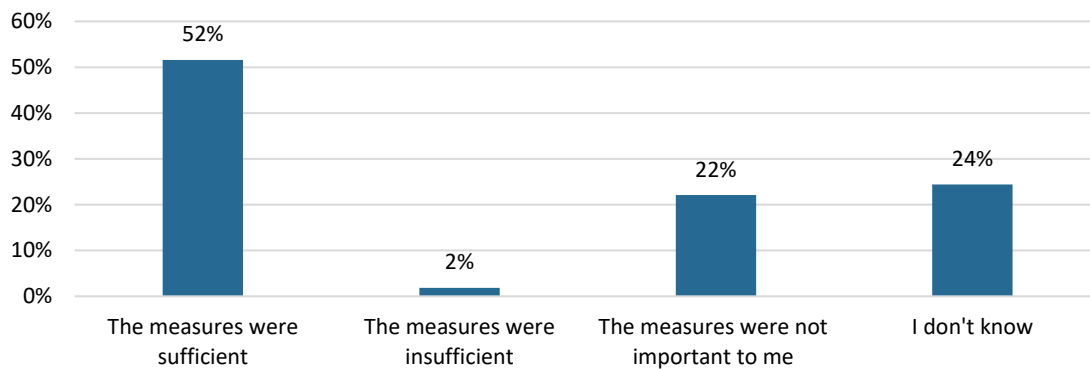
Quote from participant



82% of the respondents who had been to two or more Play the Game conferences believed that the conferences are developing in a positive direction, while 4% of the respondents believed the conferences are developing in a negative direction. The rest (14%) did not know if conferences are developing in a positive or negative direction.

As Play the Game 2024 delved into several sensitive topics, safeguarding measures were implemented in consultation with a safeguarding expert. These measures included appointing a contact person for participants experiencing emotional distress, a dedicated quiet room, and having a safeguarding advisor present at the conference. A majority of the respondents (52%) found the measures to be sufficient, 2% indicated that the measures were insufficient, while a large minority did not find the measures important to themselves (22%) or did not know (24%).

**Figure 6: Perception of the conference’s safeguarding measures**



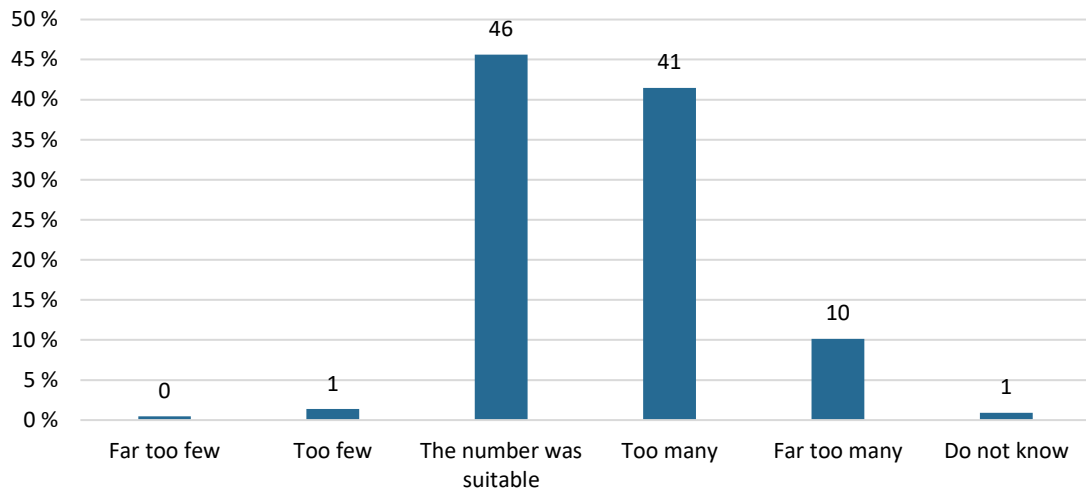
The figure shows answers to the question “What did you think of the safeguarding measures (contact point, safeguarding advisor, and a quiet room) put in place this year?”, n=217

## Programme tightness: A mirror of the past – but with some improvement

During the conference, there was a total of 14 plenary/main sessions and 29 parallel sessions. In total, 225 presentations were delivered by 200 speakers.

46% of the respondents believed that the number of presentations was suitable, 41% believed it was ‘too many’ and 10% ‘far too many’ (see figure 7). In 2022, 48% of the respondents answered that the number of presentations (198 presentations) was suitable, 39% believed it was too many and 8% believed it was far too many.

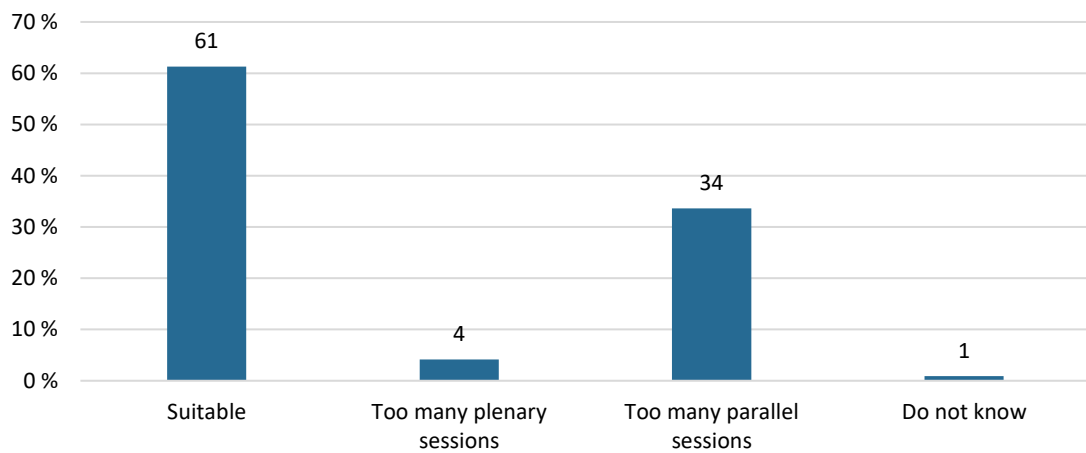
**Figure 7: What participants thought about the number of presentations in general (%)**



The figure shows the answers to the question “What do you think about the number of presentations in general?”, n=217

The mix between plenary and parallel sessions seemed satisfactory to the majority, while a substantial portion disagreed. 61% of the respondents found the balance to be ‘suitable’, but 34% believed there were too many parallel sessions (see figure 8).

**Figure 8: What participants thought about the mix of plenary and parallel sessions (%)**



The figure shows the answers to the question “What do you think about the mix of plenary and parallel sessions?”, n=217

Nevertheless, the length and general standard of presentations in main/plenary sessions received satisfactory ratings as 77% of respondents believed the length of the presentations was ‘suitable’ (81% in 2022) and 87% believed the general standard of presentations in main/plenary sessions was either ‘very good’ or ‘good’ (84% in 2022).

77% of respondents believed the length of presentations in parallel sessions was ‘suitable’ (71% in 2022), and 83% believed the general standard of presentations in parallel sessions was either ‘very good’ or ‘good’ (81% in 2022).

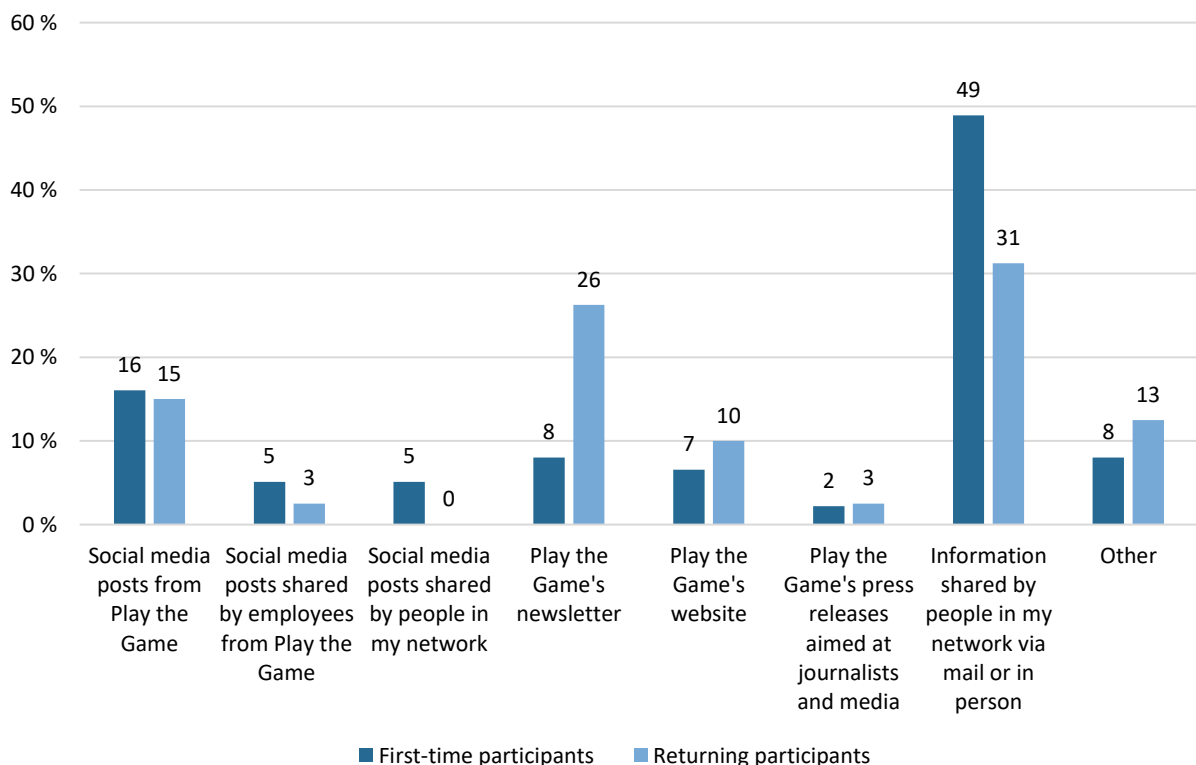
## Conference communications: Increased activity on social media and streaming

In the run-up to the conference, Play the Game was very active on the social media platforms X (formerly Twitter), LinkedIn and Facebook – with priority to X and LinkedIn – as part of the efforts to attract more participants to the conference.

The evaluation amongst participants showed that both first-time and returning participants found the contents of the social media posts interesting and helpful, and for 28% of first-time participants social media posts impacted their decision to come to the conference to a high (22%) or very high extent (6%).

The evaluation also showed that the most important way to learn about the existence of the conference was through information shared in personal networks (see figure 9). 49% of first-time participants and 31% of returning participants learned about the conference through personal communication, with Play the Game’s newsletter as a close second for returning participants (26%). This underscores the importance of mobilising and supporting individuals in Play the Game’s network including the programme committee to help spread the word about the conference.

**Figure 9: Where participants first heard about the Play the Game 2024 conference**



The figure combines the questions “How did you first hear about this year’s Play the Game conference?” and “Have you previously participated in a Play the Game conference?”, n=217 (First-time participants=137, returning participants=80).

## Editorial coverage

During the conference, Play the Game's editorial team produced 22 articles from conference sessions and events which were all published on Play the Game's website. In the two weeks following the conference, an additional eight articles from conference sessions were published on the website.

According to Play the Game's website analytics tool, the articles posted during the conference also had the most page views during the four conference days, which shows that there is an interest in live conference reporting. 32% of the visits to the website during the conference came from Norway, which may indicate that the conference participants are also part of the target group for conference articles.

Compared to the first two months of 2023, January and the conference month of February 2024 saw a 223% increase in the number of users on the Play the Game website and a 242% increase in the number of visits to the website.

## Social media

X has for many years been Play the Game's most active social media channel and this was also the case for the 2024 conference. Conference tweets in January and February had around 317,000 impressions - a record high.

But this year, LinkedIn became an important and active social media channel for conference communications too. Play the Game's posts on LinkedIn during January and February had around 60,000 impressions and several likes, comments and reposts. Especially posts advertising upcoming live streams from different conference sessions performed well.

## Streaming

In 2024, Play the Game offered live streaming from all sessions in the main conference room via the website and Vimeo. Six of the sessions were also live-streamed on LinkedIn. Moreover, an additional seven sessions were recorded and made available as video on demand after the sessions along with the sessions from the live streaming.

During the conference, Play the Game's live streaming had 4,400 views and 844 unique viewers, almost twice as many as the live streaming numbers for the 2022 conference. Two weeks after the 2024 conference, the conference sessions had a total of 5,700 views and 1,333 unique viewers.

## **Conclusion: There is still a need for a home for the homeless questions in sport**

Through a successful collaboration with the NTNU Trondheim Business School, Play the Game hosted its 13<sup>th</sup> conference in Trondheim, Norway, in February 2024. The four-day conference engaged more than 400 participants in important debates on geopolitics and emerging powerful nations, media perspectives on the sports debate, an exorbitant illegal betting industry, as well as issues of human rights, abuse, and diversity.

For the organisers, Play the Game 2024 once again gave testimony to Play the Game's unique function in a global context as an open and independent platform for raising and developing awareness about critical issues in world sport.

As organisers, we cannot be anything but grateful for the successful hosting of our 13<sup>th</sup> conference. The great enthusiasm from the participants and the atmosphere surrounding the conference inspire great hope and expectation for the coming conferences and efforts of Play the Game.

Despite the positive outcome and the positive feedback, we have received, we can also – once again – note that there are still some challenges ahead for the Play the Game conference – many of which are recurring.

