local heroes and global players

a fair play approach towards sustainable *social development through football*

*the other dimension of the game*
streetfootballworld believes in the power of football to promote global partnerships for development and to contribute to an environment of social change on a global scale.
streetfootballworld is a social profit organisation that links relevant actors in the field of Development through Football worldwide, thereby strengthening local organisations that use the potential of football in a sustainable way to promote and facilitate peace building, children’s rights & education, anti-discrimination and social integration, health promotion and environmental protection.
streetfootballworld

history

- 2002 – streetfootballworld is founded
- 2004 – inaugural meeting of the streetfootballworld network
- 2006 – festival 06 held during FIFA World Cup in Berlin, Germany
- 2007 – Football for Hope Movement established
efficiently support the development of a global network of local best practice organisations in the field of Development through Football

non-profit NGO with sustainable programmes | football as a tool for social development

commitment to networking
main goals

**promote the approach *Development through Football***
become a leader in monitoring and evaluation | gather and redistribute expertise to our partners and members | develop partnerships in relevant sectors

**facilitate know-how exchange and capacity building**
gather and redistribute expertise/information among members and provide educational opportunities

**facilitate investment in members and their programmes**
access new funding sources | facilitate development of sustainable structures | promote social entrepreneurship and good governance among members

**influence and counsel decision-makers worldwide**
define political goals of network through consultation | drive a global movement of the football world | become an agenda setter in the area of *development through sport***
global reach

62 organisations | 40 countries | hundreds of local communities
local relevance

Grassroot Soccer,
South Africa
local relevance

Spirit of Soccer, Cambodia
local relevance

Street League,
UK
streetfootballworld network

local relevance

Mathare Youth Sports Association,
Kenya
streetfootballworld festival 06

showcasing the world of development through football

- 2-8 July 2006
- 24 teams
- 176 boys and girls
- fair play football
- 35,000 spectators
- 800 journalists
football for hope

global partnership for development through the activation of the world of professional football and the use of unique communication platforms (e.g. World Cups) in order to contribute to the UN MDGs

alliance with FIFA | festival10 | forum09 | ffh centres and tour | long-term programmes

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Thank you!

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