

Negotiating privacy: Athletes assessment and knowledge of the ADAMS.

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CONTENT

- Background: ADAMS' unintended Consequences
- Methodology: Web-Survey
- Selected Results (*Function, Usability, Privacy, Effects*)
- Discussion: The Visibility of Athletes
- Bibliography and further reading

BACKGROUND

ADAMS' UNINTENDED CONSEQUENCES

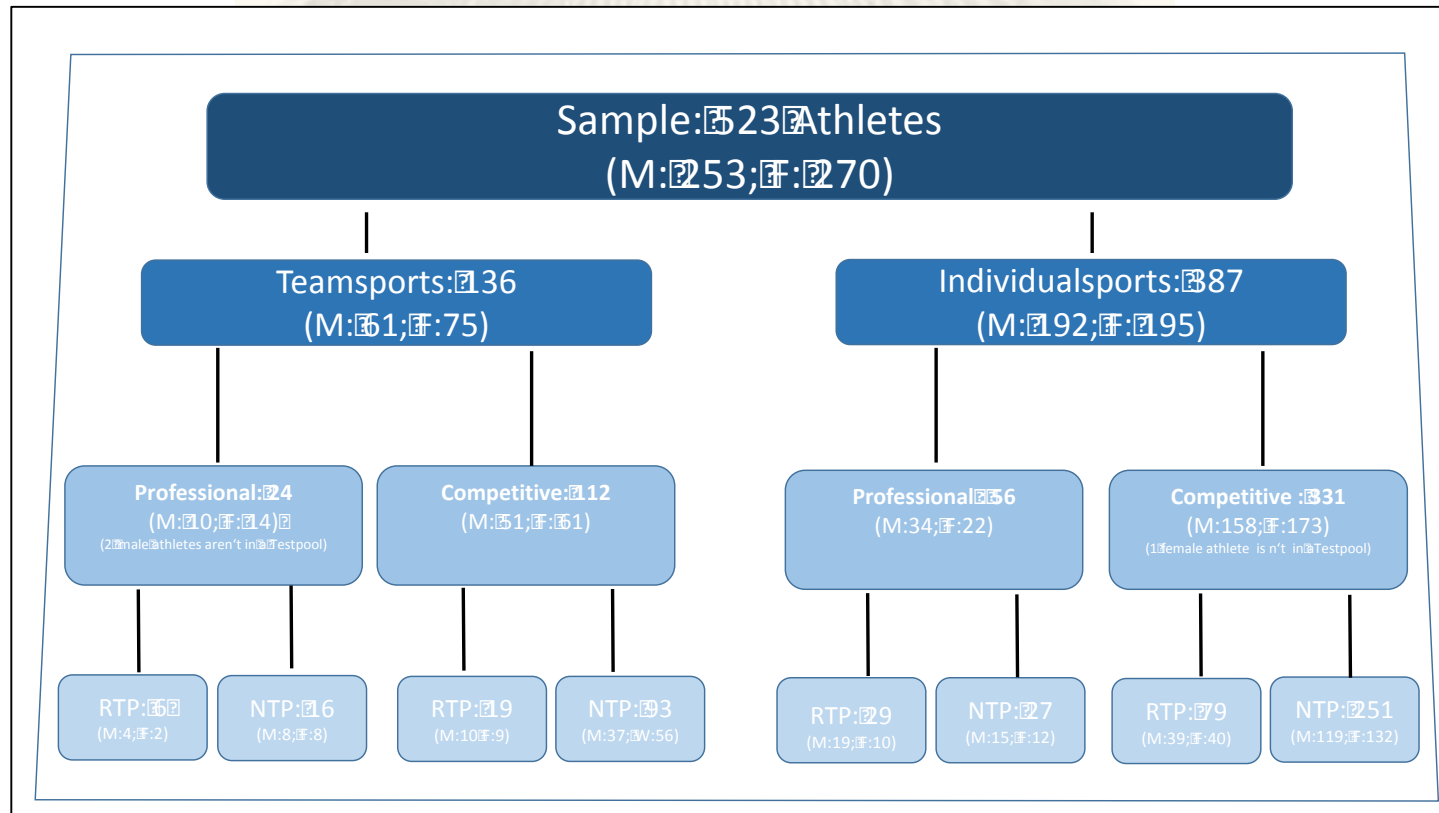


METHODOLOGY: WEB-SURVEY

- Background:
 - Qualitative Interviews (2012-2015)
 - Realized quantitative/qualitative surveys (i.e. Hanstad & Loland 2009; Hanstad, Skille, & Thurston 2009; Waddington 2010; Overbye & Wagner 2013; Valkenburg, de Hon & von Hilvoorde 2014)
- Online-survey - (Likert scale and open questionnaire):
sosci survey (July – October 2016) 
- 3-times Pre-Tests
- cooperation:
 - DOSB Athletes' Commission, 
 - Anti-Doping-Representatives, and
 - National Anti-Doping Agency Germany 
- E-Mail Reminder (before, and 2x during)

SELECTED RESULTS

Total sample: 2152 Athletes (survey period)



SELECTED RESULTS

| Function | | | |
|------------------|------------------------|--|--|
| | ADAMS is part of sport | The ADAMS and the associated doping controls are part of athlete's being | Unexpected OOC protect the sport from doping |
| true | 306 (58,8%) | 174 (33,3%) | 306 (58,5%) |
| rather true | 161 (30,8%) | 230 (44,0%) | 149 (28,5%) |
| lesser extent | 38 (7,3) | 77 (14,7%) | 40 (7,6%) |
| rather not apply | 13 (2,5%) | 31 (5,9%) | 17 (3,3%) |
| Don't know | 16 (2,9) | 9 (1,7%) | 5 (1,0%) |
| Total | 523 (100%) | 521 (99,6%) | 517 (99,2%) |

SELECTED RESULTS

| Usability | | | |
|------------------|---|---|---|
| | The usability of the ADAMS is self-explanatory and easy to classify | To enter my activities (training etc.) into the ADAMS in detail, I find that no trouble | I can see who in ADAMS has access to my Whereabouts |
| true | 63 (12,0%) | 20 (3,8%) | 19 (3,6%) |