To sum it all up, the conclusions are similar to the last editions of the Play the Game conference and point out that we need:

- to continuously adapt the conference content and composition to a rapidly changing sports political landscape in order to ensure that Play the Game can still add a particular value to the international public debate and policymaking
- to further extend the participation from regions outside Europe, especially from Africa, Asia and Latin America
- to continuously work on securing diversity in participation and speakers
- to explore opportunities for complementing conference activities abroad – for instance, regional events or more thematically focused conferences of a shorter duration
- to decide on the conference dates and venue 12-14 months in advance
- to increase the number of paying participants
- to increase the participation of decision-makers and top executives from international sports bodies
- to continue to work with new conference formats, e.g. workshops, interviews, and roundtable discussions

With these words, we would like to extend our sincere thanks to our participants, our partners, our sponsors, and everyone who gave a helping hand in making Play the Game 2024 relevant and successful.

Aarhus, September 2024

Troels Rasmussen  
Director

Jens Sejer Andersen  
International director

Stanis Elsborg  
Head of conference

**APPENDIX 1:  
LIST OF PARTICIPANTS**

FULL NAME	JOB TITLE	ORGANISATION	COUNTRY
Adam Pennock	Vice President, Risk & Investigations	Sportradar	United Kingdom
Adam Scharpf	Assistant professor	University of Copenhagen	Germany
Adrian Pishedda	Student	Norwegian University of Science and Technology (NTNU)	Norway
Affy Sheikh	Head of integrity services	Starlizard Integrity Services	United Kingdom
Ahmar Abdoulaye Maiga	Executive director	Young Players Protection in Africa	Mali
Airnel Abarra	PhD candidate	Hungarian University of Sport Science	Hungary
Alberto Carrio	Professor	Pompeu Fabra University	Spain
Aldo Pace	Director	Authority for Integrity in Maltese Sport	Malta
Alec Bowers	Integrity analyst	Starlizard Integrity Services	United Kingdom
Alex Krumer	Professor	Molde University College	Norway
Alex Phillips	Consultant/administrator	Independent/WFRF	Switzerland
Alexander Wilson Mills	Dr.	Hil Masters Swimmer	Norway
Alexandra Gómez Bruinewoud	Senior legal counsel	FIFPRO	Uruguay
Alexandra Shaw	PhD student	Swansea University	United Kingdom
Allan Bennich Grønkjær	Lecturer and researcher	Norwegian School of Sport Sciences (NIH)	Norway
Allison Wagner	Director of athlete & international relations	USADA	United States
Amalie Vinde Vrettos	Executive consultant	Anti Doping Denmark	Denmark
Ana María Arias Castaño	Professor	Universidad de Ciencias Aplicadas y Ambientales (UDCA)	Colombia
Anastasia Anthopoulos	Programme officer	Oak Foundation	Switzerland
Anatol Kotau	Director of external relations	Belarusian Sport Solidarity Foundation	Estonia
Anders Dehn	Journalist	Freelance	Denmark
Anders K. Christiansen	Journalist	VG	Norway
Anders Solheim	CEO	Anti-Doping Norway	Norway
Anders Voigt Tinning	COO	Anti Doping Denmark	Denmark
Andrea Florence	Director	Sport & Rights Alliance	Brazil
Andrea N. Geurin	Professor of sport business	Loughborough University London	United Kingdom
Andreas Kjærgaard Kjeldsen	Lecturer	UCL University College	Denmark
Andreas Selliaas	Journalist	Idrettspolitikk.no	Norway
Andrew Harvey	Lecturer	Swansea University	United Kingdom
Andriy Chesnokov	Deputy minister	Ministry of Youth and Sports of Ukraine	Ukraine
Andy Brown	Freelance journalist	Sports Integrity Initiative	United Kingdom
Ankita Anand	Journalist	Unbias the News	India
Ann Lukowiak	Federal prosecutor/Vice chair	Federal Prosecution Office Belgium/MARS	Belgium
Anna Harboe Falkenberg	Board member	NOC & Sports Confederation of Denmark	Denmark
Anna Semenova	Project and policy officer	EU Athletes	Belgium
Anna Thorstenson	Ombuds	Athletes' Anti-Doping Ombuds (WADA)	Switzerland
Anne Rognerud	Senior sports reporter	Norwegian Broadcasting Corporation (NRK)	Norway
Anne Tjønnndal	Professor	Nord University	Norway
Anton Hvidberg Munch	Junior analyst	Play the Game	Denmark
Are Oust	Professor, Deputy head	Norwegian University of Science and Technology (NTNU)	Norway
Arnt Resell Krogstad	Student	Norwegian University of Science and Technology (NTNU)	Norway
Arthur Whitehead	International liaison officer	Kingston University	United Kingdom
Aske Hald Knudstrup	Journalist	Idrætsmonitor	Denmark
Atte Husu	Journalist	Yle	Finland
Aya Sadamasu	Football physician, researcher	Chiba University	Japan
Benedikt Stoffers	Research assistant	University of Münster	Germany
Bente Skovgaard Kristensen	Board member	Anti Doping Denmark	Denmark
Birger Løfaldli	Journalist	Adresseavisen	Norway
Bo Therkildsen	Consultant	The Danish Union of Journalists	Denmark
Borys Kozyr	Chief specialist of the Department of Public Relations and Mass Media	Ministry of Youth and Sports of Ukraine	Ukraine
Brad Horn	Professor of practice/associate dean	Syracuse University	United States
Brian Wesaala	Founder & CEO	The Football Foundation for Africa	Kenya
Bruce Kidd	Professor emeritus	University of Toronto	Canada
Byron Juma	PhD candidate	University of Illinois Urbana Champaign	United States
Camille Clause-Pujo	Sport project manager	France Victimes	France



FULL NAME	JOB TITLE	ORGANISATION	COUNTRY
Carl Holst	Chairman	Play the Game	Denmark
Cato Willems	PhD student	KU Leuven	Belgium
Cecilie Hedegaard Bak	Communications officer	Play the Game	Denmark
Cecilie Rohde Andersen	Junior analyst	Play the Game	Denmark
Cédric Claude	Chief inspector of Federal Police	Federal Police Belgium	Belgium
Cem Abanazir	Lecturer	Manchester Metropolitan University	United Kingdom/Turkey
Charlie Raeburn	Founder/Trustee	Observatory for Sport in Scotland	Scotland
Cheng Yao	Director, Legal Affairs Dept.	China Anti-Doping Agency (CHINADA)	China
Cheri Bradish	Professor	Toronto Met University	Canada
Chido Onumah	Coordinator	African Centre for Media & Info Literacy	Nigeria
Chiel Warners	Consultant	Independent	Netherlands
Chris Horbel	Associate Professor	Norwegian School of Sport Sciences (NIH)	Norway
Christan Le Coq	Analyst	Play the Game	Denmark
Christian Borgersrud	Chief of Staff	The Norwegian Football Association	Norway
Christina Nimand Hansen	Special adviser	Danish Gambling Authority	Denmark
Christoffer Herberts	Sports journalist	Yle Sporten	Finland
Claudia Villa	Safeguarding consultant	CV Consultancy/Centre for Sport & Human Rights	United Kingdom
Cleo Schyvinck	Postdoctoral researcher	Ghent University	Belgium
Constantin Eckner	Reporter	ESPN	Germany
Corentin Segalen	Chair	Group of Copenhagen	France
Cornel Nesseler	Associate professor	University of Stavanger	Norway
Cosmas Ezoke	Student	MAiSI	Nigeria
Craig LaMay	Professor	Northwestern University in Qatar	Qatar
Csilla Szomolaiová	PhD researcher	Masaryk University in Brno	Czech Republic
Daniel Grefve	Reporter	SVT Sport	Sweden
Daniel Kihlström	Reporter	TT News Agency	Sweden
Daniel Kurland-Andreassen	Student	University of Southern Denmark	Denmark
Daniel Read	Researcher	Loughborough University London	United Kingdom
Daniel Røed-Johansen	Journalist	Aftenposten	Norway
Daniel Westmattelmann	Assistant professor	University of Münster	Germany
Daniela Heerd	Dr., researcher	Asser Institute	Netherlands
David Legg	Professor	Mount Royal University	Canada
David Pavot	Professor of law	Université de Sherbrooke	Canada
David Walsh	Sports Journalist	The Sunday Times	United Kingdom
Denis M. Becker	Associate Professor	Norwegian University of Science and Technology (NTNU)	Norway
Detlef Hohlmann Wiebusch	Cameraman	WDR German Television	Germany
Eirik Haugen Tysse	Senior consultant	The Norwegian Lottery and Foundation Authority	Norway
Ekim Caglar	Author/freelance writer	Freelance	Sweden
Elina Laine	Sustainability manager	Finnish Olympic Committee	Finland
Elisa Jussila	Managing editor	Yle	Finland
Emma Terho	Chair	IOC Athletes' Commission	Finland
Emma Thomas	Student	MAiSI	United Kingdom
Erlend Kaldestad Hanstveit	State secretary	Ministry of Culture and Equality	Norway
Espen Thorsby	Chairman	We Play Green	Norway
Esten Aleksander Edna	International Advisor	Anti-Doping Norway	Norway
Eva Bunthoff	Press secretary	National Anti-Doping Agency of Germany	Germany
Eze Alloysius	Executive director	PLAY!YA Nigeria	Nigeria
Faraz Shahlaei	Adjunct professor	Loyola Law School	United States
Federico Dario Teijeiro	Investigative and data journalist	Universidad de San Andrés y Clarín	Argentina
Finn Arne Strøm	Student	Norwegian University of Science and Technology (NTNU)	Norway
Florian Petrica	University lecturer	Faculty of Journalism and Communication, University of Bucharest	Romania
Frank Conde Tangberg	Policy advisor	Amnesty International Norway	Norway
Frea De Keyzer	PhD student	KU Leuven	Belgium
Frédéric Van Leeuw	Federal prosecutor	Belgian Ministry of Public Affairs	Belgium
Frédérique Reynertz	Managing director	FRConsulting	Monaco

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Fredrik Lauritzen	Science director	Anti-Doping Norway	Norway
Fredrik Nejman	Freelance journalist	Nejmans Media	Sweden
Friba Rezayee	Executive director	Women Leaders of Tomorrow	Afghanistan
Frida Austmo Wågan	PhD student	Nord University	Norway
Frode Heldal	Associate Professor	Norwegian University of Science and Technology (NTNU)	Norway
Frøydis Sjøbstad	Senior advisor	Norwegian University of Science and Technology (NTNU)	Norway
Gareth Parry	Student		United Kingdom
Genevieve Birren	Professor	SUNY Cortland	United States
Gerke Berenschot	Researcher and journalist	The System Behind the Incident	Netherlands
Ginous "Gigi" Alford	Director of Sport and Human Rights	World Players Association	Switzerland
Gladys Njeri Njiru	Director	Shurrey Limited	Kenya
Grit Hartmann	Journalist	Freelance	Germany
Gro Tvedt Anderssen	Communications Director	The Norwegian Football Association	Norway
Grzegorz Botwina	President	Institute for Sport Governance	Poland
Guro Asta Charlotte Åsberg	Student	Norwegian University of Science and Technology (NTNU)	Norway
Halvor Byfuglien	Director of communications	Anti-Doping Norway	Norway
Halvor Ekeland	Journalist	Norwegian Broadcasting Corporation (NRK)	Norway
Hanne Marie Brevik	Head of sport reporting	Norwegian Broadcasting Corporation (NRK)	Norway
Hans Natorp	President	NOC & Sports Confederation of Denmark	Denmark
Harry Arne Solberg	Professor	Norwegian University of Science and Technology (NTNU)	Norway
Helle Oddenes Styve	Student	Norwegian University of Science and Technology (NTNU)	Norway
Henrik H. Brandt	Manager	Sports Hub Denmark (IdrætsPlatformen)	Denmark
Henrik Liniger	Sports correspondent	Danish Broadcasting Corporation (DR)	Denmark
Hilde Holthe	Master student	Norwegian School of Sport Sciences (NIH)	Norway
Håkon Gullbrekken	Student	Norwegian University of Science and Technology (NTNU)	Norway
Håvard Melnæs	Editor	Josimar	Norway
Ian Budge	Executive director	Omnia Sports Group	United Kingdom
Ian Mengel	Board member	PLAY!YA	Germany
Ida Forsgren	Reporter	SVT Sport	Sweden
Ida Moløkken	Student	Norwegian University of Science and Technology (NTNU)	Norway
Ingeborg Dokken Kristiansen	Student	Norwegian University of Science and Technology (NTNU)	Norway
Ingrid Beutler	Founder	Beutler International Sports Advisory	Switzerland
Ingvild Tronstad Andersen	Student	Norwegian School of Sport Sciences (NIH)	Norway
Ivana Pranjic	PhD candidate	German Sport University Cologne	Croatia
Jacqueline Mueller	Lecturer	Loughborough University London	United Kingdom
Jakob Færch	Development consultant	Danish Foundation for Sports Facilities	Denmark
Jakob Werner Jeppesen	Student	Copenhagen Business School	Denmark
Jakub Čvoj	Integrity officer	Slovak Football Association	Slovakia
James Corbett	Senior correspondent	Off The Pitch	Ireland
James M. Dorsey	Academic, journalist, syndicated columnist, blogger	S. Rajaratnam School of International Studies and The Turbulent World with James M. Dorsey	Singapore/Germany/Morocco
Jan Jensen	Journalist	Ekstra Bladet	Denmark
Jan Petter Saltvedt	Sportskommentator	Norwegian Broadcasting Corporation (NRK)	Norway
Jean-Yves Lourgouilloux	Public prosecutor	Marseilles Magistrates' Court	France
Jelena Leppänen-Husu	Journalist	Yle	Finland
Jemima Coates	Standards manager	UK Sport	United Kingdom
Jens Littorin	Journalist	Dagens Nyheter	Sweden
Jens Sejer Andersen	International director	Play the Game	Denmark
Jeppe Højberg Sørensen	Journalist	Altinget	Denmark
Jeppe Laursen Brock	Journalist	Politiken	Denmark

