



**Can anti-doping organization establish good relationships with the athletes and promote legitimacy of anti-doping?**



**Strategy**



**Reading and research**



**Preparing the material**



**Selection of the athletes**



**Lecturing**



**Evaluation and update**



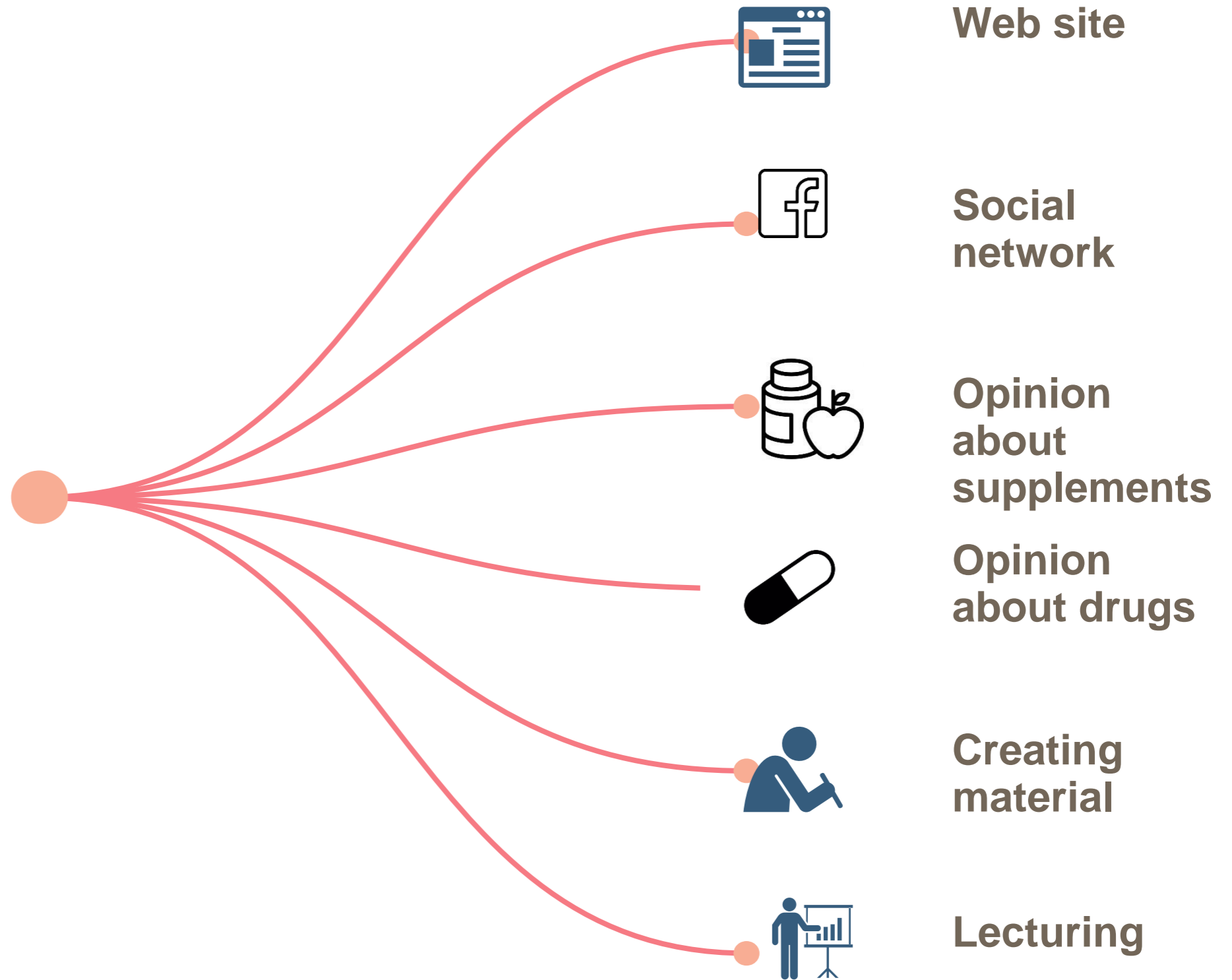
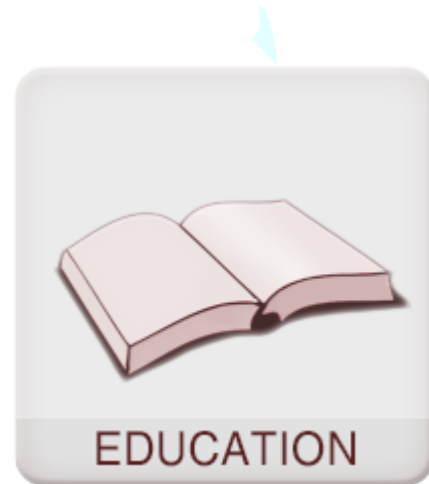
**Spreading the idea**