| rather true | 210 (40,2%) | 107 (20,5%) | 24 (4,6%) |
| lesser extent | 159 (30,4%) | 202 (38,6%) | 106 (20,3%) |
| rather not apply | 87 (16,6%) | 192 (36,7%) | 274 (52,4%) |
| Don't know | 4 (0,8%) | 2 (0,4%) | 99 (18,9%) |
| Total | 523 (100%) | 523 (100%) | 522 (99,8%) |

SELECTED RESULTS

| Privacy | | | |
|------------------|--|---|---|
| | By entering my Whereabouts into the ADAMS, I feel constantly watched | Doping controls are necessary at all time of my private life (marriage, holidays, school enrollment etc.) | My social environment feels affected by doping controls |
| true | 121 (23,1%) | 24 (4,6%) | 66 (12,8%) |
| rather true | 150 (28,7%) | 55 (10,5%) | 125 (23,9%) |
| lesser extent | 159 (30,4%) | 148 (28,3%) | 149 (28,5%) |
| rather not apply | 88 (16,8%) | 275 (52,6%) | 165 (31,5%) |
| Don't know | 4 (0,8%) | 20 (3,8%) | 18 (3,4) |
| Total | 522 (99,8%) | 522 (99,8%) | 522 (99,8%) |

SELECTED RESULTS

| Effects | | | |
|------------------|--|---|---|
| | The operation of the ADAMS costs me valuable time (training, competition, free time, etc.) | In certain circumstances, I would premeditate to falsify my Whereabouts to protect my privacy | I find that doping controls do not deter athletes from doping |
| true | 129 (24,7%) | 19 (3,6%) | 119 (22,8%) |
| rather true | 165 (31,5%) | 35 (6,7%) | 143 (27,3%) |
| lesser extent | 169 (32,3%) | 73 (14,0%) | 92 (17,6%) |
| rather not apply | 57 (10,9%) | 374 (71,5%) | 46 (8,8%) |
| Don't know | 2 (10,9%) | 21 (4,0%) | 121 (23,1%) |
| Total | 522 (99,8%) | 522 (99,8%) | 521 (99,6%) |

DISCUSSION: THE VISIBILITY OF ATHLETES

- ADAMS, the access regulator for surveillance
- Privacy is negotiable and modifiable
- Intrusion and infringement into personal *and* social surroundings: private lives (through the surveillance of the whereabouts and doping controls)
- Acceptance through the enforcement of agreements



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Thank you for your kind attention.