FULL NAME	JOB TITLE	ORGANISATION	COUNTRY
Jeppe Overgaard Idskou	Student	Norwegian School of Sport Sciences (NIH)	Denmark
Jérôme Champagne	Associate founder	Sportlyanz	Switzerland
Jesper Rietmeijer	Educator - Elite sports and Fitness	Doping Authority Netherlands	Netherlands
Joanna Maranhão	Network coordinator	Sport & Rights Alliance	Germany
Joey Shea	Saudi Arabia and UAE researcher	Human Rights Watch	Canada
Johan Christie Ørke	Research Assistant	Norwegian University of Science and Technology (NTNU)	Norway
Johanna Backstrom Lerneby	Head of news and editor in chief	SVT Sport	Sweden
John Christian Lundstadsveen	Journalist/Reporter	TV 2	Norway
John Rasmussen	Journalist	Dagbladet	Norway
Johnny Morberg Nielsen	Associate professor	UCL University College, Applied Science	Denmark
Jon Martin Denstadli	Professor	Norwegian University of Science and Technology (NTNU)	Norway
Jon Olaf Olaussen	Professor	Norwegian University of Science and Technology (NTNU)	Norway
Jonas Schmidt Christensen	Paralympic sports manager	Parasport Denmark	Denmark
Jose De Freitas	Senior investigator	Harod Associates Ltd	United Kingdom
Josephine (Josie) Traberg	PhD scholar	Norwegian School of Sport Sciences (NIH)	Norway
Josh Fine	Investigative reporter	Freelance	United States
Jules Woolf	Assistant professor	University of Illinois Urbana-Champaign	United States
Julia Andersson	Investigator	Swedish Gambling Authority	Sweden
Julia Cook	Researcher	Swansea University	United Kingdom
Julian Lanfer	PhD student	University of Münster	Germany
Julie Ann Rivers-Cochran	Executive director	Army of Survivors	United States
Julie Hortencia Gómez Solano	Professor	Fundación Universitaria del Área Andina	Colombia
Julie Ravlo	Senior adviser International Relations	Norwegian Olympic & Paralympic Committee	Norway
Julius Z. Strömberg	PhD candidate	Norwegian School of Sport Sciences (NIH)	Norway
Jürgen Mittag	Professor Dr.	German Sport University Cologne	Germany
Kamilla Swart-Arries	Professor	Hamad Bin Khalifa University	Qatar
Karianne Kvissel Ohre	Student	Norwegian University of Science and Technology (NTNU)	Norway
Karim Zidan	Journalist	Sports Politika	Canada
Katarina Pijetlovic	Associate professor	Catolica Global School of Law Lisbon	Portugal
Kati Lehtonen	Principal researcher	Jamk University of Applied Sciences	Finland
Katie Taylor	Senior lecturer in sociology of sport	Nottingham Trent University	United Kingdom
Katja Høiriis	Communications manager	Play the Game	Denmark
Kelsey Sloan	Global sports fellow	Harvard Global Sports Initiative	United States
Kent Ranum	Mayor	Municipality of Trondheim	Norway
Ketil Nielsen	Chief adviser	Danish Gambling Authority	Denmark
Khalida Popal	Founder & director	Girl Power	Denmark
Kim Højgaard Ravn	CEO	Anti Doping Denmark	Denmark
Kim Shore	Independent	Independent	Canada
Kimberly Holst	PhD student	Arizona State University	United States
Kirsten Sparre	Editor	Play the Game	Denmark
Koen Breedveld	Lector	The Hague University of Applied Sciences	Netherlands
Kristin Kloster	Member of the Executive Board	International Olympic Committee (IOC)	Norway
Kristina Smirnov	Journalist	Freelance	Germany
Kristine Børmo	Student	Norwegian University of Science and Technology (NTNU)	Norway
Krzysztof Jankowski	Manager	Warsaw School of Economics   NOC POL	Poland
Kurt Simonsen	Live-streaming	Sports-web	Denmark
Lars Haue-Pedersen	Managing director - Sports Practrice	Burson Cohn & Wolfe (BCW)	Switzerland
Lars Jørgensen	Journalist	Play the Game	Denmark
Lars Lundov	Chief executive officer	Sport Event Denmark	Denmark
Laura Robinson	Journalist	Freelance	Canada
Lauren Burch	Senior lecturer	Loughborough University London	United Kingdom
Leif Mikkelsen	Chairman of the board	Anti Doping Denmark	Denmark

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Leif Simonsen	Photographer	Sports-web	Denmark
Leon Walton	Managing director	Omnia Sports Group	United Kingdom
Li Yanling	Manager, International Relations	China Anti-Doping Agency (CHINADA)	China
Li Zhiquan	Director general	China Anti-Doping Agency (CHINADA)	China
Lina Alhathloul	Head of Monitoring and Advocacy	ALQST for Human Rights	Saudi Arabia
Linda Muir	Director Sport Partnerships	Sport Integrity Australia	Australia
Line Kræggpøth	Project manager	The Danish Athlete Committee	Denmark
Lingling Liu	Founder	The Sports DAO	United Kingdom
Lisa A. Kihl	Professor	University of Minnesota	United States
Lisa Kjær Gjessing	Athlete Committee member	The Danish Athlete Committee	Denmark
Lise Klaveness	President	The Norwegian Football Association	Norway
Lorenz Fiege	Research associate/PhD candidate	German Sport University Cologne	Germany
Lotten Engbom	Editor	SVT Sport	Sweden
Louise Broadfoot	Senior integrity officer	Tennis Australia	Australia
Luan Zhaoqian	Deputy director, Testing Dept.	China Anti-Doping Agency (CHINADA)	China
Lúcio de Castro	Editor	Agência Sportlight	Brazil
Lucy Piggott	Postdoc	Norwegian University of Science and Technology (NTNU)	Norway
Madeleine Orr	Assistant professor	University of Toronto	Canada
Mads Lyngsø Schou	Student	University of Southern Denmark	Denmark
Magnus Borgen	Personal advisor to Lise Klaveness	The Norwegian Football Association	Norway
Magnus Halgaard Davey	Intern	Danish Football Association (DBU)	Denmark
Magnus Sverdrup	Head of ExCom Secretariat	NOR Olympic and Paralympic Committee	Norway
Mahfoud Amara	Associate professor	Qatar University	Qatar
Maiken Trane	Senior consultant	Norwegian University of Science and Technology (NTNU)	Norway
Malin Tjøtta Bakke	Student	Norwegian University of Science and Technology (NTNU)	Norway
Malte Hartwig	Sound assistant	WDR German Television	Germany
Marc Wonneberger	Head of section 'Fight Against Doping'	Federal Institute for Sport Science	Germany
Marco Di Buono	President	Canadian Tire Jumpstart Charities	Canada
Marcus Bark	Editor	ARD-Sportschau/WDR sport inside	Germany
Marcus Hoy	Journalist	Play the Game	United Kingdom
Marcus Mazzucco	Adjunct lecturer	University of Toronto	Canada
Margarethe Richter	Assistant to MEP Viola von Cramon	European Parliament	Belgium
Maria Pedersen	Head of section	Ministry of Culture Denmark	Denmark
Maria Suurballe	Conference manager	Play the Game	Denmark
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Marie Denitton	International coordinator	Swedish Sports Confederation (RF)	Sweden
Marie Lind Larsen	Student	Norwegian University of Science and Technology (NTNU)	Norway
Marijke Taks	Professor	University of Ottawa	Canada
Marina Schweizer	Editor	Deutschlandfunk	Germany
Marko Begović	Associate professor	Molde University College	Norway
Marko Kananen	Research manager	Finnish Center for Integrity in Sports (FINCIS)	Finland
Markus Harm	Journalist	ZDF German TV	Germany
Markus Nikolaisen	Student	Norwegian School of Sport Sciences (NIH)	Norway
Martin Dubbey	Managing director	Harod Associates Ltd	United Kingdom
Martin Holmlund Lauesen	Director of international relations	Anti-Doping Norway	Norway
Mary Harvey	Chief Executive	Centre for Sport and Human Rights	United States
Mats Ulseth Ramo	Political advisor	Municipality of Trondheim	Norway
Matthew Graham	(Interim) Executive director	World Players Association	Switzerland
Matthijs van Dam	Investigative reporter	Dagblad Trouw	Netherlands
Mauricio Hernández	Director	Transparency in Sport	Colombia
Maximilian Rieger	Editor	Deutschlandfunk	Germany
Mazin Eltayib Abusin	President	Sudan Youth Sports Authority	United Kingdom
Merethe Kopreitan Dahl	Office manager	Norwegian University of Science and Technology (NTNU)	Norway

FULL NAME	JOB TITLE	ORGANISATION	COUNTRY
Mette Eske	Analyst	Play the Game	Denmark
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Michael Ask	International relations senior manager	International Testing Agency	Switzerland
Michael Gibbons	Attorney	MPG Law	United States
Michael Sten Jensen	Journalist	Danish Broadcasting Corporation (DR)	Denmark
Michael Sørensen	Head of sport	Skolerne i Oure	Denmark
Michiel Olijhoek	Science officer	Doping Authority Netherlands	Netherlands
Mike Kiernan	Director of Strategy Insights & Advisory	Pitch International	United Kingdom
Minky Worden	Director of Global Initiatives	Human Rights Watch	United States
Mogens Jensen	Member of the Danish Parliament	The Danish Parliament	Denmark
Mogens Kirkeby	President	ISCA	Denmark
Mona Vanvikmyr	Senior advisor	Norwegian University of Science and Technology (NTNU)	Norway
Morten Kringstad	Associate professor	Norwegian University of Science and Technology (NTNU)	Norway
Morten Olsen	Sports scientist	Norwegian University of Science and Technology (NTNU)	Norway
Morten Welde	Senior researcher	Norwegian University of Science and Technology (NTNU)	Norway
Murali Krishnan	Independent media professional	Deutsche Welle	India
Nathalie Zahle	Junior analyst	Play the Game	Denmark
Néstor Ordoñez Saavedra	Dean of the Graduate Programs in Sports Sciences	Universidad de Ciencias Aplicadas y Ambientales (UDCA)	Colombia
Nicholas McGeehan	Co-director	FairSquare	France
Nick Harris	Editor	Sporting Intelligence	United Kingdom
Nick Raudenski	Head of Intelligence & Investigations	International Testing Agency - ITA	Switzerland
Nicklas Erbillor Degn	Journalist	Radio4	Denmark
Nicky Keppens	Inspector of Federal Police	Federal Police Belgium	Belgium
Niclas Nyegaard	Intern	NOC & Sports Confederation of Denmark	Denmark
Nicole Fredrickson	Student	Thompson Rivers University	Canada
Nicolinn Törnholm	Editor	SVT Sport	Sweden
Niels Nygaard			Denmark
Nikolaj Nordby Thøgersen	Committee secretary	The Danish Parliament	Denmark
Nina Skyhøj Olsen	Head of international affairs	NOC & Sports Confederation of Denmark	Denmark
Oddbjørn Floan	Lecturer	Anti-Doping Norway	Norway
Ole Henrik Bøhler	Student	Norwegian University of Science and	Norway
Olivia Roffe	Head of Sport Intel & sen. investigator	Harod Associates Ltd	United Kingdom
Olof Lundh	Journalist	Tv4	Sweden
Ophélie Delobel	Alumni	MAISI	France
Owen Evans	Senior lecturer	University of Brighton	United Kingdom
Paul Cousins	Data analyst	Starlizard	United Kingdom
Paul Downward	Professor	Loughborough University London	United Kingdom
Paulo Marcos Schmitt	Integrity consulting	NOC Brazil CBC FPF	Brazil
Payoshni Mitra	Executive Director	Humans of Sport	United Kingdom
Per Erik Mæhlum	CEO	Lillehammer Olympic Legacy Sports Centre	Norway
Per Nylykke	Deputy director	NOC & Sports Confederation of Denmark	Denmark
Per Ståle Knardal	Associate Professor	BI Norwegian Business School	Norway
Peter Donnelly	Professor emeritus	University of Toronto	Canada
Peter Forsberg	Chief analyst	Play the Game	Denmark
Peter Georgiev	Reporter	Bulgarian National Television	Bulgaria
Philippe Auclair	Investigative reporter	Josimar	United Kingdom/France/Norway
Piia Pöyhönen	Education manager	Finnish Center for Integrity in Sports (FINCIS)	Finland
Poul Broberg	Director of public affairs	NOC & Sports Confederation of Denmark	Denmark
Rachel Causey	Acting director/Communications	Sport & Rights Alliance	United States
Rafik Yengibaryan	Journalist	DJV	Germany
Randi Karine Leendertse	Research assistant	Norwegian University of Science and Technology (NTNU)	Norway

