

Strategy for the Danish Institute for Sports Studies, the Danish Institute for Non-formal Education and Play the Game

Our mission

Taking a social science approach to sport, civil society and non-formal education, the institute

- curates existing knowledge and creates new knowledge and insights
- analyses implications and assesses the consequences of political and practical initiatives
- initiates and qualifies debates

Our vision

Taking a social science approach to sport, civil society and non-formal education we want to

- be a key knowledge actor that produces and applies knowledge and contributes constructively to sustainable solutions.

Our values

Expertise: Our work is founded on honesty, professionalism, and the use of relevant methods.

Relevance: We work proactively with themes and areas that are significant and important.

Independence: Our work is impartial, autonomous and based on integrity.

Our strategic goals

Strategic goals	Focus areas
We want to create new knowledge and provide relevant perspectives	<u>Proactive project development</u> based on societal relevance and the institute's professional strengths.
	<u>Method development</u> focusing on continuous professional development, effective shared project models, and efficient work processes.
	<u>Interdisciplinarity</u> where we activate internal competencies and collaborate with external knowledge partners.
We want to activate knowledge	<u>Targeted communications</u> based on a well-developed communication plan with clear messaging strategies and choice of media platforms
	<u>Strong relationships</u> based on network analyses and subsequent interaction plans
	<u>Long-term partnerships</u> focused on major cross-cutting issues in society