**Questions and interactions**



# THE OPTIONS



# THE OPTIONS



**Web site**



**Social network**



**Opinion about supplements**



**Opinion about drugs**



**Creating material**



**Lecturing**

**Anti-Doping Agency of Serbia**  
be healthy, play fair!

**DOPING CONTROL**   **TUE**   **SUPPLEMENTS**

**ADAMS**   **EDUCATION**   **INFO**

**News**   **World News**   **Video Clipping**

13. November 2017. (Srpski) Sastanak sa predstavnicima ADA BiH

2. October 2017. French veteran rider reportedly caught using mechanical doping

20. November 2017. (Srpski) TV Studio B – Beograda dobar dan

Movie: Doping Control for Athletes Procedure

(Srpski)

**Proveri svoj suplement**

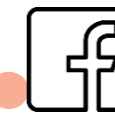
**speak up!**

Press Clipping

# THE OPTIONS



Web site



**Social network**



Opinion about supplements



Opinion about drugs



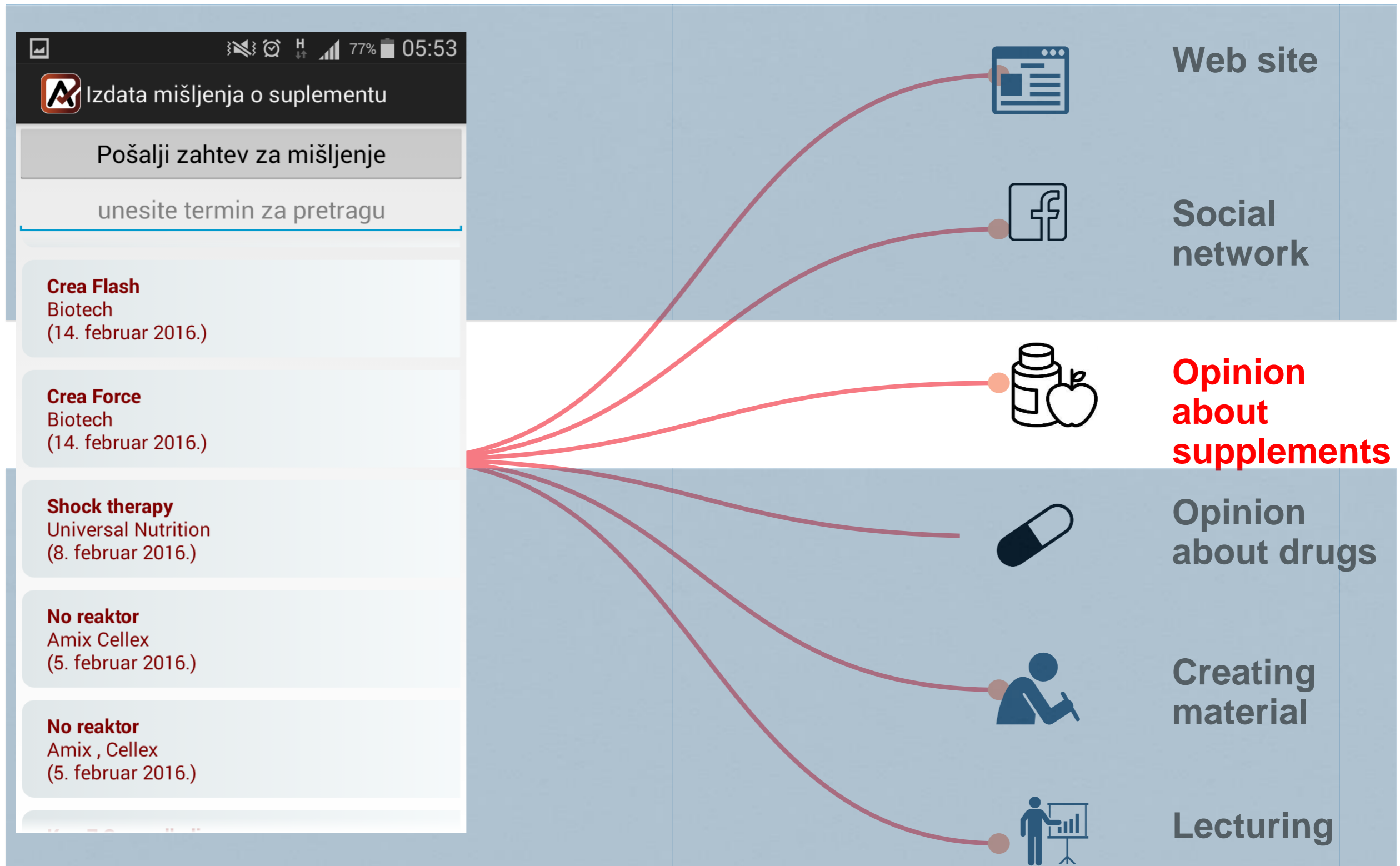
Creating material



Lecturing

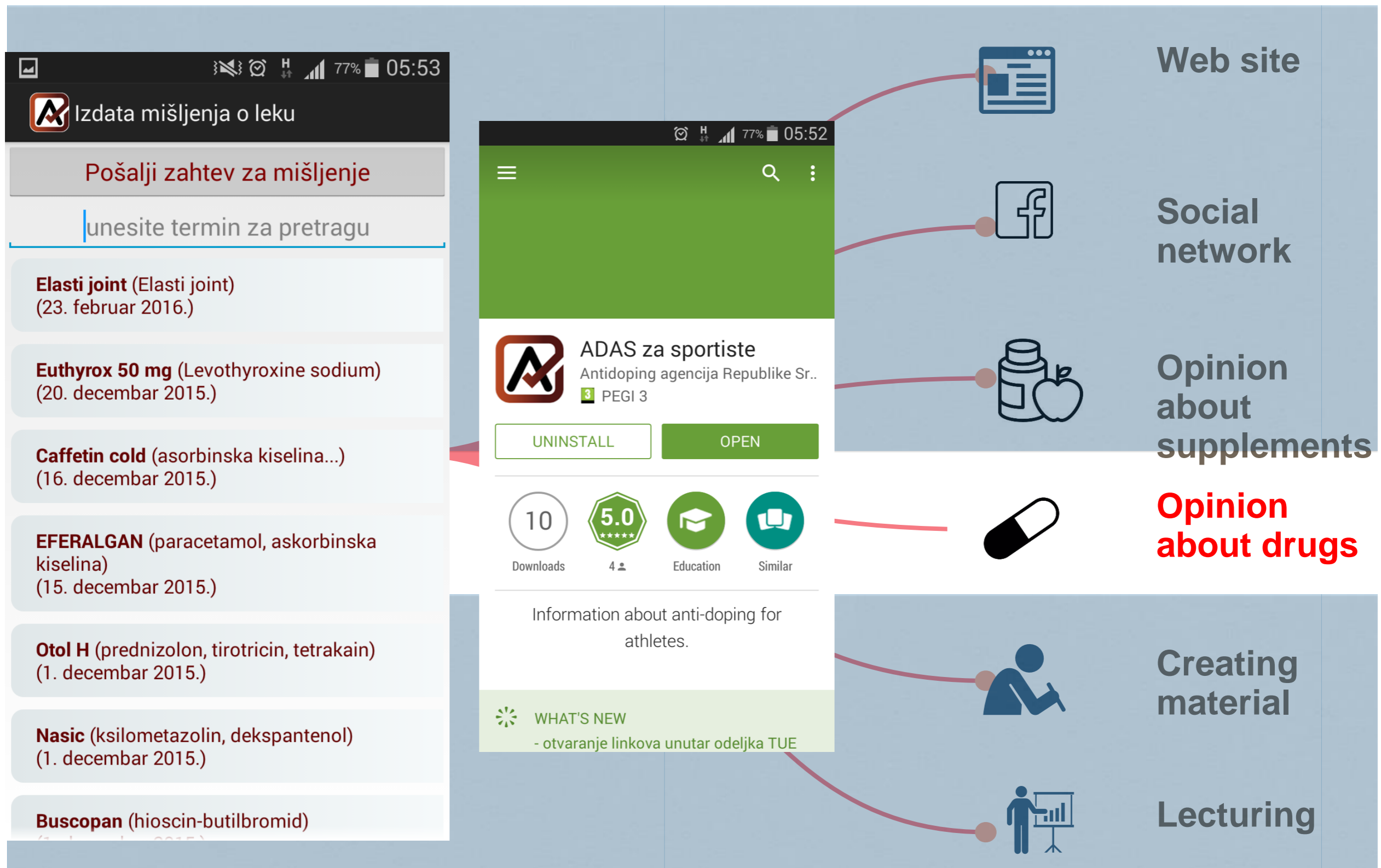


# THE OPTIONS



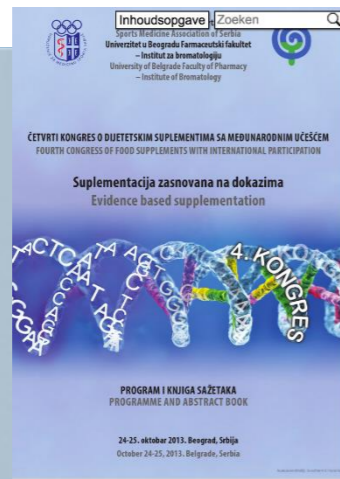
**2 opinion about supplements per day in average**

# THE OPTIONS



**1 opinion about drugs per day in average**

# THE OPTIONS



Web site



Social network



Opinion about supplements



Opinion about drugs



Creating material



Lecturing



**books, guidelines, abstracts, videos**



# THE OPTIONS



**1 lecture per week in average**



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