FULL NAME	JOB TITLE	ORGANISATION	COUNTRY
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Rikke Rønholt Albertsen	Board member	NOC & Sports Confederation of Denmark	Denmark
Rob Koehler	Director general	Global Athlete	Canada
Robert Mortensen	Senior lecturer	Norwegian University of Science and Technology (NTNU)	Norway
Rocco Porreca	Senior lecturer	Oxford Brookes University	United Kingdom
Ronan L'aoire	Criminal Justice Officer	United Nations Office on Drugs and Crime (UNODC)	Austria
Rune Actandner	Director of International development	NIF - NOC Norway	Norway
Rune Andersen	Chair	Anti-Doping Norway	Norway
Rupert Bose	Project manager	Omnia Sports Group	Norway
Ryan Borg	Director - Strategy, Int. Rel. & Support	Authority for Integrity in Maltese Sport	Malta
Ryan Gauthier	Associate professor	Thompson Rivers University	Canada
Ryan Murphy	Executive director	Partnership for Clean Competition (PCC)	United States
Sabine Lerche	Journalist	Deutschlandfunk-Sportredaktion	Germany
Sabrina Furtado	Researcher	Inteligência Esportiva Research Inst.	Brazil
Sabrina Vettorato	Researcher	IISSS	Italy
Sada Reed	Assistant professor	Arizona State University	United States
Samindra Kunti	Reporter	Josimar	Belgium
Samuel Wahlberg	Coordinator against match-fixing	Swedish Gambling Authority	Sweden
Samuli Oja	Researcher	Jamk University of Applied Sciences	Finland
Sanchita Aidasani	Sports integrity analyst	Athletics Integrity Unit	Monaco
Sandra Meeuwssen	Director ESPRIT	Erasmus University Rotterdam	Netherlands
Sara Amalie Solheim	Postdoctoral fellow	Norwegian Doping Control Laboratory and Norwegian School of Sport Sciences	Norway
Sara Hvidsten	Student	Norwegian University of Life Sciences (NMBU)	Norway
Sara Strand	Research Assistant	Norwegian University of Science and Technology (NTNU)	Norway
Sebastian Krause	Reporter	Bayerischer Rundfunk/ ARD	Germany
Seth Kirby	Senior lecturer in sport management	Nottingham Trent University	United Kingdom
Shireen Ahmed	Journalist	CBC Sports	Canada
Sigmund Loland	Professor	Norwegian School of Sport Sciences (NIH)	Norway
Simon Hørkjær Pedersen	Special adviser	Danish Gambling Authority	Denmark
Simon Kroyer	Student assistant, ESG Transactions	EIFO	Denmark
Simon Molombe Lyonga	Journalist/editor	Cameroon Radio Television	Cameroon
Simon Taes	Assistant professor	KU Leuven - Institute for Labour Law	Belgium
Spencer Harris	Professor	Colorado University Colorado Springs	United States
Stanis Elsborg	Head of conference	Play the Game	Denmark
Steffany Ndei	Masters in sports ethics and integrity	KU Leuven	Belgium
Stephen Cockburn	Head of Economic and Social Justice	Amnesty International	United Kingdom
Steve Menary	Journalist	Play the Game	United Kingdom
Steven Slayford	Head of Commercial Partnerships	Pitch International	United Kingdom
Stig Arve Sæther	Associate professor	Norwegian University of Science and Technology (NTNU)	Norway
Stina Banck	Editor	SVT Sport	Sweden
Susanna Sokka	Communication manager	Finnish Center for Integrity in Sports (FINCIS)	Finland
Sven Daniel Wolfe	Professor	ETH Zurich	Switzerland
Sven Ritter	Student	German Sport University Cologne	Germany
Sylvain Croteau	Instigator and general manager	Sport'Aide	Canada
Sönke Schadwinkel	Executive director	European Olympic Academies (EOA)	Germany
Søren Søndergaard	Member of the Danish Parliament	The Danish Parliament	Denmark
Tarek Elias	Policy and Public Affairs Officer	Athleten Deutschland e.V.	Germany
Tariq Panja	Sports correspondent	The New York Times	United Kingdom
Teemu Japisson	Secretary general	Finnish Center for Integrity in Sports (FINCIS)	Finland
Thilde Asmussen	Journalist	Freelance	Denmark

FULL NAME	JOB TITLE	ORGANISATION	COUNTRY
Thomas Andrew Dolling	Integrity analyst	Starlizard	United Kingdom
Thomas Søndergaard	Photographer	Play the Game	Denmark
Tiina Kivisaari	Director	Ministry of Education and Culture	Finland
Tine Johansen	President	The Danish Union of Journalists	Denmark
Tine Vertommen	Researcher	Thomas More University/IOC	Belgium
Tom Klees	Journalist	Westdeutscher Rundfunk (WDR)	Germany
Tor Georg Jakobsen	Professor	Norwegian University of Science and	Norway
Torben Hoffeldt	Senior political advisor	Danish Football Association (DBU)	Denmark
Travis T. Tygart	CEO	USADA	United States
Trine Melheim Næss	TV2 Norge	Journalist/reporter	Norway
Troels Bager Thøgersen	Editor	Tipsbladet	Denmark
Troels Rasmussen	Managing director	Play the Game	Denmark
Trond Glasser	Director International Relations	Ministry of Culture and Equality	Norway
Trond Stiklestad	Lecturer	Norwegian University of Science and Technology (NTNU)	Norway
Truls Oerneberg	PhD student	Northumbria University	United Kingdom
Tsubasa Shinohara	Human rights officer	Swiss Esports Federation	Switzerland
Vegard Johan Sørnes	Student	Norwegian School of Sport Sciences (NIH)	Norway
Victoria Silverwood	Lecturer in criminology	Swansea University	United Kingdom
Victoria Aas Henriksen	Associate	Human Rights Foundation	Norway
Vitaly Kazakov	Rannís postdoctoral fellow	University of Iceland	Iceland
Vladyslav Heraskevych	M.Sc., Olympian	NOC of Ukraine, Ukrainian athlete	Ukraine
Webster Tinashe Chakawata	PhD researcher	Malmö University	Sweden
Whitney Bragagnolo	PhD researcher	MAiSI Alumni   Charles University	Netherlands
Wladimir Andreff	Honorary professor	Ministry for sports & University Paris 1	France
Yannick Kluch	Assistant professor	University of Illinois Urbana-Champaign	United States
Yoav Ram	Manager	Israel Ministry of Sport	Israel
Zhang Xiaoyan	Director, I&I Dept.	China Anti-Doping Agency (CHINADA)	China
Zoe Elizabeth John	Lecturer in criminology	Swansea University	United Kingdom
Zoe Flood	Journalist and filmmaker	Independent	United Kingdom
Zohreh Abdollahkhani	PhD research fellow	University of South Eastern Norway	Norway
Øivind Aunøien	Student	Norwegian School of Sport Sciences (NIH)	Norway
Øyvind Løkke Vie	Student	Norwegian University of Science and Technology (NTNU)	Norway
Åge Skinstad	CEO	World Ski Championship 2025	Norway
Åsa Ekvall	Gender expert	ESPRIT - Erasmus University	Netherlands
Åsmund Martinsen	Student	Norwegian University of Science and Technology (NTNU)	Norway

# **APPENDIX 2: CONFERENCE PROGRAMME**



Sunday 4 February					
12:00	Arrivals and registration				
13:30	Words of welcome and opening keynotes				Olav Tryggvason
Chair: Stanis Elsborg	Words of welcome	Stanis Elsborg	Head of conference	Play the Game	Denmark
	Welcome to Trondheim	Kent Ranum	Mayor	Municipality of Trondheim	Norway
	Game on for good governance in sport	Erlend Hanstveit	State secretary	The Norwegian Ministry of Culture and Equality	Norway
	Clearing sport, sparking change: Welcome to Play the Game 2024	Jens Sejer Andersen	International director	Play the Game	Denmark
	Healing through compassion – My journey of navigating trauma	Joanna Maranhão	Network coordinator	Sport & Rights Alliance	Brazil
	10 years of Russia's war against Ukraine: Appeasement of the aggressor and "sport out of politics" hypocrisy	Andriy Chesnokov	Deputy minister	Ministry of Youth and Sports of Ukraine	Ukraine
15:00	Coffee break				
15:30	Illegal gambling in sport: The trillion-dollar question that no one seems to grasp				Olav Tryggvason
Chair: Nick Harris	The catastrophic impact of normalising corruption in sport	Frédéric van Leeuw	Federal Prosecutor	Belgian Ministry of Public Affairs	Belgium
	The explosion of sports betting across Africa and the potential for risk to fans in lightly regulated markets	Zoe Flood	Journalist and filmmaker	Independent	United Kingdom
	Tackling Maestro: Unravelling a network of match-fixers	Ann Lukowiak	Federal prosecutor/Vice chair	Federal Prosecution Office Belgium/MARS Network	Belgium
	Understanding organized crime tactics to improve the fight against sports competition manipulation	Corentin Segalen	Chair	Group of Copenhagen (Council of Europe's network of national platforms)	France
	How sports betting has made elite football complicit with criminal activity and human rights abuse	Philippe Auclair	Investigative reporter	Josimar	UK/France/Norway
	<i>Panel debate, Q&amp;A: All speakers</i>				
17:15	Coffee break				
17:40	Abuse of minors in Mali: A model of system flaws in sport				Olav Tryggvason
Chair: Allison Wagner	Sexual abuse in Malian basketball: Sharing experiences and risks	Ahmar Abdoulaye Maiga	Executive director	Young Players Protection in Africa	Mali
	FIBA's Institutional Response to Child Sexual Abuse in Mali National Basketball: What Not To Do	Minky Worden	Director of Global Initiatives	Human Rights Watch	USA
	From Policy to Practice: Rallying Global Solidarity for Mali	Andrea Florence	Director	Sport & Rights Alliance	Brazil
	<i>Panel debate, Q&amp;A: All speakers</i>				
18:30	Welcome reception				
20:00	Women sparking change in sport				Olav Tryggvason
Chair: Grit Hartmann	<i>Inspiring personalities share their visions and efforts in sparking change within and through international sports.</i>				
	Harnessing the Power of Sports for Activism	Khalida Popal	Founder and director	Girl Power	Afghanistan
	Challenging the field: Sparking changes in football leadership	Lise Klaveness	President	The Norwegian Football Association	Norway
21:30	Book launch: Play the Game's 25th anniversary book				Bakkus
	<i>Reception and handout of the new book "When the silence of sport was broken - sports politics in the times of Play the Game"</i>				

Monday 5 February						
07:00	<b>Morning run with Chiel Warners</b>					
09:00	<b>Biased, bigoted, boorish? The global debate on Qatar 2022</b>					<b>Olav Tryggvason</b>
<b>Chair: Hanne Marie Brevik</b>	12 years of misdirection, and what it tells us about football's future	Nick Harris	Editor	Sporting Intelligence	United Kingdom	
	The lived experience and social media narratives of the FIFA Men's World Cup 2010-2022: The voice of "another"	Kamilla Swart-Arries	Professor	Hamad Bin Khalifa University	Qatar	
	Have Qatar's New Labor Laws Changed Anything for Workers? With No Press Freedom It's Hard to Know	Craig LaMay	Professor	Northwestern University in Qatar	Qatar	
	Qatar 2022: Securing a more balanced view from international media	Lars Haue-Pedersen	Managing director of sports practice	Burson Cohn & Wolfe (BCW)	Switzerland	
	Did charges of orientalism derail the campaign for compensation?	Nicholas McGeehan	Co-director	FairSquare	France	
	<i>Panel debate, Q&amp;A: All speakers</i>					
11:00-11:45	<b>Coffee break</b>					
11:45	<b>Challenging traditions: Sports governance in the Global South</b>					<b>Olav Tryggvason</b>
<b>Chair: Eze Alloysius</b>	Enhancing football governance in Africa - challenging traditional structures	Brian Wesaala	Founder & CEO	The Football Foundation for Africa	Kenya	
	Incidence of institutional design, in the state of governance of national sports organizations	Julie Hortencia Gómez Solano	Professor	Fundación Universitaria del Área Andina	Colombia	
	Citizen participation in the construction of public policy governance and legitimacy in sports	Ana María Arias Castaño	Professor	Universidad de Ciencias Aplicadas y Ambientales (UDCA)	Colombia	
	How FIFA's non-interference policy enables autocratic rule: A case study of the Kenya football federation	Steffany Ndei	Masters in sports ethics and integrity	KU Leuven	Belgium	
	AI-Driven Capacity Enhancement: Empowering African Member Associations for Greater Independence	Mazin Eltayib Abusin	President	Sudan Youth Sports Authority	United Kingdom	
	<i>Panel debate, Q&amp;A: All speakers</i>					
11:45	<b>Doping: 'It might be out of your body, but it is always on your mind'</b>					<b>Tavern</b>
<b>Chair: Martin Dubbey</b>	Professor Richard McLaren and chief investigator Martin Dubbey discuss a game changing approach to anti-doping, utilising cutting voice risk analysis technology.					
	<i>Panel debate, Q&amp;A: All speakers</i>					
11:45	<b>The impact and legacy of mega sporting events</b>					<b>Munkholmen/Kristiansten</b>
<b>Chair: Rasmus K. Storm</b>	Does international sporting success and major event hostships affect people's willingness to fight?	Rasmus K. Storm / Tor Georg Jakobsen	Head of research / professor	Play the Game / NTNU Business School	Denmark / Norway	
	The illusive pursuit of socio-economic impacts and outcomes from publicly funded sport events	Marijke Taks	Professor	University of Ottawa	Canada	
	London 2012: Fifteen years of managing impressions of the sporting legacy	Spencer Harris	Professor	Colorado University Colorado Springs	United States	
	2014 Fifa World Cup: The sporting legacy in Brazilian stadiums	Sabrina Furtado	Researcher	Inteligência Esportiva Research Inst.	Brasil	
	Equity Unleashed: Optimizing funds allocation in sport through Olympic Solidarity	Christoph Jankowski	Manager	Warsaw School of Economics   NOC POL	Poland	
	<i>Panel debate, Q&amp;A: All speakers</i>					
11:45	<b>Addressing imbalances, reinventing systems</b>					<b>Sverreborg</b>
<b>Chair: Troels Rasmussen</b>	The overlooked power imbalances of sport	Henrik H. Brandt	Manager	Sports Hub Denmark (IldrætsPlatformen)	Denmark	
	Towards a sound elite sports eco system: A case study in the Netherlands	Koen Breedveld	Lector	The Hague University of Applied Sciences	Netherlands	
	Empowering the athlete voice to improve sport governance	Kelsey Sloan	Global sports fellow	The Boarding School/Harvard Global Sports Initiative	USA	
	The new good story of sports? Critical discourse analysis of state sports administration's and central organisations' documents	Samuli Oja	Researcher	Jamk University of Applied Sciences	Finland	
	<i>Panel debate, Q&amp;A: All speakers</i>					
11:45	<b>Matchfixing and sports manipulation: Athlete perspectives</b>					<b>Austrått</b>
<b>Chair: Andy Brown</b>	Build trust to motivate reporting of match fixing	Corentin Segalen/Anna Semenova	Primary coordinator, MotivAction project/Project and policy officer	Autorité nationale des Jeux (French Gambling Regulatory Authority)/EU Athletes	France/Russia	
	Age manipulation in athletics: Challenges, consequences, and investigative strategies	Sanchita Aidasani	Sports integrity analyst	Athletics Integrity Unit	Monaco	
	Explaining elite athletes' corruption behaviours: A comparative analysis of doping and match fixing	Rocco Porreca	Senior lecturer	Oxford Brookes University	United Kingdom	
	Athlete-centred integrity education for sport: Raising the quality and making a difference	Andrew Harvey	Chair of the board	Gamechanger360	United Kingdom	
	<i>Panel debate, Q&amp;A: All speakers</i>					

Monday 5 February					
<b>11:45</b>	<b>Social protection of athletes: Trapped between governmental responsibility and associational autonomy</b>				<b>Brattøra</b>
<b>Chair: Ivana Pranjić</b>	<i>Session organised by the German Sport University Cologne</i>				
	Sport integrity and decent work for athletes – the ILO approach	Kirsten-Maria Schapira-Felderhoff	Senior multilateral cooperation specialist	International Labour Organization (ILO)	Switzerland/Germany
	Implementing athlete-specific social protection measures in European countries: what's in for governmental and elite sport actors?	Lorenz Fiege	Research associate/PhD candidate	German Sport University Cologne	Germany
	Preserving values, ensuring welfare: the association's perspective on athlete support	Sönke Schadwinkel	Executive director	European Olympic Academies (EOA)	Germany
	Ensuring social protection and granting fair employment relations: Offers and constraints from an athlete's perspective	Jürgen Mittag	Head of the Institute of European Sport Development and Leisure Studies	German Sport University Cologne	Germany
	<i>Panel debate, Q&amp;A: All speakers</i>				
<b>13:00</b>	<b>Lunch</b>				<b>26 North Bar &amp; Restaurant</b>
<b>14:15</b>	<b>ClearingSport: Sharing knowledge on sports crime from different perspectives</b>				<b>Olav Tryggvason</b>
<b>Chair: Chiel Warners/Grit Hartmann</b>	<i>Lectures and hybrid workshop on the why, how and what in making an alternative agency against sports crime. Interventions will alternate with Q&amp;A.</i>				
	An alternative global sports system: what would it look like in practice?	Alex Phillips	Consultant/administrator	Independent/WFRF	Switzerland
	Delineation and economic 'guesstimates' of the dark side of sport	Wladimir Andreff	Honorary professor	Ministry for sports & University Paris 1	France
	<i>Short interventions on specific perspectives:</i>				
	A journalistic approach to the costs of sports crime	Grit Hartmann	Journalist	Freelance	Germany
	How investigating finances via government and financial industry could help combat corruption in sport	Thomas J. Mangine	Instructor	Association of Certified Financial Crime Specialists (ACFCS)	United States
	Sports crime as seen from a European police perspective (title tbc)	Arthur Whitehead	International liaison officer	Kingston University	United Kingdom
	Why the effort for independent oversight shouldn't be limited to the West	Eze Alloysius	Executive director	PLAYYA Nigeria	Nigeria
	<i>Panel debate, Q&amp;A including members of the ClearingSport Advisory Group (present and remotely)</i>				
<b>14:15</b>	<b>How to fix and get away with it</b>				<b>Tavern</b>
<b>Chair: Peter Forsberg</b>	How to fix a club football friendly and get away with it	Steve Menary	Journalist	Freelance	United Kingdom
	The facilitators helping sport promote illegal gambling	Andy Brown	Freelance journalist	Sports Integrity Initiative	United Kingdom
	Sporting integrity and legal pluralism	Cem Abanazir	Lecturer	Manchester Metropolitan University	United Kingdom/Turkey
	Gambling addiction among Nigerian youths: The silent killer!	Cosmas Ezoke	Student	MAISI	Nigeria
	Manipulation of competitions in Brazil: Underestimated damage	Paulo Marcos Schmitt	Integrity consulting	NOC Brazil CBC PPF	Brazil
	Scouting for amateurs. How data companies target Belgian and European lower-league games	Samindra Kunti	Reporter	Josimar	Belgium
	<i>Panel debate, Q&amp;A: All speakers</i>				
<b>14:15</b>	<b>Steps towards prevention of abuse in sport</b>				<b>Munkholmen/Kristiansten</b>
<b>Chair: Tine Vertommen</b>	Safeguarding in sport: The need to protect athletes from institutions	Sanchita Aidasani	Sports integrity analyst	Athletics Integrity Unit	Monaco
	Challenging the norm(alised violence): Boundaries of coaching in sport	Zoe John	Lecturer in criminology	Swansea University	United Kingdom
	Volunteering and safeguarding: Ethical perspectives. Youth volunteer coaches and the prevention of harassment and abuse	Ophélie Delobel	MAISI Alumni	Ethics of Sport and Integrity	Belgium
	Safeguarding in esports?	Tsubasa Shinohara	Human rights officer	Swiss Esports Federation	Switzerland
	You are not a part of the solution, you are a part of the problem. A critical policy analysis of the IOC's safeguarding policies in the case of Iran	Zohreh Abdollahkhani	PhD research fellow	University of South Eastern Norway	Norway
	The importance of centering the voices of athletes with lived experiences of abuse in prevention efforts	Julie Ann Rivers-Cochran	Executive director	The Army of Survivors	United States
	<i>Panel debate, Q&amp;A: All speakers</i>				
<b>14:15</b>	<b>The long way to sustainability in sport</b>				<b>Sverreborg</b>
<b>Chair: Rikke Rønholt</b>	Wild Wild(fire) West: How climate change is changing sports	Madeleine Orr	Assistant professor	University of Toronto	Canada
	Playing with dual purposes: A study of professional football player's engagement in environmental activism	Frida Austmo Wågan	PhD student	Nord Universitet	Norge
	Rewiring the greening of host cities: Birmingham 2022 and the prospects for social sustainability development	Seth Kirby	Senior lecturer in sport management	Nottingham Trent University	United Kingdom
	Solar panels don't score goals - The long way to a sustainable Bundesliga	Maximilian Rieger	Editor	Deutschlandfunk	Germany
	Constant inconsistencies? Sport sponsorship meets sustainability	Ian Mengel	Board member	PLAY!YA	Germany
	Winter athlete's footprint	Hanne Marie Brevik/Anne Rognerud	Head of sport reporting/Senior sports reporter	Norwegian Broadcasting Corporation (NRK)	Norway
	<i>Panel debate, Q&amp;A: All speakers</i>				

Monday 5 February					
<b>14:15</b>	<b>Protect and promote: The athlete perspective in anti-doping</b>				<b>Austrått</b>
<b>Chair: Faraz Shaehlei</b>	Protecting the precarious athlete: How athlete working conditions legitimise substance misuse in elite sport	Daniel Read	Researcher	Loughborough University London	United Kingdom
	The impacts of doping sanctions on athletes: The need for institutional support and continued research	Byron Juma & Jules Woolf	PhD candidate / Assistant professor	University of Illinois-Urbana-Champaign	USA
	Protecting 'Protected Persons': Legal and ethical issues impacting mandatory anti-doping investigations into athlete support personnel	Marcus Mazzucco	Adjunct lecturer	Universit of Toronto	Canada
	Promoting athlete participation in anti-doping education - case study of a good-practice approach	Marc Wonneberger	Head of section 'Fight Against Doping'	Federal Institute of Sport Science	Germany
	Social media use in doping prevention and enforcement	Genevieve Birren	Professor	SUNY Cortland	United States
	From athlete voice to athlete agency: fostering athlete collaboration in service to clean sport	Allison Wagner	Director of athlete & international relations	USADA	USA
	<i>Panel debate, Q&amp;A: All speakers</i>				
<b>14:15</b>	<b>Women's sports: Participation, experiences and leadership</b>				<b>Brattøra</b>
<b>Chair: Poul Downward</b>	<i>Session organised by Loughborough University London.</i>				
	Womens participation in football in Europe	Paul Downward	Professor	Loughborough University London	United Kingdom
	Online experiences of female athletes	Lauren M. Burch & Andrea N. Geurin	Senior lecturer / Professor	Loughborough University London	United Kingdom
	Developing female leaders in and through sport	Jacqueline Mueller	Lecturer	Loughborough University London	United Kingdom
	On the cost of wearing white shorts in women's sport	Alex Krumer	Professor	Molde University College	Israel
	<i>Panel debate, Q&amp;A: All speakers</i>				
<b>16:00</b>	<b>Coffee break</b>				
<b>16:30</b>	<b>The Saudis are coming: How should world sport react to a new global sports order?</b>				<b>Olav Tryggvason</b>
<b>Chair: James Corbett</b>	The power players behind Saudi Arabia's sports strategy	Stanis Elsborg	Senior analyst	Play the Game	Denmark
	Saudi Arabia's Public Investment Fund and its Links to Human Rights Abuses	Joey Shea	Saudi Arabia and UAE researcher	Human Rights Watch	Canada
	First Qatar, Now Saudi Arabia: Time for Activists to Rethink	James M. Dorsey	Academic, journalist, syndicated columnist, blogger	S. Rajaratnam School of International Studies and The Turbulent World with James M. Dorsey	Singapore/Germany/Morocco
	A Half-Full Perspective: The Arabian Peninsula and Saudi Investment in the Global Sport Industry	Mahfoud Amara	Associate professor	Qatar University	Qatar
	Saudi Arabia: The beautiful game meets a repressive regime	Lina Alhathloul	Head of monitoring and advocacy	ALQST for Human Rights	Saudi Arabia
	<i>Panel debate, Q&amp;A: All speakers</i>				
<b>18:30</b>	<b>Dinner</b>				<b>26 North Bar &amp; Restaurant</b>
<b>20:00</b>	<b>Sports journalism: A watchdog for society or a pet for showbiz?</b>				<b>Olav Tryggvason</b>
<b>Chair: Henrik H. Brandt</b>	Journalist, activist or supporter: Which way forward for sports journalists?	Olof Lundh	Journalist	Tv4	Sweden
	Sports Broadcasting Rights vs. Journalism: Sleeping with the Enemy	Lúcio de Castro	Reporter	Agência Sportlight de Jornalismo	Brazil
	Unveiling Hard Truths: A Muslim Woman in Sports Media	Shireen Ahmed	Journalist	CBC Sports	Canada
	Locked gates, open secrets: Investigative journalism in FIFA land	Andreas Selliaas	Journalist	Idrettspolitikk.no	Norway
	Panellist	Tariq Panja	Journalist	New York Times	United Kingdom
	Panellist	Tine Johansen	President	The Danish Union of Journalists	Denmark
	<i>Panel debate, Q&amp;A: All speakers</i>				

Tuesday 6 February					
09:00-11:00	Guided city walk in Trondheim				Entrance at Radisson Blu Royal Garden Hotel
09:30	<b>Documentary: 'Gamblers Like Me: The Dark Side of Sports Betting'</b>				Olav Tryggvason
Chair: Philippe Auclair	Join us for the gripping documentary, 'Gamblers Like Me,' shot, produced, and directed by Zoe Flood for BBC Africa Eye. The documentary delves into how sports betting has exploded across Africa, and follows one young football fan on a journey across Uganda, to find out what happens when global companies target some of the poorest and most vulnerable people on the continent.				
	The Scramble For Africa - how illegal betting companies are targeting the African continent	Philippe Auclair	Investigative reporter	Josimar	UK/France/Norway
	Introduction of 'Gamblers Like Me'	Zoe Flood	Journalist and filmmaker	Independent	United Kingdom
	Q&A with Zoe Flood led by Philippe Auclair				
11:15	<b>Lunch. Pick up a sandwich in the restaurant.</b>				26 North Bar & Restaurant
12:15	<b>Who leads the way? Insights on climate responsibility in sports</b>				Olav Tryggvason
Chair: Jakob Færch	Sustainable mega-events? A love that cannot last	Sven Daniel Wolfe	Assistant professor	ETH Zurich	Switzerland
	The most sustainable World Ski Championship ever: How to set a new standard	Åge Skinstad/Ola Rønning	CEO/Sustainability manager	World Ski Championship 2024	Norway
	Playing for the Future: Insights from the National Olympic Committee of Denmark on ESG reporting	Rikke Rønholt Albertsen	Board member	National Olympic Committee and Sports Confederation of Denmark	Denmark
	What Sport Governance Needs to Know About Climate Change	Roger Pielke	Professor	University of Colorado Boulder	USA
	We all have a role 2 play	Espen Thorsby	Chairman	We Play Green	Norway
	Panel debate, Q&A: All speakers				
14:00	<b>Coffee break</b>				
14:15	<b>Qatar 2022: When the spotlight was turned on and off</b>				Olav Tryggvason
Chair: James M. Dorsey	Does sportswashing work? First insights from the 2022 World Cup in Qatar	Adam Scharpf	Assistant professor	University of Copenhagen	Germany
	The 2022 Fifa World Cup as a catalyst for labor standards of sport professionals?	Marko Begović	Associate professor	Molde University College	Norway
	How the plight of Gambian teenage workers explains the World Cup legacy	Samindra Kunti	Reporter	Josimar	Belgium
	The imprisonment of a World Cup whistleblower	Håvard Melnæs	Editor	Josimar	Norway
	Deaths of FIFA WC Qatar 2022: 10K people died. A new approach	Federico Dario Teijeiro	Investigative and data journalist	Universidad de San Andrés y Clarín	Argentina
	Panel debate, Q&A: All speakers				
14:15	<b>Anti-doping: Raising education and research</b>				Tavern
Chair: Martin Holmlund Lauesen	The future of anti-doping	Michael Ask	International relations senior manager	International Testing Agency	Switzerland
	Clearing Sport by educating public prosecutors	Lars Mortsiefer	Chairperson of the Executive Board	National Anti-Doping Agency Germany	Germany
	Demands for information and objects in sports integrity investigations: Athlete representative and integrity officer perspectives	Julia Cook	Researcher	Swansea University	United Kingdom
	Partnership for Clean Competition Anti-Doping Research Funding	Ryan Murphy	Executive director	Partnership for Clean Competition (PCC)	USA
	Improving anti-doping through science and education – a national approach	Kim Højgaard Ravn	Director	Anti Doping Denmark	Denmark
	Impact of Educational Programs and Anti-Doping Campaigns on Norwegian Cyclists Aged 18-25	Truls Oerneberg	PhD student	Northumbria University	United Kingdom
	Panel debate, Q&A: All speakers				
14:15	<b>Sexual violence, power and corruption: How to support survivors</b>				Munkholmen/Kristiansten
Chair: Tine Vertommen	The experience of Sport'Aide: towards a global, positive, sustainable and responsible approach to end violence in the world of sport	Sylvain Croteau	Instigator and general manager	Sport'Aide	Canada
	Improving and optimizing multidisciplinary support to athletes victims of violence, France Victimes' approach	Camille Clause-Pujo	Sport project manager	France Victimes	France
	Gender Inequality & Sexual Violence in Muay Thai: The Impacts of Othering and Victim Blaming	Emma Thomas	MAISI student and journalist	Under the Ropes	UK/Thailand
	From Podium Finish to Footpath	Murali Krishnan	Independent media professional	Deutsche Welle	India
	Sex, power & corruption: Unveiling the global challenge of sextortion in sport - empirical insights, worldwide survey findings and solutions	Whitney Bragagnolo	PhD researcher	MAISI Alumni   Charles University	Netherlands
	Panel debate, Q&A: All speakers				

Tuesday 6 February					
<b>14:15</b>	<b>Diversity and inclusion: A long lasting pursuit</b>				<b>Sverreborg</b>
<b>Chair: Rikke Rønholt</b>	"It's like this one man's baby": Gender and power in sport for development and peace organisations	Lucy Piggott	Postdoc	Norwegian University of Science and Technology (NTNU)	Norway
	Development of gender equality in Finnish sports policy 1995-2022	Kati Lehtonen	Principal researcher	Jamk University of Applied Sciences	Finland
	Boots don't lie	Mariam Mpaata	Founder/CEO	Afrika Sports Foundation Center	Uganda
	Empowerment or hegemonic subservience? Female bodybuilding in the developing world	Airnel Abarra	PhD candidate	Hungarian University of Sport Science	Hungary
	Is Sport ready for Diversity & Inclusion? With special reference to athletes with sex variations & my own experience of heading a global organisation as a woman of colour	Payoshni Mitra	Executive director	Humans of Sport	UK/India
	The re-think sport hub (Canada): Establishing a partnership for equitable, diverse and inclusive participation, access, and quality experiences in youth sport	Cheri Bradish & David Legg	Professor / Professor	Toronto Met University / Mount Royal University	Canada / Canada
	<i>Panel debate, Q&amp;A: All speakers</i>				
<b>14:15</b>	<b>Match-fixing: New tools for an old battle</b>				<b>Austrått</b>
<b>Chair: Peter Forsberg</b>	Are national platforms appropriate vehicles to tackle match-fixing? A network governance perspective	Cleo Schyvinck	Postdoctoral researcher	Ghent University	Belgium
	The phenomenon of sports competition manipulation and the principles of proper legal enforcement: A Belgian case study	Frea De Keyzer	PhD student	KU Leuven	Belgium
	The role of data companies in banning players for match fixing	Steve Menary	Journalist	Freelance	United Kingdom
	Gambling: The intensifying capitalist exploitation of sport	Peter Donnelly	Professor emeritus	University of Toronto	Canada
	The Canadian campaign to ban ads for gambling	Bruce Kidd	Professor emeritus	University of Toronto	Canada
	Match fixing in a criminal context	Arthur Whitehead	International liaison officer	Kingston University	United Kingdom
	<i>Panel debate, Q&amp;A: All speakers</i>				
<b>14:15</b>	<b>Improving sports governance and leveling the playing field</b>				<b>Brattøra</b>
<b>Chair: Alex Phillips</b>	Implementing good governance. European convergent code of good governance in sport	Grzegorz Botwina	President	Institute for Sport Governance	Poland
	Youth participation in national umbrella sport organisations in Europe	Ivana Pranjic	PhD candidate	German Sport University Cologne	Croatia
	Achieving Excellence in Sports Governance: "It's all about People"	Gareth Parry	Student		United Kingdom
	Mapping and Shaping Sport and Human Rights Education (SHRE)	Daniela Heerdt / Ryan Gauthier	Researcher / Associate professor	Asser Institute / Thompson Rivers University	Netherlands / Canada
	AI in sport, not all good news. The need for an ethical framework for AI governance in sport	Alberto Carrio	Professor	Pompeu Fabra University	Spain
	A sick skiing nation	John Rasmussen / Bernt Jakob Oksnes	Journalists	Dagbladet	Norway
	<i>Panel debate, Q&amp;A: All speakers</i>				
<b>16:00</b>	<b>Coffee break</b>				
<b>16:30</b>	<b>ClearingSport: Towards an agency countering crime and protecting integrity in sport?</b>				<b>Olav Tryggvason</b>
<b>Chair: Jens Sejer Andersen</b>	What does it take to make a global agency against sports crime? 200 experts told us	Grit Hartmann	Journalist	Freelance	Germany
	Building an International Match Manipulation Agency	Richard H. McLaren	Chief executive officer	McLaren Global Sport Solutions Inc.	Canada
	Reflections on a global safe sport agency	Ingrid Beutler	Founder	Beutler International Sports Advisory	Switzerland
	The certification of sport entities; an additional component for the improvement of governance?	Jérôme Champagne	Associate founder	Sportlyanz	France/Switzerland
	Lesson Learned: A Truly Apolitical, Independent Organization with Proper Authority is the Only Way	Travis T. Tygart	CEO	USADA	United States
	Why Finland chose a more holistic approach to sports integrity	Teemu Japison	Secretary general	FINCIS	Finland
	Presentation title to be confirmed	Ronan O'Laoire	Crime prevention and criminal justice officer	United Nations Office on Drugs and Crime	Austria
	The role of external control and justice in the fight against attacks on the integrity of sport	Jean-Yves Lourgouilloux	Public prosecutor	Marseilles Magistrates' Court	France
	<i>Round table</i>	Tarek Elias	Policy and public affairs officer	Athleten Deutschland e.V.	Germany
	<i>Round table</i>	Linda Hofstad Helleland	MP, Chair of PACE committee on culture, former minister and WADA VP	The Norwegian Parliament and Parliamentary Assembly of the Council of Europe	Norway
	<i>Panel debate, Q&amp;A: All speakers</i>				

Tuesday 6 February					
18:30	Dinner				26 North Bar & Restaurant
20:00	Political neutrality: A utopian dream for sport?				Olav Tryggvason
Chair: Sigmund Loland	Global Dynamics in Sports Governance: Insights from the 2023 Sports Political Power Index	Poul Broberg	Director of Public Affairs	National Olympic Committee and Sports Confederation of Denmark	Denmark
	Political Neutrality in sport: Old arguments for new circumstances	Mauricio Hernandez	Director	Transparency in Sport	Colombia
	The Taliban's Gender Apartheid: Where Sports is a Crime for Women	Friba Rezayee	Executive director	Women Leaders of Tomorrow	Afghanistan
	Kowtowing to Russia: The International Olympic Committee & geopolitics	Rob Koehler	Director general	Global Athlete	Canada
	Double standards in treatment of Palestine by the sports governing bodies	Katarina Pijetlovic	Associate professor	Catolica Global School of Law Lisbon	Portugal
	<i>Panel debate, Q&amp;A: All speakers</i>				
20:00	Strengthening athlete power in sport: Lessons from the SAPIS project				Tavern
Chair: Chiel Warners	SAPIS: Strengthening Athlete Power In Sport.	Chiel Warners / Andrew Harvey	Consultant / Lecturer	Independent / Swansea University	Netherlands / United Kingdom
	Empowering athletes worldwide	Emma Terho	Chair	IOC Athletes' Commission	Finland
	Disservice is in the details: Athlete Power in Sport Systems	Allison Wagner	Director of athlete & international relations	USADA	USA
	Player power	Matthew Graham	(Interim) Executive director	World Players Associations	Switzerland
	<i>Panellist</i>	Line Kræggpøth	Project manager	The Danish Athlete Committee	Denmark
<i>Panellist</i>	Lisa Kjær Gjessing	Member	The Danish Athlete Committee	Denmark	
	<i>Panel debate, Q&amp;A: All speakers</i>				

Wednesday 7 February					
07:00	<b>Morning run with Chiel Warners</b>				
09:00	<b>In the aftermath of abuse: Where can athletes find remedy?</b>				<b>Olav Tryggvason</b>
Chair: Julie Ann Rivers-Cochran	Building evidence to strengthen safeguarding in international sport	Tine Vertommen	Researcher	Thomas More University/IOC	Belgium
	Finding voice after decades of trained silence	Kim Shore	Safe Sport Advocate	Independent	Canada
	Key learnings of FIFPRO in supporting players in abuse cases	Alexandra Gómez Bruinewoud	Senior legal counsel	FIFPRO	Uruguay
	Sins of the Father: Challenging sport institutes through First Nation truth telling	Laura Robinson	Journalist	Freelance	Canada
	Remedy as a process: Co creating solutions with people impacted by abuse in sports	Joanna Maranhão	Network coordinator	Sport & Rights Alliance	Brazil
	Remedies for wrongdoing: options and alternatives	Ingrid Beutler	Founder	Beutler International Sports Advisory	Switzerland
	<i>Panel debate, Q&amp;A: All speakers</i>				
11:00-11:45	<b>Coffee break</b>				
09:00	<b>Anti-doping and human rights: Are they compatible?</b>				<b>Tavern</b>
Chair: Kim Højgaard Ravn	Human Rights – a corner stone for the credibility of Anti-Doping	Anders Solheim	CEO	Anti-Doping Norway	Norway
	'Closing the Gap': Player union perspectives on aligning anti-doping rules with international human rights standards	Ginous Alford	Director of Sport and Human Rights	World Players Associations	Switzerland
	Failures in the Global Anti-Doping System: Harms Caused by Ineffective Protection of Athletes' Rights	Travis T. Tygart	CEO	USADA	United States
	Proactive reporting and human rights in anti-doping – an I&I perspective	Nicholas Raudenski	Head of intelligence & investigations	International Testing Agency	Switzerland
	An efficient antidoping policy based on a new set of rules	Wladimir Andreff	Honorary professor	Ministry for sports & University Paris 1	France
	Who is there to assure Athletes' Rights? - the Ombuds Perspective	Anna Thorstenson	Ombuds	Athletes' Anti-Doping Ombuds (WADA)	Switzerland
	<i>Panel debate, Q&amp;A: All speakers</i>				
11:00-11:45	<b>Coffee break</b>				
11:45	<b>Documentary: 'Gamblers Like Me: The Dark Side of Sports Betting'</b>				<b>Olav Tryggvason</b>
Chair: Philippe Auclair	<i>Join us for the gripping documentary, 'Gamblers Like Me,' shot, produced, and directed by Zoe Flood for BBC Africa Eye. The documentary delves into how sports betting has exploded across Africa, and follows one young football fan on a journey across Uganda, to find out what happens when global companies target some of the poorest and most vulnerable people on the continent.</i>				
	Introduction of 'Gamblers Like Me'	Zoe Flood	Journalist and filmmaker	Independent	United Kingdom
	<i>Q&amp;A with Zoe Flood led by Philippe Auclair</i>				
11:45	<b>Integrity worldwide: Comparative perspectives and special challenges</b>				<b>Tavern</b>
Chair: Alex Phillips	Beating the odds against sports competition manipulation: A critical analysis on information sharing platforms and data regulation of the European Union	Simon Taes	Assistant professor	KU Leuven - Institute for Labour Law	Belgium
	Clearing sport in Africa: Special challenges, global relevance	Eze Alloysius	Executive director	PLAYYA Nigeria	Nigeria
	Initiating and shaping an independent Center for Safe Sport in Germany	Tarek Elias	Policy and public affairs officer	Athleten Deutschland e.V.	Germany
	Urgent call for an independent global watchdog to safeguard sports integrity	Frédérique Reynertz	Managing director	FRConsulting	Monaco
	<i>ClearingSport roundtable on obstacles to international cooperation.</i>				
	<i>Panel debate, Q&amp;A: All speakers</i>				
11:45	<b>No pain, just gain: The future of anti-doping testing</b>				<b>Sverreborg</b>
Chair: Rasmus K. Storm	No pain, just gain: Further development of anti-doping testing to be better prepared for the future	Sara Amalie Solheim	Postdoctoral fellow	Norwegian Doping Control Laboratory and Norwegian School of Sport Sciences	Norway
	The future of doping testing? How anti-doping organizations perceive the implementation of a remote sampling system in anti-doping work	Benedikt Stoffers	Research assistant	University of Münster	Germany
	Time will tell? Exploring the C-Level ADO perspective on anti-doping sample retention and further analysis application in anti-doping testing	Julian Lanfer	PhD student	University of Münster	Germany
	<i>Panel debate, Q&amp;A: All speakers</i>				
11:45	<b>Global spotlight on Qatar: A media perspective</b>				<b>Austrått</b>
Chair: Håvard Melnæs	Qatar 2022: A British media perspective	Owen Evans	Senior lecturer	University of Brighton	England
	Global spotlight on Qatar: The narrative of the men's 2022 World Cup	Jakob Werner Jeppesen	Student	Copenhagen Business School	Denmark
	Presentation title to be confirmed	Stephen Cockburn	Head of Economic and Social Justice	Amnesty International	UK
	Panellist	James M. Dorsey	Academic, journalist, syndicated columnist, blogger	S. Rajaratnam School of International Studies and The Turbulent World with James M. Dorsey	Singapore/Germany/Morocco
	<i>Panel debate, Q&amp;A: All speakers</i>				



Wednesday 7 February					
<b>11:45</b>	<b>Play the Game: Where do we want to be in 2030?</b>				<b>Brattøra</b>
<b>Chair: Christian Le Coq</b>	<i>Session organised by Play the Game's analyst Christian Le Coq and managing director Troels Rasmussen. What directions should Play the Game look towards in the future? Please join us for a workshop about what Play the Game should offer, and help us with your ideas, opinions, and feedback.</i>				
<b>13:00</b>	<b>Lunch</b>				<b>26 North Bar &amp; Restaurant</b>
<b>14:00</b>	<b>Who is sportswashing whom?</b>				<b>Olav Tryggvason</b>
<b>Chair: Sven Daniel Wolfe</b>	Sport and militarism: The forgotten nexus	Ian Mengel	Board member	PLAYIYA	Germany
	Does sportswashing erode democracy?	Nicholas McGeehan	Co-director	FairSquare	France
	Saudis power play transcends sportswashing	Karim Zidan	Journalist/Sports & Dictators Fellow	Sports Politika/Human Rights Foundation	Canada
	Sport as a tool to push the balance of power between Saudi Arabia's multiple identities	Thilde Asmussen	Journalist	Freelance	Denmark
	Does Mohammed bin Salman care about accusations of sportswashing?	Frank Conde Tangberg	Policy advisor	Amnesty International Norway	Norway
	Sports mega-events and their political memory: Political significances of France 2016, Russia 2018, and Pan-European 2020 football championships as recalled by Icelanders	Vitaly Kazakov	Rannis postdoctoral fellow	University of Iceland	Canada
	<i>Panel debate, Q&amp;A: All speakers</i>				
<b>14:00</b>	<b>Rights and representation: What is an athlete worth?</b>				<b>Tavern</b>
<b>Chair: Lorenz Fiege</b>	Swimming lessons: A deep dive into the brief life of the international swimmers alliance	Michael Gibbons	Attorney	MPG Law	United States
	Is it time for an international athletes' bill of rights?	Kimberly Holst	PhD student	Arizona State University	USA
	Legal table tennis - Who is legally responsible for athletes welfare?	Čsilla Szomolaiová	PhD student	Masaryk University, Faculty of Law	Czech Republic
	Mapping athlete representation democratic deliberative spaces in transnational sport governance	Lisa A. Kihl	Professor	University of Minnesota	USA
	Regional sports democracy - who participates and what factors impact interest in regional decision-making arenas for sports policy?	Anne Tjønndal	Professor	Nord University	Norway
	Consent to violence in ice hockey: How do we account for changes in player's attitudes over time?	Victoria Silverwood	Lecturer in criminology	Swansea University	United Kingdom
	<i>Panel debate, Q&amp;A</i>				
<b>14:00</b>	<b>Safeguarding athletes or protecting the brand?</b>				<b>Munkholmen/Kristiansten</b>
<b>Chair: Laura Robison</b>	Inappropriate behavior in Finnish sports: Uncovering cultural and structural challenges	Marko Kananen	Research manager	Finnish Center for Integrity in Sports (FINCIS)	Finland
	Distrust unveiled: Global athlete perspectives on reporting mechanisms	Whitney Bragagnolo	PhD researcher	MAISI Alumni   Charles University	Netherlands
	Finding a way forward: Addressing organizational factors contributing to systemic maltreatment in the sport system	Marcus Mazzucco	Adjunct lecturer	University of Toronto	Canada
	Creating a framework for safeguarding at major sporting events	Claudia Villa	Independent safeguarding specialist	CV Consultancy/Centre for Sport & Human Rights	United Kingdom
	Football's Broken Hearts: How Data Reveals Excess Cardiac Death Amongst Football Professionals	Gerke Berenschot	Researcher and journalist	The System Behind the Incident	Netherlands
	Safe sport: Failing athletes, protecting the brand	Rob Koehler	Director general	Global Athlete	Canada
	<i>Panel debate, Q&amp;A</i>				
<b>14:00</b>	<b>The Russian-international doping scandal: Lessons and legacy</b>				<b>Sverreborg</b>
<b>Chair: Andy Brown</b>	State-sponsored doping and international state responsibility: Lessons from the Russian doping case	Faraz Shahlaei	Adjunct professor	Loyola Law School	United States
	Russian perspectives on the Russian doping scandal, and countermeasures against	Aya Sadamasu	Football physician, researcher	Chiba University	Japan
	States and doping: Towards an extended responsibility?	David Pavot	Professor of sports law	Université de Sherbrooke	Canada
	The Rodchenkov Anti-Doping Act: The United States' newest approach to doping control	Genevieve Birren	Professor	SUNY Cortland	United States
	<i>Panel debate, Q&amp;A</i>				

Wednesday 7 February					
<b>14:00</b>	<b>Opening doors for everyone in sport</b>				<b>Austrått</b>
<b>Chair: Andy Harvey</b>	The perspective of current and retired world class, elite and national athletes on the inclusion and eligibility of transgender athletes in elite sport	Alexandra Shaw	PhD student	Swansea University	United Kingdom
	Who owns the truth about sport? Hegemonic reflexes in the gender debate	Sandra Meeuwssen	Director ESPRIT	Erasmus University Rotterdam	Netherlands
	What is unfair advantage?	Åsa Ekvall	Gender expert	Erasmus University Rotterdam	Netherlands
	From a culture of silence to a culture of resistance: Reflections on fifteen years of advocating for the rights of athletes with innate variations of sex characteristics	Payoshni Mitra	Executive director	Humans of Sport	UK/India
	Together but not scrambled? Ethnic discrimination and a low-cost intervention	Cornel Nesseler	Associate professor	University of Stavanger	Norway
	Football is supposed to be for everyone: Some solutions for the barriers and challenges facing minority ethnic women soccer fans	Katie Taylor	Senior lecturer in sociology of sport	Nottingham Trent University	United Kingdom
	<i>Panel debate, Q&amp;A</i>				
<b>14:00</b>	<b>Fans or foes: The spirit of sport journalism</b>				<b>Brattøra</b>
<b>Chair: Håvard Melnæs</b>	How fandom, union sentiment, and game knowledge influence U.S. sports journalism students' sympathies during MLB labor dispute	Sada Reed	Assistant professor	Arizona State University	USA
	Sports journalism in Romania: Football, an exclusive advertising channel	Florian Petrica	University lecturer	Faculty of Journalism and Communication, University of Bucharest	Romania
	Getting to the why: Educating the next generation of sports journalists and communicators on anti-dopings purpose	Brad Horn	Professor of practice/Associate dean	Syracuse University	United States
	Going Backwards: The Declining State of American Investigative Sports Journalism and What Can Be Done About It	Josh Fine	Investigative reporter	Freelance	United States
	OSINT tools and techniques to verify and conduct sport investigations	Federico Dario Teijeiro	Investigative and data journalist	Universidad de San Andrés y Clarín	Argentina
	<i>Panel debate, Q&amp;A</i>				
<b>15:30</b>	<b>Coffee break</b>				
<b>16:00</b>	<b>Paris 2024 and future Olympics: Beacons of peace or tokens of war?</b>				<b>Olav Tryggvason</b>
<b>Chair: Nick Harris</b>	The value of unified sport and peaceful competition in a world with conflicts and division	Kristin Kloster	Member of the Executive Board	IOC	Norway
	Not all bridges built for a peace	Vladyslav Heraskevych	M.Sc., Olympian	NOC of Ukraine, Ukrainian athlete	Ukraine
	Neutral athletes: Pigeons of war or hawks of peace?	Anatol Kotau	Director of external relations	Belarusian Sport Solidarity Foundation	Estonia
	Prioritizing Responsibility: Advocating for political leadership	Hans Natorp	President	National Olympic Committee and Sports Confederation of Denmark	Denmark
	Sport between nationalism and patriotism	Jérôme Champagne	Former FIFA deputy general secretary	Sportlyanz	France/Switzerland
	<i>Panel debate, Q&amp;A</i>				
<b>18:00</b>	<b>Closing remarks by Jens Sejer Andersen</b>				<b>Olav Tryggvason</b>
<b>19:30</b>	<b>Cocktail</b>				<b>Bakkus</b>
<b>20:00</b>	<b>Farewell party with dinner &amp; Play the Game Award 2024</b>				<b>26 North Bar &amp; Restaurant</b>

**APPENDIX 3:  
EVALUATION SURVEY  
2019-2024**

## Appendix 3 – General summary of the survey from 2019-2024

Word change

Word change

Gender	2019	
	n	%
Female	60	41,4
Male	85	58,6
Other	0	0
Total	145	100,0

2022	
n	%
49	30,8
110	69,2
0	0
159	100,0

2024	
n	%
74	34,1
143	65,9
0	0,0
217	100,0

Profession	2019	
	n	%
Academic	56	38,6
Business	9	6,2
Journalist / media organisation	15	10,3
Public administration	8	5,5
Anti-doping	12	8,3
Sport organisation	40	27,6
Athlete representation ( <i>new category in 2024-edition</i> )	N/A	N/A
Human rights organisation ( <i>new category in 2024-edition</i> )	N/A	N/A
Student	16	11,0
Other	21	14,5
Total	177	100,0

2022	
n	%
44	27,7
4	2,5
34	21,4
13	8,2
17	10,7
28	17,6
N/A	N/A
N/A	N/A
11	6,9
19	11,9
170	100,0

2024	
n	%
74	34,1
10	4,6
51	23,5
13	6,0
18	8,3
29	13,4
10	4,6
16	7,4
17	7,8
15	6,9
217	100,0

(Participants have been able to choose several professions)

Have you participated in previous conferences?	2019	
	n	%
1997	1	0,7
2000	1	0,7
2002	2	1,4
2005	6	4,1
2007	5	3,4
2009	9	6,2
2011	12	8,3
2013	15	10,3
2015	32	22,1
2017	45	31,0
2019 was my first PtG conference	98	67,6

(Participants have been able to choose multiple conferences)

2022	
n	%
2	1,3
2	1,3
3	1,9
6	3,8
12	7,5
12	7,5
24	15,1
24	15,1
36	22,6
40	25,2
47	29,6
88	55,3

2022 was...

2024	
n	%
0	0,5
3	1,4
3	1,4
10	4,6
6	2,8
12	5,5
17	7,8
19	8,8
33	15,2
41	18,9
41	18,9
69	31,8
137	63,1

2024 was...

<i>Which days did you attend the conference?</i>	<b>2019</b>	
	<b>n</b>	<b>%</b>
Day 1	117	78,5
Day 2	128	85,9
Day 3	136	91,3
Day 4	107	71,8

*Participants have been able to choose multiple days)*

	<b>2022</b>	
	<b>n</b>	<b>%</b>
(Monday)	117	73,6
(Tuesday)	145	91,2
(Wednesday)	129	81,1
(Thursday)	116	73,0

	<b>2024</b>	
	<b>n</b>	<b>%</b>
(Sunday)	189	87,1
(Monday)	206	94,9
(Tuesday)	204	94,0
(Wednesday)	186	85,7

<i>What is your overall impression of the conference?</i>	<b>2019</b>	
	<b>n</b>	<b>%</b>
Very good	101	65,6
Good	46	29,9
Either-or	7	4,5
Bad	0	0
Very bad	0	0
Do not know	0	0
Total	154	100,0

	<b>2022</b>	
	<b>n</b>	<b>%</b>
	96	60,4
	60	37,7
	3	1,9
	0	0
	0	0
	0	0
Total	159	100,0

	<b>2024</b>	
	<b>n</b>	<b>%</b>
	133	61,3
	78	35,9
	6	2,8
	0	0,0
	0	0,0
	0	0,0
Total	217	100,0

<i>How did the conference succeed in offering you new insights into world sport?</i>	<b>2019</b>	
	<b>n</b>	<b>%</b>
To a very high degree	61	40,9
To a high degree	71	47,7
Either-or	16	10,7
To a limited degree	1	0,7
Not at all	0	0,0
Do not know	0	0,0
Total	149	100,0

	<b>2022</b>	
	<b>n</b>	<b>%</b>
	43	27,4
	86	54,8
	16	10,2
	11	7,0
	0	0,0
	1	0,6
Total	157	100,0

	<b>2024</b>	
	<b>n</b>	<b>%</b>
	68	31,3
	122	56,2
	14	6,5
	13	6,0
	0	0,0
	0	0,0
Total	217	100,0

<i>To what degree did you find that the conference met its goal of stimulating the public debate about world sport?</i>	<b>2019</b>	
	<b>n</b>	<b>%</b>
To a very high degree	58	38,9
To a high degree	70	47,0
Either-or	13	8,7
To a limited degree	6	4,0
Not at all	0	0,0
Do not know	2	1,3
Total	149	100,0

	<b>2022</b>	
	<b>n</b>	<b>%</b>
	34	21,8
	93	59,6
	13	8,3
	12	7,7
	0	0,0
	4	2,6
Total	156	100,0

	<b>2024</b>	
	<b>n</b>	<b>%</b>
	65	30,0
	116	53,5
	19	8,8
	15	6,9
	0	0,0
	2	0,9
Total	217	100,0

<i>To what degree did this year's speakers sufficiently represent all stakeholders in the world of sport?</i>	<b>2019</b>	
	<b>N/A in 2019</b>	
To a very high degree		
To a high degree		
Either-or		
To a limited degree		
Not at all		
Do not know		
Total		

<b>2022</b>	
<b>N/A in 2022</b>	

<b>2024</b>	
<b>n</b>	<b>%</b>
22	10,1
95	43,8
52	24,0
43	19,8
2	0,9
3	1,4
217	100,0

<i>To what degree did Play the Game 2024 give you time enough to network with other participants?</i>	<b>2019</b>	
	<b>n</b>	<b>%</b>
To a very high degree	31	21,4
To a high degree	72	49,7
Either-or	18	12,4
To a limited degree	16	11,0
Not at all	4	2,8
Do not know	4	2,8
Total	145	100,0

<b>2022</b>	
<b>n</b>	<b>%</b>
38	24,7
80	51,9
22	14,3
9	5,8
0	0,0
5	3,2
154	100,0

<b>2024</b>	
<b>n</b>	<b>%</b>
48	22,1
114	52,5
29	13,4
21	9,7
2	0,9
3	1,4
217	100,0

<i>To what extent do you expect Play the Game 2024 to give value to your daily work after the conference?</i>	<b>2019</b>	
	<b>n</b>	<b>%</b>
To a high extent	62	42,8
To some extent	64	44,1
Either-or	6	4,1
To a small extent	9	6,2
To no extent	2	1,4
Do not know	2	1,4
Total	145	100,0

<b>2022</b>	
<b>n</b>	<b>%</b>
48	31,6
79	52,0
12	7,9
7	4,6
1	0,7
5	3,3
152	100,0

<b>2024</b>	
<b>n</b>	<b>%</b>
74	34,1
98	45,2
25	11,5
14	6,5
3	1,4
3	1,4
217	100,0

<i>What were the most important qualities of participating at Play the Game 2024 for you? (Please tick all that apply)</i>	<b>2019</b>	
	<b>N/A in 2019</b>	
The content of the presentations		
The opportunities for networking		
The opportunity to meet people with similar concerns		
The mix of participants from different professions and backgrounds		
The opportunity to debate important issues in international sport		
The specific topics addressed at the conference		
Other - please elaborate		

<b>2022</b>	
<b>n</b>	<b>%</b>
112	74
112	74
80	53
96	63
94	62
66	43
5	3

<b>2024</b>	
<b>n</b>	<b>%</b>
159	73,3
153	70,5
105	48,4
132	60,8
114	52,5
83	38,2
1	0,5

<i>In your view, are the Play the Game conferences developing in a positive or a negative direction?</i>	<b>2019</b>	
	<b>n</b>	<b>%</b>
Positive	114	78,6
Negative	7	4,8
Don't know	24	16,6
Total	145	100,0

<b>2022</b>	
<b>n</b>	<b>%</b>
84	55,6
10	6,6
57	37,7
151	100,0

<b>2024</b>	
<b>n</b>	<b>%</b>
139	64,1
9	4,2
69	31,8
217	100,0

<i>What do you think about the number of presentations in general?</i>	<b>2019</b>	
	<b>n</b>	<b>%</b>
Far too few	0	0
Too few	5	3,1
The number was suitable	76	47,2
Too many	61	37,9
Far too many	16	9,9
Do not know	3	1,9
Total	161	100,0

<b>2022</b>	
<b>n</b>	<b>%</b>
0	0
1	0,7
85	57,0
51	34,2
10	6,7
2	1,3
149	100,0

<b>2024</b>	
<b>n</b>	<b>%</b>
1	0,5
3	1,4
99	45,6
90	41,5
22	10,1
2	0,9
217	100,0

<i>What do you think about the length of the presentations in the main/plenary sessions</i>	<b>2019</b>	
	<b>n</b>	<b>%</b>
Generally too long	8	5,4
Suitable	115	77,2
Generally too short	25	16,8
Do not know	1	0,7
Total	149	100,0

<b>2022</b>	
<b>n</b>	<b>%</b>
13	8,7
121	80,7
11	7,3
5	3,3
150	100,0

<b>2024</b>	
<b>n</b>	<b>%</b>
29	13,4
167	77,0
19	8,8
2	0,9
217	100,0

<i>What do you think about the general standard of the presentations during main/plenary sessions?</i>	<b>2019</b>	
	<b>n</b>	<b>%</b>
Very good	62	41,6
Good	75	50,3
Either-or	12	8,1
Bad	0	0
Very bad	0	0
Do not know	0	0
Total	149	100,0

<b>2022</b>	
<b>n</b>	<b>%</b>
33	22,3
91	61,5
20	13,5
0	0
0	0
4	2,7
148	100,0

<b>2024</b>	
<b>n</b>	<b>%</b>
66	30,4
122	56,2
26	12,0
3	1,4
0	0,0
0	0,0
217	100,0

<i>Did you find there was time enough to debate during plenary sessions?</i>	<b>2019</b>	
	<b>n</b>	<b>%</b>
Yes	92	61,7
Either-or	20	13,4
No	37	24,8
Do not know	0	0,0
Total	149	100,0

(main/plenary sessions)?

<b>2022</b>	
<b>n</b>	<b>%</b>
63	42,6
31	20,9
49	33,1
5	3,4
148	100,0

<b>2024</b>	
<b>n</b>	<b>%</b>
119	54,8
47	21,7
48	22,1
3	1,4
217	100,0

<i>What do you think about the length of the presentations in the parallel sessions?</i>	<b>2019</b>	
	<b>n</b>	<b>%</b>
Generally too long	3	2,0
Suitable	122	81,9
Generally too short	15	10,1
Do not know	9	6,0
Total	149	100,0

<b>2022</b>	
<b>n</b>	<b>%</b>
15	10,1
105	70,9
19	12,8
9	6,1
148	100,0

<b>2024</b>	
<b>n</b>	<b>%</b>
16	7,4
167	77,0
32	14,7
2	0,9
217	100,0

<i>What do you think about the general standard of the presentations during parallel sessions?</i>	<b>2019</b>	
	<b>n</b>	<b>%</b>
Very good	30	20,3
Good	89	60,14
Either-or	22	14,9
Poor	0	0
Very poor	1	0,7
Do not know	6	4,1
Total	148	100

Bad  
Very bad

<b>2022</b>	
<b>n</b>	<b>%</b>
25	16,9
95	64,2
19	12,8
1	0,7
0	0
8	5,4
148	100

<b>2024</b>	
<b>n</b>	<b>%</b>
36	16,6
144	66,4
35	16,1
2	0,9
0	0,0
0	0,0
217	100,0

<i>Did you find there was time enough to debate during parallel sessions?</i>	<b>2019</b>	
	<b>n</b>	<b>%</b>
Yes	83	56,1
Either-or	30	20,3
No	29	19,6
Do not know	6	4,1
Total	148	100,0

<b>2022</b>	
<b>n</b>	<b>%</b>
64	43,2
32	21,6
40	27,0
12	8,1
148	100,0

<b>2024</b>	
<b>n</b>	<b>%</b>
113	52,1
49	22,6
48	22,1
7	3,2
217	100,0

<i>What do you think about the mix of plenary and parallel sessions?</i>	<b>2019</b>	
	<b>n</b>	<b>%</b>
Suitable	103	70,5
Too many plenary sessions	4	2,7
Too many parallel sessions	34	23,3
Do not know	5	3,4
Total	146	100,0

<b>2022</b>	
<b>n</b>	<b>%</b>
76	51,4
9	6,1
50	33,8
13	8,8
148	100,0

<b>2024</b>	
<b>n</b>	<b>%</b>
133	61,3
9	4,1
73	33,6
2	0,9
217	100,0



<i>Do you think we need to work on different formats for the sessions?</i>	2019
	N/A in 2019
Yes	
No	
Do not know	
Total	

2022	
n	%
80	54,1
68	45,9
0	0
148	100,0

2024	
n	%
83	42,9
105	48,4
19	8,8
217	100,0

<i>Do you think we need to work on different formats for the conference as a whole?</i>	2019
	N/A in 2019
No, I think the current format works well	
Yes, a hybrid format that allows for digital attendance	
Yes, a hybrid format that allows for digital attendance AND online presentation	
Other	
Do not know	
Total	

2022	
n	%
99	66,9
28	18,9
21	14,2
0	0
0	0
148	100,0

2024	
n	%
139	64,1
27	12,4
27	12,4
7	3,2
17	7,8
217	100,0

<i>What do you think about the length of Play the Game 2024 as a four-day conference?</i>	2019
	N/A in 2019
Too short	
The conference length was suitable	
Too long	
Do not know	
Total	

2022	
N/A in 2022	

2024	
n	%
7	3,2
158	72,8
50	23,0
2	0,9
217	100,0

<i>What did you think of the safeguarding measures (contact point, safeguarding advisor, and a quiet room) put in place this year?</i>	2019
	N/A in 2019
The measures were sufficient	
The measures were insufficient	
Safeguarding measures were not important to me	
I don't know	
Total	

2022	
N/A in 2022	

2024	
n	%
112	51,6
4	1,8
48	22,1
53	24,4
217	100,0

<i>How did you find (...) as a conference venue?</i>	DoubleTree by Hilton, Colorado Springs	
	n	%
Very good	84	57,9
Good	53	36,6
Either-or	6	4,1
Less Satisfactory	1	0,7
Unsatisfactory	0	0
Do not know	1	0,7
Total	145	100,0

Odeon, Odense	
n	%
106	71,6
36	24,3
5	3,4
1	0,7
0	0
0	0
148	100,0

Radisson Blu Royal Garden, Trondheim	
n	%
149	68,7
60	27,6
6	2,8
0	0,0
0	0,0
2	0,9
217	100,0

<i>What do you think about the quality of the food at DoubleTree</i>	<b>2019</b>	
	<b>n</b>	<b>%</b>
Very good	54	37,2
Good	57	39,3
Either-or	14	9,7
Less satisfactory	7	4,8
Unsatisfactory	7	4,8
Do not know	6	4,1
Total	145	100,0

... at Odeon?

<b>2022</b>	
<b>n</b>	<b>%</b>
67	45,3
53	35,8
16	10,8
9	6,1
2	1,4
1	0,7
148	100,0

... at Radisson Blu?

<b>2024</b>	
<b>n</b>	<b>%</b>
129	59,4
71	32,7
9	4,1
4	1,8
3	1,4
1	0,5
217	100,0

<i>What do you think about the registration service provided by Play the Game before the 2024 conference?</i>	<b>2019</b>	
	<b>n</b>	<b>%</b>
Very good	82	56,6
Good	47	32,4
Either-or	4	2,8
Less Satisfactory	2	1,4
Unsatisfactory	1	0,7
Do not know	9	6,2
Total	145	100,0

<b>2022</b>	
<b>n</b>	<b>%</b>
99	66,9
42	28,4
2	1,4
0	0,0
0	0,0
5	3,4
148	100,0

<b>2024</b>	
<b>n</b>	<b>%</b>
150	69,1
56	25,8
3	1,4
1	0,5
0	0,0
7	3,2
217	100,0

**APPENDIX 4:  
FINANCIAL ACCOUNTING  
FOR PLAY THE GAME 2024**

## Financial accounting for Play the Game 2024

	Budget per 26 Sep 2023	Accounting
	DKK	DKK
<b>REVENUE</b>		
Contributions from Norwegian donors	1.050.955	1.263.316
Contributions from Danish donors	444.268	510.000
Play the Game grant		105.000
Participant payment	565.605	761.243
<b>TOTAL REVENUE</b>	<b>2.060.828</b>	<b>2.639.559</b>
<b>COSTS</b>		
<b>Preparation</b>		
<b>TOTAL PREPARATION COSTS</b>	<b>79.618</b>	<b>28.155</b>
<b>COMMUNICATIONS</b>		
<b>TOTAL COMMUNICATIONS COSTS</b>	<b>140.127</b>	<b>184.051</b>
<b>HOTEL, TRAVEL, CATERING</b>		
Day packages, in total	559.936	1.343.842
Dinners, in total		<i>Covered by "Day packages, in total"</i>
	302.006	
Hotel, in total	343.949	534.853
Gifts, speakers	38.217	47.481
Abstract and registration software	31.847	22.875
<b>TOTAL HOTEL, TRAVEL, CATERING COSTS</b>	<b>1.467.038</b>	<b>2.148.664</b>
<b>FACILITIES, EQUIPMENT, ACTIVITIES</b>		
Facilities and AV equipment, in total	221.019	101.531
Social and cultural activities, in total	124.841	25.227
<b>TOTAL FACILITIES, EQUIPMENT, ACTIVITIES COSTS</b>	<b>345.860</b>	<b>126.758</b>
<b>TOTAL COSTS</b>	<b>2.032.643</b>	<b>2.487.628</b>
<b>RESULTS OF CONFERENCE</b>	<b>28.185</b>	<b>151.931</b>



Play the Game